

# Zohra BOUAMRA-MECHEMACHE

**Director of Researcher, agricultural and food economics**

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Tel : +33.5.61.12.86.84

Habilitation à Diriger des Recherches (2011)

Ph.D. in Economics, Université de Toulouse I (1999), *Modélisation des instruments de politique économique dans un contexte spatial : Application au secteur européen des produits laitiers. (Modelling economic policy instruments in a spatial framework: application to the European dairy sector)*

Responsible of the TSE Group *Food Economics* 2015-2019.

Member of the scientific advisory group of the president of the Center INRAE Occitanie Toulouse from 2020.

Editorial Board of the European Review of Agricultural Economics, 2018-2021

Elected member of the European Association of Agricultural Economics board (EAAE), 2011-2017.

Elected member of the Scientific Council of the agricultural economics department of INRA (SAE2), 2011-2014.

Elected member of the Scientific Council of the INRA Center in Toulouse since 2007-2016.

Elected member of the Steering Committee of the French Society of Rural Economy (SFER), 2009-2015.

## Research Themes and current research projects

- Agricultural Policy and Modelling of Agro food chains
- Industrial Organisation applied to the agro food industry: public labelling, PDO, standards, national brands and private labels, vertical relationship, cooperatives.
- Research in progress:
  - Innovation and structure of the food supply chain (Morgane Guignard, Claire Chambolle, Céline Bonnet and Roxana Fernandez)
  - Environmental impact of food chains (Céline Bonnet)
  - Foreign competition in food industry (Carl Gaigné and Stéphane Turolla)
  - Levers to increase production and consumption of legumes (Jeanne -Marie Membré, Oliver de Mouzon, Valérie Orozco, L. Pedrini, Marine Spiteri, Marie Thiollet)
  - Agricultural contract (Marie-Benoit Magrini, Boris Duflot, Simon Fourdin, Lisa Le Clerc, Gérard You)
  - Digital economics of the food industry (Yu Jianyu, Jianye Yan)

## Teaching Experiences

2016-	Master 1 Economics, TSE, University of Toulouse Capitole, <i>Topics in food economics</i> (7.5 hours in 2016, 3 hours 2017-2018, 13.5 hours from 2019).
2015-	Master 2 Economics of markets and organizations (EMO) and Economics of Natural Resources and Environment (ERNEA), TSE, University of Toulouse 1 Capitole, <i>Industrial Organisation of the food chain</i> (30 h for the year 2022-2023).
2012-2016	Master 2 Economics of markets and organizations (EMO), TSE, Université de Toulouse 1 Capitole: <i>Applied Strategic Economics</i> (18 h).
2011- 2014	Master 2 Economics and Competition Law (ECL), TSE, Université de Toulouse 1 Capitole: <i>Innovation and Product Differentiation</i> (9 h)
2008-2014	Master Agrofood Chain Master 1: Microeconomics, Master 2: Agricultural Economics, Industrial Economics in Agrofood chains
2005-2008	Master 2 Natural Resource Economics: Agricultural Policy, University Toulouse - Capitole : (13h de 2005 à 2007, 8h in 2007-2008).
1999-2004	« École Nationale Supérieure d'Agronomie de Toulouse » "Agrofood markets and agricultural policy"
1997-2000	University Toulouse – Capitole: Tutorials in microeconomics, mathematics, and statistics, Licence 1.

