

2023-2024

# CHALLENGE FOR CORPORATE CLIMATE ACTION



## Terms and conditions for the participation in the Challenge for Corporate Climate Action

The purpose of these rules is to define the terms and conditions for the organization and the participation in the challenge organized by

GETLINK European private company, based in Paris at 3 rue de la Boétie - 75008 PARIS, identified under the Siret number 48338514200052.

Hereinafter referred to as "Getlink",

And by

Fondation Jean-Jacques Laffont - Toulouse Sciences Economiques based in Toulouse at 1 Esplanade de l'Université à TOULOUSE 31080 Toulouse Cedex 06 identified under the Siret number 49473797600030

Hereinafter referred to as "JLL – TSE Foundation",

Hereinafter referred to collectively as the "Organizers".

### Article 1 – Introduction

The JLL - TSE Foundation, in partnership with Getlink, is organizing a series of awards for Master's students enrolled in a school or a university in Toulouse.

### Article 2 – Purpose

Getlink and the JLL - TSE Foundation invite Master's students to propose innovative ideas, strategies or solutions that companies can adopt to help combat climate change and reduce their greenhouse gas (GHG) emissions.

A wide range of ideas is accepted for the challenge. Ideas can span from marketing initiatives, financial policies or accounting tools, management strategies, incentive policies, to new

product or service offerings (that influence the behavior of employees, customers, suppliers or other stakeholders), work routines and much more.

There are no limitations by geographical area or sector. Ideas can address any aspect of climate change and GHG emissions: mobility, energy, food production and consumption, manufacturing, services, recycling, technology, health and biology...

The proposed idea must be innovative and original, feasible, scalable, have a positive impact on the climate as well as an economic impact (for the corporate sector, society...).

Up to five selected teams may be invited to present their idea before a nine-member mixed jury including business leaders, academics and other experts in the field. Presentations to the jury will be held online at the end of February or at the beginning of March.

Participants to the Challenge will be notified if selected to present their idea before the jury by e-mail on November 27, 2023 via the address given on the application form.

The list of selected teams with the name of their project and the name/affiliation of the members making up each team might be published on the Organizers' website and social networks.

Similarly, shortly after the presentations, the teams will be formally notified by e-mail, via the address given on the application form, if they are chosen as finalists and invited to attend the prize ceremony in Paris.

The list of the two winning teams with the name of their project and the name/affiliation of the members making up each team will be published on the Organizers' websites and social networks. The results of the challenge may also be communicated via the organizers' internal and external communication media, and possibly by a press release.

Participation in the challenge is FREE. Getlink will cover the travel expenses of the members of the two winning teams, as well as their accommodation for one night in Paris, in accordance with the conditions defined by Getlink (economy-class travel, etc.).

### **Article 3 – Duration**

The Challenge begins on the registration opening date, i.e. from September 18, 2023, and ends with a final event in Paris scheduled in March 2024, except in cases of force majeure or external public health constraints that would oblige the organizers to postpone the scheduled event.

### **Article 4 – Prizes**

Prize for the winning team is €3,000 (three thousand euros).

Prize for the runner-up team is €2,000 (two thousand euros).

The prizes will be paid by bank transfer by the JLL - TSE Foundation to the winners no later than 30 days after the final in Paris and the transmission by the winning teams of the information required for the transfer. The prizes are financed by the JLL - TSE Foundation thanks to the sponsorship of Getlink.

#### **Article 5 - Jury: composition**

A pre-selection panel composed of experts from the Toulouse School of Economics will select the teams who will be invited to present their projects to the jury.

The jury for the student challenge will include:

- Getlink's CEO or his representative, co-chairman of the jury,
- Getlink's Chief Financial Officer,
- Two faculty members from Toulouse School of Economics or Toulouse School of Management,
- Experts in the field of the challenge,

Possibly:

- A member of Getlink's Board of Directors,
- A Toulouse School of Economics alumnus,
- The CSR director of a major company,
- A professional from the banking and financial sector,
- A journalist interested in innovation.

#### **Article 6 - The jury: field of expertise**

The pre-selection panel will select a maximum of five teams whose projects will be presented to the jury during an online meeting. This jury will select the two winning teams. The pre-selection stage will take place in late November/early December, and the final selection at the end of February or beginning of March 2024.

The final jury's decision will be made public at the end of the deliberations on the Toulouse School of Economics website, except the ranking of the two best teams which will be revealed at an event in Paris scheduled in March. A record of the deliberations will be sent to the Director of the JLL - TSE Foundation.

The two winning teams will be selected on the basis of an evaluation of their idea according to the following criteria:

- their impact on climate change,
- their economic impact (on the corporate sector, society...),
- their degree of innovation and their originality,
- their feasibility,
- their level of scalability.

The jury's decisions are irrevocable.

The jury will be the final arbitrator of any question of application or interpretation of the rules, or any question not settled by the rules, which may arise in connection with the present challenge.

### **Article 7 – Application requirements**

The challenge is open to teams of 2 to 4 students enrolled (for the academic year 2023-2024) in Toulouse-based schools or universities in any master's program (in their 1st or 2nd year), as well as double-degree students, gap-year students, visiting students, and mixed groups of students, including students from other universities and schools abroad or in France, provided at least one team member is enrolled in a Toulouse-based school or university.

Before taking part in the challenge, students (hereinafter referred to as "participants") must read the rules in full and accept their terms. Participants acknowledge that any breach of the rules will invalidate their participation in the challenge. Signing the challenge entry form implies acceptance of the rules and the obligation to comply with all their terms.

