

Andrew Rhodes

Contact information

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Personal information

Born: June 1984, Nationality: British

Research Fields

Applied Microeconomic Theory, Industrial Organization

Employment

2020 –	Director, M2 programme “Economics of Markets and Organisations”
2019 –	Professor, Toulouse School of Economics
2013 – 2019	Assistant Professor, Toulouse School of Economics
2010 – 2013	British Academy Postdoctoral Research Fellow, University of Oxford Rank-Manning Junior Research Fellow, New College, University of Oxford

Education

2020	Habilitation à diriger des recherches, Université Toulouse 1 Capitole
2007 – 2010	D.Phil. Economics, Nuffield College, University of Oxford
2005 – 2007	M.Phil. Economics (with distinction), University of Oxford
2002 – 2005	B.A. Economics (1 st Class), University of Cambridge

Publications

“Personalized Pricing and Competition” (with Jidong Zhou), *American Economic Review*, 2024, 114(7), 2141-2170.

“Platform Design when Sellers Use Pricing Algorithms” (with Justin Johnson and Matthijs Wildenbeest), *Econometrica*, 2023, 91(5), 1841-1879.

“Multiproduct Mergers and Quality Competition” (with Justin Johnson), *RAND Journal*, 2021, 52(3), 633-661.

“Multiproduct Intermediaries” (with Makoto Watanabe and Jidong Zhou), *Journal of Political Economy*, 2021, 129(2), 421-464.

“Consumer Search and Retail Market Structure” (with Jidong Zhou), *Management Science*, 2019, 65(6), 2445-2945.

“False Advertising” (with Chris Wilson), *RAND Journal*, 2018, 49(2), 348-369.

“Multiproduct Retailing”, *Review of Economic Studies*, 2015, 82, 360-390.

“Re-examining the effects of switching costs”, *Economic Theory*, 2014, 57, 161-194.

“Behavior-based pricing with experience goods” (with Romain de Nijs), *Economics Letters*, 2013, 118, 155-158.

“Can Prominence Matter even in an Almost Frictionless Market?”, *Economic Journal*, 2011, 121, F297-F308.

Other Publications

“Mobile Payments and Interoperability: Insights from the Academic Literature” (with Milo Bianchi, Matthieu Bouvard, Renato Gomes, and Vatsala Shreeti), *Information Economics and Policy*, 2023, 65: 101068.

“Autonomous algorithmic collusion: economic research and policy implications” (with Stephanie Assad, Emilio Calvano, Giacomo Calzolari, Robert Clark, Vincenzo Denicolò, Daniel Ershov, Justin Johnson, Sergio Pastorello, Lei Xu and Matthijs Wildenbeest), *Oxford Review of Economic Policy*, 2021, 37(3), 459-478.

“Combating Anti-Competitive Behavior Involving Algorithms: Platform Design and Organizational Process” (with Justin Johnson and Matthijs Wildenbeest), *Competition Policy International*, July 2020.

Working Papers

“Personalization and Privacy Choice” (with Jidong Zhou)

“Digital Ecosystems and Data Regulation” (with Jidong Zhou and Junjie Zhou)

“Dynamic Consumer Search” (with Alexei Parakhonyak)

“Large-scale Demand Estimation with Search Data” (with Tomo Amano and Stephan Seiler), revise and resubmit at *Quantitative Marketing and Economics*

Teaching experience

2022	Lecturer – Toulouse M2 – Behavioural IO Reading Group – Toulouse PhD – Behavioural IO
2021 –	Lecturer – Toulouse M2 – Incentives and Regulation
2016 –	Lecturer – Toulouse M1 – Industrial Organization
2013 –	Lecturer – Toulouse M2 – Business Strategy/Business Economics Lecturer – Toulouse PhD – Advanced Topics in Industrial Organization
2012 – 2013	Lecturer – Industrial Organisation: Pricing and Competition Analysis 2 nd year Graduate course, University of Oxford
2010 – 2012	Class Teacher – graduate microeconomics, University of Oxford
2009 – 2010	Class Teacher – graduate microeconomics and macroeconomics Said Business School, University of Oxford

Honors and Awards

2025	Concurrences Antitrust Writing Award (Digital category)
2024	AdC Competition Policy Award
2024	Concurrences Antitrust Writing Award (Digital category)
2023	ERC Consolidator grant (c. € 1.2m)
2021	Excellence in Reviewing, <i>American Economic Journal:Microeconomics</i>
2019	Robert F. Lanzillotti prize in antitrust economics
2018	CEPR Research Fellow (IO, OE)
2016	Teaching award for <i>Business Strategy</i>
2015	Excellence in Reviewing, <i>International Journal of Industrial Organization</i>
2010 – 2013	British Academy Postdoctoral Research Fellowship (c. £ 295,000)
2012	Young Economist Award, EARIE Conference (Rome)
2011	4 th Lindau Meeting in Economic Sciences
2011	Young Economist Award, JEI Conference (Valencia)
2009 – 2010	Royal Economic Society Junior Fellowship
2009	Young Economist Award, EARIE Conference (Ljubljana)
2007	George Webb Medley Exam Prize, University of Oxford George Webb Medley Thesis Prize <i>proxime accessit</i> , University of Oxford

Presentations

2025 (including scheduled): Bergamo, CREST, Nottingham, Porto, CEPR (London), EARIE (Valencia), Liverpool IO workshop, MaCCI (Mannheim), Oxera (London), TSE digital conference, TSE digitization workshop.

