

Business Talk

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22/10/2020

Abstract

Nutritional transition and the role of modern food systems on nutritional implications and public health outcomes. How does an international food producer like Nestle fits in that changing landscape

Using the typology proposed by Gomez/Ricketts 2013 we will look at the food value chain (or food systems) transformations in developing countries with an emphasis on their nutritional implications and health outcomes. What is the role of modern retail and food manufacturers in this changes. Upstream linkages with food producers will be briefly analysed. In a second step, we will see how Nestle as a multinational food producer fits in that typology and how the strategies have been adapted to these transformations.

Short biography

Dr. P.Detzel leads the health economic group at the Nestlé Research. His expertise in health economics applied to nutrition is reflected in his numerous publications in peer reviewed journals. He and his team are working on assessing, modeling and evaluating the economic and public health impact of varied nutrition interventions. These include food fortification, food taxation, food reformulation or estimating the long term impact of specific nutrients and their socioeconomic impact on non communicable diseases. Understanding the role of food systems and their transformations on public health being another research topic.

