2023-2024
CHALLENGE
FOR CORPORATE
CLIMATE ACTION

Toulouse School of Economics GETLINK UNIVERSITÉ TOULOUSE CAPITOLE

Template for your application

Apply before November 20, 2023, noon

Team (between 2 and 4 members from any background)	
For each member of the team: first name and last name, e-mail, University or higher education institutions, Master program (first year /second year?)	
Proposed idea	
Title of the idea	
Sector/ industry/ firm the idea is related to	
Describe your idea and the problem / issue(s) it addresses	
Indicate the key actors implementing and gaining from these ideas.	
Indicate the role each actor provides to the idea: service, know how, funds, goods. A chart can be used as support.	
1. **Innovation**: Describe the degree of innovation of your idea.	

Innovation should be interpreted in a broad sense. It can be the application of an innovation (e.g., policy strategy) already realized or implemented in another sector/industry/firm.	
2. Implementation feasibility and economic impact Describe or use a simple illustrative calculation to demonstrate the feasibility and the economic impact of the idea. Investment costs, eventual generated revenues/ cost savings.	
3. Impact What is the climate impact of the idea? Who does it target? What is the indirect impact, if any? Does the idea generate systematic change in its target industries / sectors?	
4. Scalability How is it scalable / replicable? Indicate the number of people / stakeholders who would be affected by this innovation. Are there any potential impediments for scalability?	

Take a look at the useful links that our organization team selected for you in the "tools" section on the website of the challenge.

For any further details, please refer to the Challenge webpage https://www.tse-fr.eu/ccca or contact email challenge-cca@tse-fr.eu

By participating in this contest, you automatically acknowledge and accept the official terms and conditions of participation (available on the webpage https://www.tse-fr.eu/ccca).