



Economics of the DMA Workshop

Brussels, 22nd and 23rd September 2025

Joint Research Centre, Rue du Champ de Mars 21, 1050 - Ixelles/Elsene, Brussels

Program

Monday, September 22nd

9:30 – 10:30	<p>Opening (Atrium)</p> <p>Chair: Elena Navajas-Cawood (JRC)</p> <p>Welcome address: Michele Vespe (Head of the Digital Economy Unit, JRC)</p> <p>Keynote by Rita Wezembeek Director Dir. D, DG CNECT <i>State of play on DMA enforcement</i></p>
10:30 – 11:00	<p>Coffee break (Atrium)</p>
11:00 – 13:00	<p>Session 1 (Rooms SDR1 and SDR2, Floor -1)</p> <p>Chair: Amelia Fletcher (University of East Anglia)</p> <p>Imke Reimers (Cornell University and ZEW) and Joel Waldfogel (University of Minnesota, NBER, ZEW) <i>The Elusive Goal of Defining Self-Preferencing</i></p> <p>Chiara Farronato (Harvard University, NBER and CEPR), Andrey Fradkin (Boston University, MIT IDE) and Alexander MacKay (University of Virginia) <i>Vertical Integration and Consumer Choice: Evidence from a Field Experiment</i></p> <p>Alexandre de Cornière (TSE), Kinshuk Jerath (Columbia University) and Greg Taylor (University of Oxford) <i>Seller-Side Tying of Platform Services</i></p> <p>Sverrir Arnorsson (University of Zurich), Stefan Bechtold (ETH Zurich), Reinhold Kesler (University of Düsseldorf), Filippo Lancieri (Georgetown University), Christian Peukert (University of Lausanne) and Amit Zac (University of Amsterdam) <i>Shrinking Shelf: The Effects of Digital Regulation on Amazon</i></p>
13:00 – 14:00	<p>Lunch (Atrium)</p>

14:00 – 15:30	<p>Session 2 (Rooms SDR1 and SDR2, Floor -1)</p> <p>Chair: Fiona Scott Morton (Yale University)</p> <p>Martino Banchio (Bocconi University), Francesco Decarolis (Bocconi University), Carl-Christian Groh (University of Bonn), Rafael Jimenez-Duran (Bocconi University) and Miguel Risco (Bocconi University) <i>Contestability and Optimal Regulation in Social Media Platform Markets</i></p> <p>Jack (Peiyao) Ma (University of Oxford), Laura Lasio (JRC), Andrea Mantovani (Toulouse Business School), Carlo Reggiani (JRC) and Néstor Duch-Brown (JRC) <i>Online Travel Agencies and Beyond: The Role of Sales Channels for Hotels and Consumers</i></p> <p>Richard Feasey (CMA and CERRE), Giorgio Monti (Tilburg University and CERRE) and Alexandre de Streel (University of Namur, College of Europe and CERRE) <i>The Process of Enforcing the DMA</i></p>
15:30 – 16:00	<p>Coffee break (Atrium)</p>
16:00 – 18:00	<p>Session 3 (Rooms SDR1 and SDR2, Floor -1)</p> <p>Chair: Alexandre de Cornière (Toulouse School of Economics)</p> <p>Leonardo Madio (University of Padua), Fabio M. Manenti (University of Padua) and Massimo Motta (University Pompeu Fabra) <i>Platform envelopment and antitrust</i></p> <p>Joan Calzada (University of Barcelona), Néstor Duch-Brown (JRC), Xavier Fageda (University of Barcelona) and Nicandro Quirós (University of Barcelona) <i>Who benefits from Google's SERP? The impact of the DMA on the Air Travel Market</i></p> <p>Louis-Daniel Pape (Télécom Paris, Center for Research in Economics (CREST) - Institut Polytechnique de Paris) and Michelangelo Rossi (Télécom Paris, Center for Research in Economics (CREST) - Institut Polytechnique de Paris, and CESifo) <i>Is competition only one click away? The Digital Markets Act Impact on Google Maps</i></p> <p>Xiaoxia Lei (Shanghai Jiao Tong University), Yixing Chen (University of Notre Dame) and Ananya Sen (Carnegie Mellon University) <i>Trade-offs in leveraging external data capabilities: Evidence from a field experiment in an online search market</i></p>



Tuesday, September 23rd

8:30 – 10:00	<p>Session 4 (Rooms SDR1 and SDR2, Floor -1)</p> <p>Chair: Zhiqi Chen (Carleton University)</p> <p>Marc Bourreau (Telecom Paris, Institut Polytechnique de Paris, CREST and CESifo), Adrien Raizonville (Telecom Paris, Institut Polytechnique de Paris) and Guillaume Thébaudin (Telecom Paris, Institut Polytechnique de Paris) <i>Interoperability between Ad-Financed Platforms with Endogenous Multi-Homing</i></p> <p>Francesco Decarolis (Bocconi University), Tommaso Pellegrinetti (Bocconi University), Gabriele Rovigatti (Bank of Italy and CEPR), Michele Rovigatti (Bocconi University) and Ksenia Shakhgildyan (Bocconi University) <i>Algorithmic Competition and Informational Advantage in Digital Markets: Evidence from Search Auctions</i></p> <p>Stefano Comino (University of Udine), Alessandro Fedele (Free University of Bolzano) and Fabio M. Manenti (University of Padua) <i>Cyber(in)security in Digital Services: The Unintended Effects of Interoperability</i></p>
10:00 – 10:30	Coffee break (Atrium)
10:30 – 12:00	<p>Session 5 (Rooms SDR1 and SDR2, Floor -1)</p> <p>Chair: Nestor Duch-Brown (JRC)</p> <p>Heski Bar-Isaac (University of Toronto) and Sandro Shelegia (University Pompeu Fabra) <i>Algorithms, Learning, and Pricing</i></p> <p>Jiayi Hou (Peking University), Xuan Teng (University of Munich) and Xuan Wang (Peking University) <i>Cross-Platform Entry Effect of Commission Rate: Evidence from Mobile Applications in China</i></p> <p>Gastón Llanes (Catholic University of Chile) and Leonardo Madio (University of Padua) <i>App store competition</i></p>



12:00 – 13:30	<p>Closing (Atrium)</p> <p>Chair: Nestor Duch-Brown (JRC)</p> <p>Closing address: Alberto Bacchiega (Director COMP.J) and Francesca Campolongo (Director JRC.T)</p> <p>Keynote by Julian Wright (National University of Singapore) <i>App Stores and Contestability</i></p>
13:30-14:30	<p>Lunch (Atrium)</p>