*Other activities:*

- Responsible of teaching in Economics for the Agrofood Chain Master (2010-2013)
- Member of the Management Committee of the Master Agrofood Chain, representative INRA, 2010-2013
- Supervision of training and supervision of Master's Theses 1-2:
  - Agathe Thierry, M1; TSE and Lola Pedrini, M2, TSE, The evolution of the consumption of legumes in France on the period 2002-2019 (6 mois); supervised with O. de Mouzon, V. Orozco, M. Spiteri, 2023.
  - Léa Quilici, M, TSE (5 mois) Caractérisation et Déterminants de la consommation de lentilles en France
  - Nathan Aubry, M1; TSE; Food innovation in France (6 mois), supervised with C. Bonnet and M. Spiteri, 2021.
  - Arpita Pattanaik, M2 Econometrics and Empirical Economics, Impact of innovations on food choices TSE, 2019-2020 (5 mois) supervised with V. Réquillart
  - Louis Sirugue, TSE, Consumers' adoption of innovative food products, A case study on the French yogurt market, 2018, supervised with V. Réquillart.
  - Lisa Le Clerc, AgroCampus Ouest, Etude du rôle des Organisations de Producteurs, Des Coopératives et des OPn dans les filières animales, with Sabine Treguer, Pascale Magdeleine and Gérard You, 2017.
  - Rudy Canales, TSE: Demand estimation of the French milk market, supervised with Céline Bonnet and and Dennis Rickert, 2016
  - Francois NICOLAS, TSE: modelling agricultural markets based on a literature review, Master 2, Economie des ressources naturelles (ERNA), 2015.
  - Yaojie Shi, TSE: environmental impact of animal products chain,, a meta-analysis, Master 1 Economie et statistique, 2015.
  - Hugo Molina, TSE: Bargaining power in agrofood industries, supervised with Céline Bonnet, 2014
  - Sonia Rocha, TSE, Economic impact of Innovation and R&D projects, supervised with Céline Bonnet and Hervé Ossard, 2013
- Supervision of PhD students: Morgane Guignard (with C. Chambolle) starting september 2017, Olga Rozanova, Jad Chaaban (with V. Réquillart), Jianyu Yu, (with V. Réquillart)
- Supervision of Post doc: Dennis Rickert - The Effectiveness of Environmental Public Policies in Multi-Level Food Supply Chains, supervised with Céline Bonnet, nov 2016-oct 2018
- Thesis committee: Marie Dervillé (ODR unit, INRA Toulouse), PhD defended in 2013; Hugo Molina (Polytechnique, INRA-ALISS/TSE) PhD defended in 2018; Randy Chemo-Dzukou, (INRA-SMART) PhD defended in 2020, Marie-Rose Randriamarolo (ABIÉS, AgroParisTech, ongoing), Ahmet Candemir (INRA-SMART, ongoing)

- Reviewer, PhD thesis
  - Mathieu Lambotte (octobre 2021) conséquences économiques et environnementales d'un changement de production et de consommation vers des produits sous signes de qualité
  - Lionel Cosnard (novembre 2020), Modelling the dynamics of the Regional distribution of Agri-food Sectors in an Open World, Université de Bordeaux.
  - Aliou Diallo (30 juin 2017), Evaluation of the Economic Impact of Geographical Indications : three case Studies, Université de Clermont Ferrand.
  - Ibrahima Barry (06 janvier 2017), Essais sur la certification des biens de confiance. Une analyse théorique et empirique des marchés en asymétrie d'information, université de Grenoble.
  - Saqlain Raza (29 janvier 2014), Essais sur la complémentarité : innovations organisationnelles dans l'agriculture et l'industrie agroalimentaire, INP Toulouse

### **Organised seminars/conferences**

- The future of food supply chains: opportunity and challenges (This conference is held in honor of Vincent Requillart for his important contributions in the field of food economics) with C. Bonnet and V. Orozco, November 2021
- 10<sup>th</sup> conference on Industrial Organization and the Food Industry, June 6-7, 2019 (with D. Rickert, I. Durrmeyer and P. Rey)
- Workshop Economic Analysis of environmental food policies, Toulouse, Manufacture des Tabacs, 17-18 novembre 2017
- Producers' organization (Pos) in agricultural markets (avec Angelo Zago), Toulouse, Manufacture des Tabacs, September 4-5, 2014
- 6èmes journées de recherches en sciences sociales INRA/SFER/CIRAD (avec Michel Simioni); 13-14 December 2012.
- INRA-IDEI Seminar "Quality Labels in Agrofood Industry", 15 & 16 December 2011, Toulouse
- 7<sup>th</sup> INRA-IDEI conference, Industrial Organization and the Food Processing Industry, 09-10 June 2006
- Scientific committee of the annual SFER (Société Française d'Economie Rurale) conference (2007, 2008, 2010, 2011)
- Seminar of the French society of Agricultural Economics (SFER) "From producer to consumer: the grand price gap", Paris, November 6, 2009

