PRODUCERS’ ORGANIZATIONS (POs) IN AGRICULTURAL MARKETS

Toulouse School of Economics
September 4-5, 2014

Workshop venue
Toulouse School of Economics (TSE)
Manufacture des Tabacs - Auditorium - Building S
1 rue des Amidonniers - 31000 Toulouse, France
http://www.tse-fr.eu

Workshop Secretariat
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Workshop:
- Auditorium (Room MS001)
- Parallel sessions (Room MS001 and Room MS003)
- Coffee Break (Room MS002)
- Lunch (Room MS002)
Thursday 4th September 2014  
( Room: MS001)

9.00-10.00  Registration and Welcome

10.00-11.00  Jean Tirole (Toulouse School of Economics):  
Cooperation vs. Collusion in Joint Marketing Alliances, with Patrick Rey

11.00-11.30  Coffee break  Room: MS002

11.30-13.00  GOVERNANCE I  
Chair: George Hendrikse (Rotterdam School of Management, NL)

Philippe Marcoul (University of Alberta, Canada): Firm ownership and CEO incentives: Evidence from member-owned firms, with Brent Hueth.  
Discussant: Pierre Dubois (Toulouse School of Economics)

Murray Fulton (University of Saskatchewan, Canada): Governance and managerial effort in producer-owned enterprises, with Dionne Pohler.  
Discussant: Philippe Bontems (Toulouse School of Economics)

Wendong Deng (Rotterdam School of Management, NL): Managerial Vision Bias and Cooperative Governance, with George Hendrikse.  
Discussant: Olga Rozanova (Toulouse School of Economics)

13.00-14.30  Lunch  Room: MS002
14.30-16.00 THEOREY I
Chair: Philippe Bontems (Toulouse School of Economic)

Discussant: Stéphane Caprice (Toulouse School of Economics)

George Hendrikse (Rotterdam School of Management, NL): Structural Social Capital and Cooperative Pooling, with Wendong Deng.
Discussant: Zohra Bouamra (Toulouse School of Economics)

Discussant: Brent Hueth (University of Wisconsin)

16.00-16.30 Coffee break  ⚡ Room: MS002

16.30-17.30 DEVELOPMENT I
Chair: Pierre Dubois (Toulouse School of Economics)

Tanguy Bernard (IFPRI, Senegal): Communication and coordination: Experimental evidence from farmer groups in Senegal, with Kodjo Aflagah and Angelino Viceisza
Discussant: Stéphane Straub (Toulouse School of Economics)

Dagmar Mithöfer (Rhine Waal University, Germany): Determinants of collective marketing performance: Evidence from Kenya’s coffee cooperatives, with Miriam Vorlaufer, Meike Wollni, Fabrice Pinard.
Discussant: Christophe Bontemps (Toulouse School of Economics)
Friday 5th September 2014

9.00-11.00

**THEORY II**

Chair: Zhijun Chen (University of Auckland)

Brent Hueth (University of Wisconsin, USA): Missing markets and the cooperative firm.

Discussant: Pierre Merel (University of California)

Steve McCorriston (University of Exeter, UK): Food Security, Welfare and Partial De-Regulation of Parastatals, with Donald MacLaren.

Discussant: Vincent Réquillart (Toulouse School of Economics)


Discussant: Vera Zaporozhets (Toulouse School of Economics)

Anna Petruchena (Rotterdam School of Management, NL): Emergence of cooperatives and farmers heterogeneity, with George Hendrikse.

Discussant: Yassine Lefouilli (Toulouse School of Economics)

11.00-11.30 Coffee break

11.30-13.00

**ROUND-TABLE**

Patrick Rey will coordinate a round-table on the problems and the perspectives of POs with representatives of the EU Commission, COPA-COGECA, and the food industries.
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4th and 5th September, 2014 - Toulouse School of Economics (TSE)

13.00-14.30 Lunch  Room: MS002

14.30-15.30 DEVELOPMENT II  Room: MS001
Chair: Christophe Bontemps (Toulouse School of Economics)

Elisabeth Nindl (Vienna University, Austria): A cross-country empirical assessment of Fairtrade: Determinants and growth effects.
Discussant: Michel Simioni (Toulouse School of Economics)

Fleur Wouterse (IFPRI, Senegal): The Health of Farmer-Based Organizations in Ghana: Organizational Diagnostics and Governance Implications, with Gian-Nicola Francesconi.
Discussant: Jerker Nilsson (Swedish University of Agricultural Sciences)

14.30-15.30 GOVERNANCE II  Room: MS003
Chair: Vincent Réquillart (Toulouse School of Economics)

Discussant: Steve McCroriston (University of Exeter)

Petri Ollila (University of Helsinki, Finland): The internationalisation of cooperatives from a farmer perspective, with Jerker Nilsson and Sebastian Hess.
Discussant: Tanguy Bernard (IFPRI, Senegal)
15.30-16.00 Coffee break  Room: MS002

16.00-17.30 COLLECTIVE ENDEAVORS  Room: MS001
Chair: Richard J. Sexton (University of California - Davis, USA)

Avi Simhon (The Hebrew University, Israel): The Economics of Collective Brands, with Arthur Fishman, Israel Finkelstein and Nira Yacouel.
Discussant: Angelo Zago (University of Verona, Italy)

Jura Liaukonyte (Cornell University, USA): Under- Contribution to Generic Advertising due to Self-Interested Inequity Aversion, with Timothy J. Richards, Harry M. Kaiser and Bradley J. Rickard.
Discussant: François Poinas (Toulouse School of Economics)

Angelo Zago (University of Verona, Italy): Formation of and participation in POs in the fruit and vegetables sector in the EU, with Zohra Bouamra-Mechemache.
Discussant: George Hendrickse (Rotterdam School of Management, NL)