CAREERS !

TSE graduates share their experience

Toulouse School of Economics

BNP PARIBAS

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BNP Paribas

Graduated in 2014- Master 2 Econometrics and Statistics
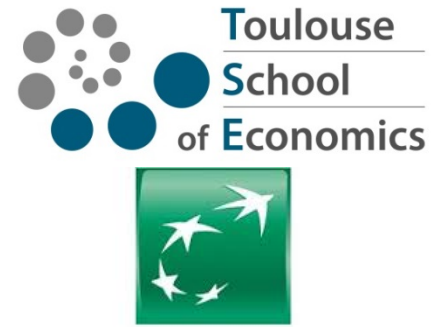
Graduated in 2010 - Master 2 Econometrics and Statistics

CAREER AND ACADEMIC PATH

YC: I studied for the M2 Econometrics and Statistics Master as well as taking the « Magistère Econométrie et Statistique ».

EB: I did the Econometrics and Statistics Master.

INTERVIEW

► *What is your job at BNP Paribas?*

EB: My job is statistical analysis on the "Marketing" side

YC: I do statistical analysis on the "risk" side of BNP Paribas

► *How would you say TSE helped you get this job?*

YC: Having TSE on my CV helped me get an internship that gave my career a boost.

EB: Not TSE as such for me, because at the time it wasn't yet TSE, but I've certainly benefited from recruitment opportunities through the Masters alumni network. After all, that's how I got my current job.

► *Is there a specific skill acquired at TSE which is an asset to work for the BNP Paribas ?*

EB: For me, it would be the course on datamining, which really showed us, how to carry out an RFM segmentation and then manage a little project with a mostly marketing emphasis.

YC: Well, for me it was more the econometrics courses, so modelling, statistics and all the interpretation behind that.

► *Any career-preparing tips for current students?*

EB: I would say organization is the key; Even while studying you have to manage 2 or 3 projects at the same time, in business that's always the case. My advice would be to try to vary things a bit, to diversify your skills. At BNP Paribas for instance, when you join retail, you can then work elsewhere in the world, in other branches; I'm in marketing, but if tomorrow I want to join Yele's team, I could join the risk department if I like.

YC: First, you have to be able to stick to the deadlines we are given and work with short lead times. The second point is how to put across the value of the statistical work you do. Because generally you're talking to people who didn't study statistics, and who don't necessarily have much mathematical knowledge, so you have to learn to speak to them in layman's terms, to make your work more accessible so that people who aren't statisticians can use it.