

# Toulouse Network for Information Technology

## Annual Meeting, September 28-29, 2012

Microsoft Innovation and Policy Center  
901 K Street, 11th Floor, Washington, DC 20001

### *Final Program*

All talks and the researchers' meeting will be held in the *Dallas* room. Breakfasts, lunches and breaks will take place in the *Servery Area*. Participants are free to use the *Fargo* room as well.

### **Friday, September 28**

- 10:30am      Welcome/Breakfast
- 11:00am      Josh Lerner (Harvard)  
*Lost in the Clouds: The Impact of Copyright Scope on Investment in Cloud Computing Ventures* (with Chris Borek, Laurits Christensen, Peter Hess and Greg Rafert)
- 11:45am      Daron Acemoglu (MIT)  
*Network Security and Contagion* (with Azarakhsh Malekian and Asu Ozdaglar)
- 12:30pm      Charlie Salem (Microsoft)  
*Policy and Advocacy in Washington, DC*
- 1:15pm        Lunch
- 2:00pm        Luis Garicano (LSE)  
*Information Technology and Investment in a Credit Crunch: Evidence from Spanish Firms* (with Claudia Steinwender)
- 2:45pm        Nicholas Bloom (Stanford)  
*Trade Induced Technical Change? The Impact of Chinese Imports on Innovation, IT and Productivity* (with Mirko Draca and John Van Reenen).
- 3:30pm        Coffee Break
- 4:00pm        Jonathan Levin (Stanford)  
*Sales Mechanisms in Online Markets: What Happened to Internet Auctions* (with Liran Einav, Chiara Farronato and Neel Sundaresan)
- 4:45pm        Glenn Ellison (MIT)  
*The Internet and the Used Book Market* (with Sara Fisher Ellison)

7:00pm Dinner at *McCormick & Schmick's Seafood Restaurant*, 901 F Street NW,  
Washington DC 20004

## **Saturday, September 29**

8:00am Breakfast

8:30am Suzanne Scotchmer (Berkeley)  
*Essential Facilities: Not a Doctrine, Not Even a Category*

9:15am David Snyder (Microsoft)  
*Current Antitrust Issues in the IT industry*

10:00am Coffee Break

10:30am Michael Whinston (Northwestern)  
*Internal versus External Growth in Industries with Scale Economies: A  
Computational Model of Optimal Merger Policy* (with Ben Mermelstein, Volker  
Nocke and Mark Satterthwaite)

11:15am Kristina McElheran (Harvard)  
*Information Technology and Boundary of the Firm: Evidence from Plant-Level  
Data* (with Chris Forman)

11:45am Justin Rao (Microsoft Research)  
*Are the Data Stacked Against You? Causal Inference in the Advertising Market*

12:15pm Lunch

1:00pm Researchers' meeting

1:45pm Ilya Segal (Stanford)  
*A Proposed Double Auction for Electromagnetic Spectrum*

2:30pm Susan Athey (Harvard)  
*Peaches, Lemons, and Cookies: Designing Auction Markets with Dispersed  
Information* (with Ittai Abraham, Moshe Babaioff and Michael Grubb)

3:15pm Conclude/adjourn meeting