### **Participation to scientific projects**

- Outstanding Foreign Professor Funding (China) (2023-2024). Topics : Digital Economics of the food industry (working project with Yu Jianyu and Jianye Yan)
- Project BrightSpace (EU agriculture within a safe and just operating space and planetary boundaries) Programme Horizon Europe (Horizon-CL6-2021 GOVERNANCE-01-12), Responsible of the project for INRAE, Coordinated by Stichting Wageningen Research, 01/11/2022 au 31/10/2027.
- Project FOODCoST (FOOD Costing and Internalisation of Externalities for System Transition), Horizon Europe Framework Programme (HORIZON-CL,-2021-FARM2FORK-01-09), participation in two WPs, Coordinated by Stichting Wageningen Research, June 2022-May 2026.

- Project DURQUAL, SYALSA Metaprogram of INRAE: Agriculteurs & Consommateurs, co-acteurs de la construction de la QUALité et de la DURabilité des lentilles, coordinated by Marie Thiollet-Scholtus (LA, INRAE), October 2021-September 2023, responsible for TSE-R.
- Project « Évaluation de la contractualisation rénovée mise en oeuvre par la loi EGAlim », Ministère de l'Agriculture et de l'Alimentation, SSP-DGPE-2021-039, coordonné par ABSIS, participation, septembre 2021-novembre 2022.
- Project INNOV DID'IT Metaprogram of INRA: Impact des innovations du secteur agroalimentaire sur la santé et l'environnement, coordinated by Vincent Réquillart (TSE-R, INRA), January 2018-December 2020, responsible of a workpackage.
- Project DIET+: Effects of diet changes on market equilibrium, value sharing, public health, environment and land use, Grant of national Program of Research (ANR) coordinated by Stephan Marette (INRA Eco Pub), January 2018-December 2021.
- Project "Role of producer organizations in providing food safety and quality" (2017-2019), CNRS-NSFC Exchange program, CNRS grant, coordinator.
- Project Competition and Vertical Relationships in Food Retail Markets (2016-2018)- A French German Comparative Analysis, coordinated by Gordon Klein (Düsseldorf Institute for Competition Economics), Grant of the DFG, Germany.
- Project SUSDIET (2014-2017), Sustainable food and diets Program, implementing sustainable diets in Europe coordinated by Louis-Georges Soler (INRA-ALISS)
- Project DID'IT Metaprogram of INRA (2014-2017) "Produits animaux/produits végétaux", coordinated by Jean-Michel Chardigny (Unité de Nutrition Humaine, INRA)
- Project ANR-DFG (2013-2016) « Competition and Bargaining in Vertical Chains », coordinated by Claire Chambolle (INRA-ALISS), Hans-Theo Normann et Christian Wey (Düsseldorf Institute for Competition Economics)
- Project OCAD (supply and consumption of sustainable food), financed by the French National Research Agency: Sustainable food systems (coordinator: Bernard Ruffieux); Responsible of the work package on the supply of sustainable food, March 2012-February 2016.
- Project : « Les labels publics de qualité : un outil pour le maintien des filières agroalimentaires ? » (Public label of quality: a tool for agro food chain sustainability?) financed by the scientific council and the head of the agricultural economics department (SAE2) of INRA, January 2009-December 2011 (coordinator: Z. Bouamra-Mechemache)
- Project EDIM: "European Dairy Industry Model", 6<sup>th</sup> Research and Development Program of the European Commission, responsible of two working package, April 2004-December 2005 (coordinator: V. Réquillart).
- Consortium INRA-Wageningen: "Study on the impact of future options for the milk quota system and the common market organisation for milk and milk products". European Commission, November 2001- June 2002 (coordinator: V. Réquillart).
- Project FAIR5-CT97-3481 for the European Commission: "Coordinated Studies in View of the Future Round of Multilateral Trade Negotiation in the Agricultural and Food Sector", March 1998-February 2001 (coordinator: Chantal Le Mouel).
- Study for the Ministry of agriculture, fish and food in United Kingdom, "Phasing Out Milk Quota in the EU", 2001.

- Project for region Midi-Pyrénées: « Analyse économique de scénarios de réforme de la politique laitière européenne », 2000.