2024: Cergy, NTU, NUS, Tsinghua, Northwestern-TSE conference, UC Louvain, UNC Chapel Hill, ACE (Milan), Durham workshop on the digital economy, ESEM (Rotterdam), EARIE (Amsterdam), IBEO workshop (Alghero).

2023: Bocconi, Bristol, Lingnan, Nanjing (online), Oxford, Strathclyde, Vienna, Warwick, APIOC (Hong Kong), Bristol Search and Matching workshop, CRESSE (Rhodes), MaCCI Summer Institute (Edesheim), SAET (Paris).

2022: DICE, Paris Digital Economics seminar, 13th Paris conference on Digital Economics, University of Barcelona Microeconomics workshop, 29th ENSAI Economics Days, CRESSE (Crete), EARIE (Vienna), TSE, Northwestern-TSE conference, Yale-TSE conference on the digital economy. Participation in a round table : “La régulation de l'IA, frein ou stimulant pour l'innovation?”

2021: UC Irvine (online), Compass Lexecon (online).

2020: CEPR Virtual IO seminar, Frankfurt, PSE, TSE, Online Search Workshop, CBADE-HKBU-Monash-NTU-RUC Digital Webinar.

2019: Durham, EARIE (Barcelona), Berlin.

2018: CEPR (Leuven), NYU Stern, Yale SOM, Cambridge Judge, Workshop on Mergers and Antitrust (Bad Homburg), TSE.

2017: Oxford, NUS, Zurich, UCLA Anderson, Verona, TSE, Bristol IO Day, Brunel, SAET (Faro), Workshop on Search and Switching Costs (Vienna), ICT conference (Mannheim), EEA (Lisbon), EARIE (Maastricht).

2016: Bonn, North American Econometric Society (Philadelphia), TSE.

2015: CEPR (Zurich), ESSET (Gerzensee), Berlin IO day, IIOC (Boston), SED (Warsaw), EEA (Mannheim), EARIE (Munich), Workshop on search and switching (Groningen), Workshop on Multiproduct Firms (Mannheim), CREST, HECER, THEMA, Telecom Paris Tech, Durham, Lingnan.

2014: Network of Industrial Economists (Manchester), Toronto Rotman, Workshop on Advertising (Vienna), Summer Institute in Competitive Strategy (Berkeley Haas), EEA (Toulouse), Liverpool, Braga.

2013: Toulouse, Mannheim, McGill, Yale SOM, Rochester Simon, University of Washington, UPF, IESE, Essex, Manchester, Nottingham, Leicester, Cambridge, Antwerp, Braga, Copenhagen, Asian Meeting of the Econometric Society (Singapore).

2012: IIOC (Washington), RES (Cambridge UK), EARIE (Rome), London IO Day (London Business School), Manchester, Warwick.

2011: Workshop on Search and Switching Costs (Groningen), Loughborough, RES (Royal Holloway), JEI (Valencia), Higher School of Economics.

2010: RES (Surrey), ESWC (Shanghai).

2009: IIOC (Boston), RES (Surrey), CEPR Applied IO School (Mannheim), ESEM (Barcelona), EARIE (Ljubljana), Workshop on Search (Groningen).

Professional activities

Editorial:

Journal of Industrial Economics: Co-Editor (2023 –), Associate Editor (2016 – 2023)

International Journal of Industrial Organization: Associate Editor (2016 –)

RAND Journal: Associate Editor (2023 –)

Refereeing:

American Economic Review, Econometrica, Journal of Political Economy, Quarterly Journal of Economics, Review of Economic Studies, AEJ Micro, AER Insights, American Journal of Agricultural Economics, Canadian Journal of Economics, Dynamic Games and Applications, Economica, Economic Inquiry, Economic Journal, Economic Theory, European Economic Review, European Journal of Law and Economics, Information Economics and Policy, International Economic Review, International Journal of Industrial Organization, Journal of Economic Behavior and Organization, Journal of Economics & Management Strategy, Journal of Economic Theory, Journal of the European Economic Association, Journal of Industrial Economics, Journal of Industry Competition and Trade, Journal of Law Economics and Organization, Journal of Marketing Research, Journal of Public Economic Theory, Management Science, Manchester School, Marketing Science, Quantitative Marketing and

Economics, RAND Journal, Review of Economic Design, Review of Industrial Organization, Review of Financial Studies, Review of Network Economics, Theoretical Economics

Grant reviewer Austrian Academy of Sciences, British Academy, ERC, Israel Science Foundation, Hong Kong Research Council, Leverhulme

Programme Committees

IIOC: 2023–2025
EARIE: 2017–2025
EEA: 2021
ES European Winter Meeting: 2021
ESWC: 2020
ESSET: 2025
CEPR Applied IO: 2024
Jornadas: 2024
ACM EC: 2024
RES Symposium of Junior Researchers: 2015

Department Service at TSE

Recruiting committee, 2019 –
IO PhD workshop organizer, 2016 – 2018
IO seminar co-organizer: 2014-2016, 2022 –

PhD supervision Yang Yang (joint with Dan Garrett, 2017 – 2021), Yihu Hou (joint with Bruno Jullien, 2018 –2023), ChenChen Ye (2023 –)

PhD jury Akhil Ilango (UPF, 2023), Jose Ignacio Heresi (TSE, 2020), Jurre Thiel (Amsterdam, 2020), Anton Sobolev (Vienna, 2018), Rodrigo Montes (TSE, 2016), Anastasia Shchepetova (TSE, 2014)