

TSE Executive Education

October 08 - 10, 2020

Toulouse School of Economics

Regular course:

Antitrust in Platform Markets

Objectives:

Economists at TSE have been at the forefront of economic research in platform markets. They have also played major roles in some of the most prominent antitrust cases involving GAFA – the Big Tech companies. In this course participants will work hand in hand with TSE economists to understand the economic principles underlying the functioning of multi-sided markets and learn how to assess the competitive or anti-competitive nature of different platform strategies.

Key benefits:

- Learn about multi-sided markets and their intricacies
- Assess recent cases involving Big Tech companies
- Discuss whether intervention is needed to ensure that these markets remain competitive and innovation vibrant

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October 08

The Economics of Platform Markets

09:00 - 09:30

Registration

09:30 - 10:00

Opening Words

10:00 - 11:00

Pricing in Platform Markets

Prof. Daniel Ershov, TSE

11:00 - 12:30

Search markets

Dr. Alexandre de Cornière, TSE

12:30 - 14:00

Lunch

14:00 - 15:00

Tying in multi-sided markets

Dr. Alexandre de Cornière, TSE

15:00 - 16:00

Price parity agreements

Prof. Patrick Rey, TSE Executive Education Scientific Director

16:00 - 17:30

The economics of privacy

Dr. Bruno Jullien, TSE

October 09

A Deep Dive into Recent EU cases

09:30 - 11:00

Google Shopping

Dr. Alexandre de Cornière, TSE and Marianela López, CCIA

11:00 - 13:00

Google Android

Prof. Daniel Ershov, TSE and Nicolas Petit, European University Institute

13:00 - 14:30

Lunch

14:30 - 16:00

MFNs in the hotel and airline distribution industries

Marianela López, CCIA and Dr. Jorge Padilla, TSE Executive Education Program Director

16:00 - 17:30

Bundeskartellamt's investigation into Facebook

Marianela López, CCIA and Dr. Jorge Padilla, TSE Executive Education Program Director

20:00

Dinner

October 10

A 360° Debate on ...

09:30 - 12:30

Remedy design in digital markets

Marianela López, CCIA, Nicolas Petit, European University Institute, Prof. Patrick Rey, TSE Executive Education Scientific Director and Dr. Jorge Padilla, TSE Executive Education Program Director



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