## Other activities

- Member of the scientific committee of Bleu Blanc Coeur from 2021
- Project RMT (Réseau Mixte Technologique) *FILARMONI* Economie des Filières alimentaires, responsable INRAE (2020-2024): transversal animation of all working packages, Call for tender 2018 of CASDAR.
- Project RMT (Réseau Mixte Technologique) *Economics of meat production supply chains* (2014-2019): animation of the working team 3 « contractualisation in the meat chain», Call for tender 2010 of CASDAR.
- Project RMT (Réseau Mixte Technologique) *Economics of meat production supply chains* (2011-2013): animation of the working team 4 « firms and supply chain organization», Call for tender 2010 of CASDAR.
- Reviewer for the American Journal of Agricultural Economics, European Review of Agricultural Economics, Journal of Agricultural Economics, Food Policy; Ecological Economics, Food Economics, Journal of Agricultural and Food Industry Organization, Productions Animales, Review of Agricultural & Environmental Studies, Economie Rurale, etc.
- Participation to recruitment committees (maître de conférences ENITA, ENESAD, VetAgro Sup, Ecole Vétérinaire de Purpan, professor at AgroSup Dijon, « chargés de recherche » junior sénior and Directors of Research at INRA, professor at the Faculty of Economics of Grenoble).
- Scientific Committee of the poultry technical institute (ITAVI) 2016-2019.
- Scientific committee of international seminars/workshops (the 145th EAAE Seminar: Intellectual Property rights for Geographical Indications: what is at stake in the TTIP?, April 14-15 2015, Department of Economics, Parma, Italy, the EAAE PhD Workshop, 8-10 June 2015, Rome), 175th EAAE seminar: The Wind of Challenges of Sustainability standards, 15-15 May 2021, Gargnano-Garda Lake, Italy; Rencontres Francophones Légumineuses#4, 22-24 January 2024, Dakar-Saly, Sénégal.
- Participation in the Scientific Committee of Toulouse 1 Capitole, INRA representative (2016-2020) and elected member (2020-2024).
- Reviewer of project proposal, ANR call (2019, 2020, 2022)

## Publications

### Published papers

Bonnet C., Z. Bouamra-Mechemache, H. Molina (2023). The Buyer Power Effect of Retail Mergers: an Empirical Model of Bargaining with Equilibrium of Fear, **the Rand Journal of Economics**, accepted.

Bonroy O, Z. Bouamra-Mechemache, and J. Yu (2023). Quality and Quantity Incentives under Downstream Contracts: A Role for agricultural Cooperatives?, *American Journal of Agricultural Economics*, 105(4), 1176-1196.

Bonnet, C., Bouamra-Mechemache, Z., and G. J Klein (2022) National brands in hard discounters: market expansion and bargaining power effects, *European Review of Agricultural Economics*, 2022;, jbac004, <https://doi.org/10.1093/erae/jbac004>

Guyomard H., Z. Bouamra-Mechemache, V. Chatellier, L. Delaby, C. Detang-Dessendre, J-L Peyraud, V. Réquillart. (2021). Why and how to regulate animal production and consumption: the case of the European Union. *Animals*, Animal, 2021, 100283, ISSN 1751-7311, <https://doi.org/10.1016/j.animal.2021.100283>.

Guyomard, H., Bouamra-Mechemache, Z., Chatellier, V., Delaby, L., Détang-Déssendre, C., Peyraud, J. L., & Réquillart, V. (2021). Pourquoi et comment réguler la production et la consommation de produits animaux? Le cas de l'Union européenne. *INRAE Productions Animales*, 34(3), 191-210.

Bonnet, C., Bouamra-Mechemache, Z., Réquillart, V., & Treich, N. (2020). Regulating meat consumption to improve health, the environment and animal welfare. *Food Policy*, 101847.

Bonnet, C., & Bouamra-Mechemache, Z. (2020). Empirical methodology for the evaluation of collusive behaviour in vertically- related markets: An application to the “yogurt cartel” in France. *International Review of Law and Economics*, 61, 105872.

Richards, T. J., Klein, G. J., Bonnet, C., & Bouamra-Mechemache, Z. (2019). Strategic Obfuscation and Retail Pricing. *Review of Industrial Organization*, 1-31.

Bouamra-Mechemache Z., Réquillart V., Sirugue L. (2019). Adoption par les consommateurs de produits innovants : le cas des « yaourts » au soja. *Innovations Agronomiques*, 74 : 193-202.

