

2023-2024

# CHALLENGE FOR CORPORATE CLIMATE ACTION



## Final Report Guidelines

*These are optional guidelines to help you structuring your final report. These guidelines are entirely optional and flexible. Feel free to include or omit any of these points below based on how well they align with your unique idea.*

### Points to consider in the detailed description:

#### 1. Present your team

#### 2. Include a summary of your idea

Feel free to reuse the Idea Summary Template provided for your initial application, and if needed revise the information initially provided.

#### 3. Problem addressed

Clearly define the issue or problem your idea aims to solve, supported by relevant statistics and market analysis.

#### 4. Idea

Present the main idea/solution proposed and demonstrate how it addresses the problem stated in point.

#### 5. Mechanism

Describe in detail how the idea works, including inputs, the role of various stakeholders, and expected outcomes.

#### 6. Innovation

Emphasize the innovative elements of your solution/idea. Innovation can encompass a wide spectrum, ranging from revolutionary breakthroughs to the adaptation of existing products, strategies, or policies in a novel context. Additionally, explore the potential new opportunities that your solution brings forth.

#### 7. Impact on Climate

Provide a description of your proposed idea and quantify its positive impact on combating climate change. Consider the influence it will have on Scope 1, 2, 3, and potentially 4 emissions. For

categorization and quantification, you can refer to the listed websites in the “tools” section of the webpage: <https://www.tse-fr.eu/ccca>.

Assess whether the implementation of your idea will instigate systematic changes in industries, geographies, or relevant best practices within the scope of the fight against climate change. Determine if the project will have a significant impact across multiple dimensions. Clearly define how the proposed impact will transform a particular industry or sector if it is not industry specific. Additionally, mention any indirect impact the project may have.

### **8. Other externalities**

Identify any other positive or negative indirect effects your proposed idea may have, both within the firm (such as increased competitiveness, intangible benefits, customer satisfaction) and on other aspects of the environment or society.

### **9. Feasibility and implementability**

Discuss the timeline, difficulties, and risks that your proposed idea may face during implementation.

### **10. Financial analysis**

Present a comprehensive financial analysis, which includes an evaluation of project costs (including direct and indirect fixed and variable costs) and the potential impact on revenues (whether it be an increase or decrease). If applicable, also consider the indirect financial effects. To assist you with this task, you can refer to the websites listed in the “tools” section of the webpage: <https://www.tse-fr.eu/ccca>.

### **11. Scalability**

Discuss the applicability of your proposed idea to other markets and address any potential challenges associated with its implementation in those markets. Additionally, provide an estimation of the climate and economic impact that your idea can generate.

### **12. References**

Include the sources of information that support your statements.

*Take a look at the useful links that our organization team selected for you in the “tools” section of the webpage of the challenge.*

*For any further details, please refer to the Challenge webpage <https://www.tse-fr.eu/ccca> or contact email [challenge-cca@tse-fr.eu](mailto:challenge-cca@tse-fr.eu)*