A student wishing to apply for the challenge must assemble or join a team, and if designated team leader by the team, complete the online form with her/his contact details and provide a description of her/his team and a summary of her/his team's idea by November 20, 2023 noon. Team members must use the suggested format for the summary of their idea (template downloadable from the webpage of the challenge). The overall document must not exceed 3 pages, be in PDF format and may be submitted in English or French.

A student may be part of only one team and submit only one application.

If your team is one of the preselected teams, you will be required to:

- submit a more detailed description and analysis of your ideas. There is no page limit for this report. The document must be in PDF format and can be submitted in English or French. Recommendations for the content of the final report will be provided in a downloadable document on the webpage of the challenge.
- make a presentation to the jury online (in English or French) the details of which will be specified at a later date.

The prize-winning teams (or at least one representant per prize-winning team) will be required to attend the prize-ceremony in Paris in March. The format and exact date of this event will be defined later.

#### Timeline:

- Opening of enrolments: September 18, 2023
- Application deadline with the summary of the idea of the team: November 20, 2023, noon
- Announcement of the selected teams: November 27, 2023
- Deadline for selected teams for completing their initial application: February 16, 2024, noon
- Online presentation to the jury : End of February or early March
- Prize-ceremony in Paris and winners' announcement: March 2024

## **Article 8 – Data**

Participants are free to provide personal information about themselves. Mandatory information includes surname, first name, e-mail address, city and affiliation. Winners will be asked to provide a bank account details for the payment of prizes.

To ensure compliance with the present rules, the organizers reserve the right to carry out any verification, in particular of the identity or postal and e-mail addresses of the participant, as well as his/her proof of status as a master's student at a Toulouse university or school. The provision of false information, when the participant was not qualified to take part in the challenge, or when this has made it impossible for the organizers to carry out their obligations, will invalidate participation in the challenge and exonerate the organizers from any liability in respect of their obligations.

The data collected will be processed by the organizers and is necessary for the fulfillment of their obligations, the organization of the challenge and the payment of prizes. This data is intended for use of the organizers' internal staff and will under no circumstances be passed on to third parties. Only the first names, surnames and affiliations of the finalists will be made public for the purpose of promoting the Challenge.

The organizers may also use the data provided by all the participants to the challenge to send general or personalized communications about Getlink and Toulouse School of Economics activities.

The data is hosted by FullSave, 40 Rue du Village d'Entreprises, 31670 Labège, as a subcontractor, which undertakes to take the measures required by current regulations.

Personal data concerning participants will be kept by the organizers for a period of one year following the end of the challenge, and then archived for a maximum of ten years.

In accordance with the General Data Protection Regulation GDPR N°2016/679, the organizers undertake to respect the participant's personal data and not to communicate it to third parties, apart from the provisions set out above.

The participant has the right to access, modify, rectify and delete personal data concerning him or her, which may be exercised by sending an e-mail to TSE at the following address: [webmaster@tse-fr.eu](mailto:webmaster@tse-fr.eu)

## **Article 9 – Use of creations and projects**

Except for prize-winning projects, the use of which is governed by the point below, participants retain ownership of all intellectual property rights to their creations if they contain any.

By accepting their prize, members of the selected teams authorize the organizers to use their creations under the conditions set out in article 10. With the exception of the specific right of representation (see article 10) granted to the organizers for the promotion of the challenge, the prize-winning teams retain all intellectual property rights to their creations if they contain any.

All participants are free to use their creations after the end of the challenge, with one provision: the use of the creations must in no way denigrate or be prejudicial to the interests of the organizers.

### **Article 10 –Participants’ obligations**

For the pre-selection stage, participants undertake to submit a summary of their idea in the format provided (document on the challenge webpage).

In the event they are part of a selected team, participants undertake to submit a detailed description and analysis of their ideas as specified in article 7 above.

Participants undertake and guarantee to hold all the necessary rights to their creation and undertake to submit only creations of which they are the true owner, particularly if their creation falls within the scope of intellectual property and related rights. They guarantee that their creation is not contrary to current legislation, morality and not likely to harm public order or third parties.

In addition, the prize-winning teams expressly acknowledge and accept the right of the organizers to reproduce, represent and distribute a summary description of their creation as part of the promotion of the challenge, on their website and in all media for a period of five years following the announcement of the challenge results.

Teams taking part in the meeting with the jury and in the prize-ceremony in Paris authorize the organizers to use their image (i.e. surname, first name, affiliation and photograph) to promote the challenge, on any medium and by any means of communication, particularly electronic (internet, social networks such as LinkedIn, Facebook, Instagram, TikTok) and multimedia. Participants hereby agree to the worldwide distribution and reproduction of photographs or videos taken during their presentation to the jury (if any picture is taken during this online meeting) and the Paris event, for the duration of the challenge's promotional campaign. An interview with the prize-winning teams is also being considered.

Participants are aware of the risks inherent in any broadcast on the Internet, in particular the free capture of information broadcast and the difficulty of controlling the use that could be made of it by third parties.

### **Article 11 – Applicable law and jurisdiction**

The present rules are subject to French law.

Except in the case of public policy, any disputes arising in connection with the execution of these rules may be submitted to the organizers for amicable settlement before any legal action is taken.

Any legal action relating to the conclusion, interpretation or execution of the present rules will be subject to the jurisdiction of the courts of Toulouse.