Richards, T. J., Bonnet, C., & Bouamra-Mechemache, Z. (2018). Complementarity and bargaining power. *European Review of Agricultural Economics*, 45(3), 297-331.

Bonnet, C., Bouamra-Mechemache, Z., & Corre, T. (2018). An environmental tax towards more sustainable food: empirical evidence of the consumption of animal products in France. *Ecological Economics*, 147, 48-61.

Yu, J., Bouamra-Mechemache, Z., & Zago, A. (2018). What's in a Name? Information, Heterogeneity, and Quality in a Theory of Nested Names, *American Journal of Agricultural Economics*, 100(1), 286-310.

Bonnet, C., & Bouamra-Mechemache, Z. (2016). Organic label, bargaining power, and profit sharing in the French fluid milk market, *American Journal of Agricultural Economics*, 98(1), 113-133.

Bouamra-Mechemache Z. and A. Zago (2015), Special Section on Collective Action in Agriculture: Introduction: Collective action in agriculture, *European Review of Agricultural Economics* (2015) 42 (5): 707-711 doi:10.1093/erae/jbv027.

Bouamra-Mechemache Z. and Y. Jianyu (2015). “Production Standard, Competition & Vertical Relationship, *European Review of Agricultural Economics*, first published online March 18, 2015 doi:10.1093/erae/jbv004.

Bouamra-Mechemache, Z., Duvaleix-Tréguer, S., Magdelaine, P., Ridier, A., Rieu, M., & You, G. (2015). Contractualisation et modes de coordination dans les filières animales. *Économie rurale. Agricultures, alimentations, territoires*, (345), 4-6.

Bouamra-Mechemache, Z., Duvaleix-Treguer, S., & Ridier, A. (2015). Contrats et modes de coordination en agriculture *Économie rurale. Agricultures, alimentations, territoires*, (345), 7-28.

Bontemps C., Z. Bouamra-Mechemache and M. Simioni (2013). “ Quality Labels and Firm Survival: Some First Empirical Evidence *European Review of Agricultural Economics*, 40(3): 413-439.

Berges F. et Z. Bouamra-Mechemache (2012). "Is Producing a Private Label Counterproductive for a Branded Manufacturer?", *European Review of Agricultural Economics*, 39(2): 213-239.

Bouamra-Mechemache Z. et J. Chaaban (2010). "Protected Designation of Origin Revisited", *Journal of Agricultural and Food Industrial Organisation*, 8(1), Article 5, DOI; 10.2202/1542-0485.1306, available at <http://www.bepress.com/jafio/vol8/iss1/art5>.

Bouamra-Mechemache Z. and J. Chaaban (2010). "Determinants of Adoption of Protected Designation of Origin Label: Evidence from the French Brie Cheese Industry", *Journal of Agricultural Economics*, 61(2): 225-239.

Bouamra-Mechemache Z. ; R. Jongeneel; V. Réquillart (2008). "The dairy industry in an expending European Union: policies and strategies", *European Review of Agricultural Economics*, 35(4): 461-491.

- Bouamra Z.; V. Réquillart; Claudio Soregaroli. (2008). "Demand for dairy products in the EU", *Food Policy*, 33:644-656.
- Chavas J.P., Bouamra-Mechemache Z. (2006) "Efficiency measurements and the gains from trade under transaction costs". *Journal of Productivity Economics*, 26(1):67-85.
- Chavas J.P., Bouamra-Mechemache Z. (2006) "The Economic Efficiency of Policy Reform and Partial Market Liberalization under Transaction Costs" with Jean-Paul Chavas (2006). *Bulletin of Economic Research*, 58(3):161-191.
- Bouamra-Mechemache Z.; J.P. Chavas; T. Cox; V. Réquillart (2002). "Partial Market Liberalization and the Efficiency of Policy Reform: The Case of the European Dairy Sector", *American Journal of Agricultural Economics*, 84-4(2002):1003-1020.
- Bouamra-Mechemache Z.; J.P. Chavas; T. Cox; V. Réquillart (2002). "EU dairy policy reform and future WTO negotiations: a spatial equilibrium analysis", *Journal of Agricultural Economics*. 53(2):4-29.
- Bouamra-Mechemache Z.; K. Dartigues; V. Réquillart (2002). "Réforme de la politique laitière européenne et nouvelles négociations de l'OMC", *Économie Rurale* 267, 2002/1: 29-41.
- Bouamra-Mechemache Z.; V. Réquillart (2000). "Analysis of EU Dairy Policy Reform", *European Review of Agricultural Economics*. 27(4), 409-430.
- Bouamra-Mechemache Z.; V. Réquillart (1999). "Policy Reform in the European Union Dairy Sector, Effects on Markets and Welfare", *Canadian Journal of Agricultural Economics*, 47(5), 105-114.
- Bouamra Z.; V. Réquillart (1998). "Structure Verticale de Production et Intervention Publique: Application au Cas des Produits Laitiers en Europe", *Économie rurale* 243, 1998/02, 40-45.

