

13th Toulouse Economics and Biology Workshop

SOCIAL INFLUENCE AND ITS MACRO CONSEQUENCES

JUNE 1 & 2, 2026



Institute for
Advanced
Study in
Toulouse



Toulouse
School of
Economics



UNIVERSITÉ
TOULOUSE
CAPITOLE



Conference venue

Institute for Advanced Study in Toulouse
1, Esplanade de l'Université – 31 000 Toulouse
Auditorium 3 – JJ Laffont (Ground Floor)

Organizers

Alexandros Gelastopoulos (IAST/TSE)
Marijn Keijzer (IAST/TSE)
Sergey Gavrillets (U Tennessee)

Conference secretariat

Valérie Nowaczyk
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Program

Monday June 1 – Morning

09:00–09:30 *Registration & Coffee*

09:30–09:40 *Welcome remarks*

Panel 1: Culture

- 09:40–10:30 **Mirta Galesic**, Complexity Science Hub
How the Dynamics of Minds, Cultures, and Institutions Shapes Collective (In)action
- 10:30–10:55 **Sergey Gavrillets**, University of Tennessee (short talk)
Cultural tightness and the democracy premium in peer-enforced cooperation
- 10:55–11:25 *Coffee break*
- 11:25–12:15 **Jenna Bednar**, University of Michigan
[TBA]

12:15–13:00 *Lunch*

Monday June 1 – Afternoon

13:00–14:00 *Poster session*

Panel 2: Norms

14:00–14:50 **Cristina Bicchieri**, University of Pennsylvania
[TBA]

- 14:50–15:40** **Sara Constantino**, Stanford University
[TBA]
- 15:40–16:10** *Coffee break*
- 16:10–16:35** **Ingela Alger**, IAST/TSE (short talk)
Norms and norm change - driven by social preferences and Kantian morality
- 16:35–17:25** **Vincenz Frey**, University of Groningen
Norm perception and public goods production in networks
- 17:25–17:30** *Closing remarks & preview of Day 2*
- 19:30** *Dinner (by invitation only) - at Terra Tolosa*

Tuesday June 2 - Morning

09:00–09:30 *Welcome Coffee*

Panel 3: Macro-consequences

- 09:30–10:20** **Kaleda K. Denton**, Santa Fe Institute
Conformity to popular, not average, opinions
- 10:20–10:45** **Alexandros Gelastopoulos**, IAST/TSE (short talk)
The marginal majority effect: When social influence produces lock-in
- 10:45–11:15** *Coffee break*
- 11:15–11:40** **Marijn Keijzer**, IAST/TSE (short talk)
From preference to dominance: The reinforcing and regressing effects of social influence
- 11:40–12:30** **Pantelis Analytis**, University of Southern Denmark
Social influence and collective wisdom in sequential estimation
- 12:30–12:40** *Group photo*
- 12:40–14:00** *Lunch*

Tuesday June 2 - Afternoon

Panel 4: Learning

- 14:00–14:50** **Andrea Baronchelli**, City University of London
Conventions in Human and AI Populations: Emergence, Stability, and Collective Bias
- 14:50–15:40** **Charles Efferson**, University of Lausanne
The Strategy Space Problem in Gene-Culture Coevolution
- 15:40–16:10** *Coffee break*
- 16:10–16:35** **Maxime Derex**, IAST/TSE (short talk)
Social learning preserves both useful and useless theories by canalizing learners exploration
- 16:35–17:25** **Thomas J. H Morgan**, Arizona State University
Prestige and the Emergence of Adaptive Inequality in Social Influence
- 17:25–17:30** *Closing remarks*
- 19:30** *Dinner (by invitation only) - at Reflets*