

# TSE Executive Education

June 04 – 05, 2020

Toulouse School of Economics

## Advanced course: Mergers and Innovation

### Objectives:

Since 2017, with the publication of the European Commission's decision in Dow/Du Pont, economists have produced many papers assessing the impact of horizontal mergers on innovation. The debate has been vibrant and still lingers on. In this course participants will work hand in hand with TSE EX ED faculty members to understand the economics of mergers and innovation, assess whether actual cases are consistent with the underlying economic principles, and discuss whether future cases involving similar behaviour are likely to be analysed differently from both an economic and legal perspective.

### Key benefits:

- Learn about the economics assessing the economic effects of mergers on innovation
- Assess in depth recent cases
- Discuss appropriate legal standards

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### Thursday

- 09:00 - 09:30 Registration
- 09:30 - 10:00 Opening Words
- 10:00 - 11:30 Key concepts in innovation economics  
Dr. Jorge Padilla, Toulouse School of Economics
- 11:30 - 13:00 Mergers and innovation: anticompetitive theories  
Benoît Durand, RBB Economics
- 13:00 - 14:30 Lunch
- 14:30 - 16:00 Mergers and innovation: procompetitive theories  
Yassine Lefoulli, Toulouse School of Economics
- 16:00 - 17:30 Killer acquisitions  
Dr. Jorge Padilla, TSE and Prof. Nicolas Petit, European University Institute
- 20:00 Dinner

### Friday

- 09:00 - 11:30 The Dow/Dupont merger case  
Benoît Durand, RBB Economics, Yassine Lefoulli, Toulouse School of Economics,  
Dr. Jorge Padilla, Toulouse School of Economics and Prof. Nicolas Petit, European  
University Institute
- 11:30 - 12:00 Coffee break
- 12:00 - 13:00 Reinvigorating merger control? -potential competition concerns  
Benoît Durand, RBB Economics, Yassine Lefoulli, Toulouse School of Economics,  
Dr. Jorge Padilla, Toulouse School of Economics and Prof. Nicolas Petit, European  
University Institute