### Book and book chapters

- Guyomard H., Bouamra-Mechemache Z., Chatellier V., Delaby L., Détang-Dessendre C., Faverdin P., Peyraud J.L., Réquillart V. (2020). La PAC, les productions animales et les consommations de produits animaux. In Guyomard H., Détang-Dessendre C. (eds), *Quelle politique agricole demain ?* pages 203–234. Quae, 2020. URL <https://hal.archives-ouvertes.fr/hal-02894819>.
- Dumont B., Dupraz P. et Donnars C (coord.), Aubin J., Benoit M., Bouamra-Mechemache Z., Chatellier V., Delaby L., Delfosse C., Dourmad J.Y., Duru M., Frappier L., Friant-Perrot M., Gaigné C., Girard A., Guichet J.L., Havlik P., Hercule J., Hostiou N., Huguenin-Elie O., Klumpp K., Langlais A., Lemauviel-Lavenant S., Le Perchec S., Lepiller O., Méda B., Ryschawy J., Sabatier R., Savini I., Veissier I., Verrier E., Vollet D., 2019. Impacts et services issus des élevages européens. Expertise scientifique collective, Éditions Quae, 182 pages.
- Bouamra-Mechemache Z., J. Chaaban (2010). "Is the protected Designation of Origin (PDO) Policy successful in Sustaining Rural Employment?", to be published in *Local agri-food systems in a global world, Market, social and environmental challenges*, Cambridge Scholars Publishing.
- Bouamra Z.; V. Réquillart; J. Yu (2006). "Imperfect Competition in a Spatial Model: Review of Literature and Application to the European Dairy Industry Model" Proceedings of the 89th European Seminar of the European Association of Agricultural Economists: *Modelling Agricultural Policies, State of the Art and New Challenges*, March 2006.
- Chavas J.P. ; Z. Bouamra Mechemache (2002). "The Significance of Risk under Incomplete Markets" in a *Comprehensive Assessment of the Role of Risk in U.S. Agriculture*, R.E. Just and R.D. Pope, editors, Kluwer Academic Publishers, Boston, pp 143-166.
- Bouamra-Mechemache, Z. ; V. Réquillart (2002) Policy reform and the EU15 dairy industry. In Colman, D. (éd.) : *Phasing out milk quotas in the EU*, pp. 22-43. University of Manchester ; Centre for Agricultural, Food and Resource Economics School of Economic Studies, Manchester, 2002/04.
- Bouamra Z.; V. Réquillart (1999). "Public Intervention in Vertically Related Markets with an Application to Dairy Policy", in G. Galizzi L. Venturini editions, *Vertical Relationships and coordination in the food system*, Physica-Verlag, pp 487-502.

### Working papers

### Submitted working papers

Buczinski B., Z Bouamra., M. Desole, B. Duflot, L. Le Clerc, A-L Levet, A-N Seyni, G. You (2023) : Contractualisation Rénovée mise en œuvre par la loi EGALIM.

### Other working papers

Bouamra-Mechemache Z., C. Gaigné and S. Turolla (2023). Resisting Foreign Competition in the Food Industry. Labor Cost vs. Product Quality, to be finalized.

Bonnet C., Z. Bouamra-Mechemache and M. Guignard (2020). How Innovation Affects Bargaining and Profit Sharing?, in progress.

