PAUL HUEBNER

2022-11

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RESEARCH INTERESTS

Asset Pricing, Macro Finance

EDUCATION

UCLA Anderson School of Management PhD in Finance	2017 - Present
Vienna University of Economics and Business MSc in Quantitative Finance BSc in Business and Economics	2015 - 2017 2012 - 2015

WORKING PAPERS

The Making of Momentum: A Demand-System Perspective

Presentations: UCLA Anderson Finance Brownbag (2022), WU Vienna (2022)

Abstract: I develop a framework to quantify which features of investors' trading strategies lead to momentum in equilibrium. In particular, I introduce dynamics into an asset demand system and discipline the model using the joint behavior of portfolio holdings and prices. Two aspects of dynamic trading can lead to momentum: persistent demand shocks capturing underreaction or a downward-sloping term structure of demand elasticities, representing a decrease in arbitrage activity across horizons. I estimate the demand system for institutional investors in the U.S. stock market between 1999 and 2020. The main driver of momentum returns is the downward-sloping term structure of elasticities. On average, investors are more responsive to recent price changes than long-term price changes, a behavior driven by a group of institutions particularly sensitive to recent price changes. In contrast, demand shocks exhibit mean reversion and thus generate reversal. The model also helps identify where momentum is strongest: Stocks with more steeply decreasing term structures of elasticities exhibit higher momentum returns by 7% per year.

How Competitive is the Stock Market? Theory, Evidence from Portfolios, and Implications for the Rise of Passive Investing, with Valentin Haddad and Erik Loualiche

WFA 2022 Elsevier Best Paper on Financial Institutions 2021 Q-Group Jack Treynor Prize

Financial Times, Risk.net, UCLA Anderson Review

- Presentations: EFA Annual Meeting (2022), SFS Cavalcade North America (2022), Asian Financial Association Meetings (2021), UCLA Anderson Finance Brownbag (2021)
- Co-Author Presentations: Q Group Fall Seminar (2022), Minnesota Workshop in Macroeconomic Theory (2022), NBER SI Industrial Organization (2022), WFA Meeting (2022), LSE Paul Woolley Centre Conference (2022), HEC Paris CEPR Conference (2022), PHBS Workshop (2022), Adam Smith Workshop (2022), NBER Long-Term Asset Management (2022), UBC Winter Finance (2022), EU-ROFIDAI (2021), NBER SI Asset Pricing (2021), Virtual Finance Workshop (2021), CU Boulder,

Unil/EPFL, Harvard Business School, INSEAD, Minnesota Carlson, Nova, NYU Stern, Princeton University, SAIF, UCLA Anderson, UIC, University of Maryland, University of Minnesota, University of Wisconsin at Madison, USC, Washington University St. Louis, WU Vienna

Abstract: We develop a framework to theoretically and empirically analyze how investors compete with each other in financial markets. In the classic view that markets are fiercely competitive, if a group of investors changes its behavior, other investors adjust their strategies such that nothing happens to prices. We propose a demand system with a flexible degree of strategic response and estimate it for institutional investors in the U.S. stock market. Investors react to the behavior of others in the market: when less aggressive traders surround an investor, she trades more aggressively. However, this strategic reaction is not nearly as strong as the classic view. Our estimates suggest that when a group of investors changes its behavior, the response of other investors only counteracts half of the direct impact. This result implies that the rise in passive investing over the last 20 years has led to substantially more inelastic aggregate demand curves for individual stocks by about 15%.

TEACHING

Fall 2020 - 202 Fall 2019 - 202 Spring 2019 - 202 Winter 202 Winter 201
Fall 2019 - 202 Spring 2019 - 202 Winter 202
Spring 2019 - 202 Winter 202
Winter 202
Winter 201
Spring 201
Fall 201
June 2017 - August 201
May 2016 - June 201
ch 2015 - December 201

ACADEMIC WORK EXPERIENCE

UCLA Anderson School of Management	November 2018 - February 2019
Research Assistant for Prof. Valentin Haddad	
Research assistance for Boyarchenko, Haddad and Ploss	er (2018, WP)

FELLOWSHIPS & AWARDS

WFA Elsevier Best Paper for "How Competitive is the Stock Market?"	2022
Q-Group Jack Treynor Prize for "How Competitive is the Stock Market?"	2021
UCLA Anderson Fellowship	2017 - 2021
WU Scholarship for Academic Excellence	2013 - 2014
WU Top League, Fellow	2012 - 2015

WORKSHOPS

MFS-Wharton Virtual Summer School: Open Questions in Macro Finance Macro Finance Research Program Summer Session for Young Scholars Financial Market Insights: Demand System Asset Pricing Financial Economics of Insurance Princeton Initiative: Macro, Money and Finance

August 2020 July 2020 June 2020 June 2020 September 2019

SKILLS

Computing	R, Julia, Python, SQL, git
Languages	German (native), English (fluent), Czech (basic)

REFERENCES

Valentin Haddad (Chair)	Mikhail Chernov
Associate Professor of Finance	Warren C. Cordner Chair in Money and Financial Markets
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Lars Lochstoer	Andrea L. Eisfeldt

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