

Market Regulation in the Digital World

Course title - Intitulé du cours	Market Regulation in the Digital World
Level / Semester - Niveau /semestre	M2 / S2
School - Composante	Ecole d'Economie de Toulouse
Teacher - Enseignant responsable	DE CORNIERE Alexandre
Other teacher(s) - Autre(s) enseignant(s)	MADIO Leonardo
Lecture Hours - Volume Horaire CM	30
TA Hours - Volume horaire TD	0
TP Hours - Volume horaire TP	0
Course Language - Langue du cours	Anglais
TA and/or TP Language - Langue des TD et/ou TP	

Teaching staff contacts - Coordonnées de l'équipe pédagogique :

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Course's Objectives - Objectifs du cours :

In this course we will discuss some of the main issues related to regulation of the digital economy. After a general introduction and a chapter on the fundamental features of the digital economy (network effects, switching costs, importance of data), we will cover the following topics: economics of ecosystems, merger control in the digital economy, AI and competition.

In the second part of the course, Leonardo Madio will discuss content moderation, privacy regulation and exclusivity contracts in two-sided markets

Prerequisites - Pré requis :

Industrial organization (M1). Some notions about competition law (abuse of dominant position, merger control).

Practical information about the sessions - Modalités pratiques de gestion du cours :

Grading system - Modalités d'évaluation :

Each part of the course will be evaluated with a group project.

Distance learning – Enseignement à distance :

Online material will be made available.