



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



# 4<sup>th</sup> Economics of Platforms Workshop

*Bologna, 17-18 May 2019*

*Venue: Economics Department – University of Bologna  
Piazza Scaravilli, 2 - Bologna*

## PROGRAM

(40 minutes author/s, 10 minutes discussant)

### Friday, May 17

14:00            *Registration and Welcome Coffee*

**SESSION 1**    Chairman: **Bruno Jullien** (Toulouse School of Economics)

14:30-15:20    **Robin Lee** (Harvard University)  
*“Will the Market Fix the Market? A Theory of Stock Exchange Competition and Innovation”*  
Discussant: **Andras Niedemayer** (Université Paris-Dauphine)

15:20-16:10    **Martin Peitz** (University of Mannheim)  
*“Price Disclosure by Two-sided Platforms”*  
Discussant: **Greg Taylor** (Oxford University – Internet Institute)

16:10-16:30    *Coffee Break*

**SESSION 2**    Chairman: *TBA*

16:30-17:20    **Juan Camilo Castillo** (Stanford University)  
*“Who Benefits from Surge Pricing?”*  
Discussant: **Andrea Pozzi** (Einaudi Institute for Economics and Finance)

17:20-18:10    **Julian Wright** (National University of Singapore)  
*“Steering by information intermediaries”*  
Discussant: **(TBC) Emilio Calvano** (Università di Bologna)

20:00            *Dinner (by invitation only)*

## **Saturday, May 18**

### **SESSION 3** Chairman: TBA

09:00-9:50 **Andrei Hagiu** (Boston University – Questrom School of Business)  
*“Creating Platforms by hosting rivals”*  
Discussant: **Özlem Bedre-Defolie** (ESMT – Berlin)

09:50-10:40 **Pauline Affeldt** (DIW - Berlin)  
*“Estimating Demand with Multi-Homing in Two-Sided Markets”*  
Discussant: **Senay Sokullu** (University of Bristol)

10:40-11:00 *Coffee Break*

### **SESSION 4** Chairman: TBA

11:00-11:50 **Alexandre De Corniere** (Toulouse School of Economics)  
*“Data Driven Mergers”*  
Discussant: **Vincenzo Denicolò** (Università di Bologna)

11:50-12:40 **Christoph Schottmüller** (University of Cologne)  
*“Why Echo Chambers are Useful”*  
Discussant: **Heiko Karle** (Frankfurt School of Finance and Management)

12:40-13:40 *Lunch*

### **SESSION 5** Chairman: TBA

13:40-14:30 **Yaron Yehezkel** (University of Tel Aviv)  
*“Group Hug: Platform Competition with User-groups”*  
Discussant: **Gary Biglaiser** (University of North Carolina at Chapel Hill)

14:30-15:20 **Elias Carroni** (Università di Bologna)  
*“Superstar in two-sided markets: exclusives or not?”*  
Discussant: **Teis-Lunde Lomo** (University of Bergen)

15:20-15:50 *Coffee Break*

### **SESSION 6** Chairman: TBA

15:50-16:40 **Anna D’annunzio** (Toulouse Business School)  
*“Advertising and Consumer Tracking: Theory and Evidence”*  
Discussant: **Marc Bourreau** (Telecom Paris-Tech)

16:40-17:30 **Tat-How Teh** (National University of Singapore)  
*“Platform governance”*  
Discussant: **Bruno Jullien** (Toulouse School of Economics)

### **Program Committee**

Özlem Bedre-Defolie (ESMT Berlin), Emilio Calvano (University of Bologna, Toulouse School of Economics) and Bruno Jullien (Toulouse School of Economics)