Bonnet C., Z. Bouamra-Mechemache and D. Rickert (2021) Prices and Product Variety in Models of Vertical Relationships. Empirical Evidence from the Biscuit Market, in progress.

Bouamra Z.; V. Réquillart; J. Yu. (2005). "Imperfect competition in a spatial model of the European Dairy Industry", *EDIM working paper*,

Bouamra Z.; V. Réquillart; Claudio Soregaroli. (2004). "Imperfect competition and dairy industry modelling", *EDIM working paper*.

Bontems P.; Z. Bouamra-Mechemache (2004). "Predatory accommodation in vertical contracting with externalities", *working paper*, INRA-ESR Toulouse.

Bouamra-Mechemache Z. ; J.P. Chavas; T. Cox; V. Réquillart (2001). "Price Discrimination and EU Dairy Policy: An Economic Evaluation of Policy Options, *working paper*, INRA-ESR Toulouse.

Chavas J.P.; Z. Bouamra-Mechemache (1999). "Economic Efficiency and Market Equilibrium under Transaction Costs", *working paper* 99-04D, INRA-ESR Toulouse.

### Other publications

Spiteri, Marine; Bonnet, Céline; Bouamra-Mechemache, Zohra; Réquillart, Vincent; De Mouzon, Olivier; Orozco, Valérie, 2023, "ClasFood, a food classification for sustainability studies", <https://doi.org/10.57745/TRL1XH>, Recherche Data Gouv, V1, UNF:6:mDMUnKu/TxkALozJm5/3bg== [fileUNF]

### Research and expertise reports

Bonnet C., Coinon M., Bouamra-Mechemache, Z., and Goulão, C. (2023). Policy instruments and related economic mechanisms to internalize externalities: Evidence from the French food system. INRAE, Toulouse School of Economics, France. FOOD Costing and Internalisation of Externalities for System Transition: FOODcoST.

Buczinski B., Z Bouamra., M. Desole, B. Duflot, L. Le Clerc, A-L Levet, A-N Seyni, G. You (2022): Evaluation de la contractualisation renouvelée mise en œuvre par la loi EGALIM1, report for the French Ministry of Agriculture and Food.

Bouamra-Mechemache Z. and S. Duvaléix (2022). Forces et faiblesses de la contractualisation dans les filières agroalimentaires, dans le cadre de l'Évaluation de la contractualisation renouvelée mise en œuvre par la loi EGAlim, pour le Ministère de l'agriculture et de l'Alimentation (SSP-DGPE-2021-039), piloté par ABCIS.

Bouamra-Mechemache Z., Colen L. (2020). *The role of national and international retail alliances in the agricultural and food supply chain* in Colen, L., Bouamra-Mechemache. Z., Daskalova, V., Nes, K., *Retail alliances in the agricultural and food supply chain*, EUR 30206 EN, European Commission, 2020, ISBN 978-92-76-18585-7, doi:10.2760/33720, JRC120271.

Colen L., Bouamra-Mechemache Z. (2020). *National and European retail alliances* in Colen, L., Bouamra-Mechemache. Z., Daskalova, V., Nes, K., *Retail alliances in the agricultural and food supply chain*, EUR 30206 EN, European Commission, 2020, ISBN 978-92-76-18585-7, doi:10.2760/33720, JRC120271.



Stéphane Turolla, Zohra Bouamra, Vincent Chatellier, Angela Chepte, K Hervé Dakpo, Yann Desjeux, Sabine Duvaléix-Treguer, Carl Gaigné, Marilyn Huchet, Philippe Jeanneaux, Karine Latouche, and Laure Latruffe. La compétitivité des filières animales françaises. Contract, Inconnu, 2018. URL <https://hal.archives-ouvertes.fr/hal-02439979>.

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## Transfer activity

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Bouamra-Mechemache Z. (2012). Issues on Food Safety and Quality Assurance Scheme. Support pédagogique destiné aux étudiants en thèse dans le cadre d’un workshop, *Southwestern University of Finance and Economics*, 06/08/2012.

## **Participation to national and international congress and seminars**

“Resisting Foreign Competition in the Food Industry: Labor Costs vs. Product Quality” (with C. Gaigné and Stéphane Turolla”, Chinal Agricultural University, Beijing, 2023, October 24<sup>th</sup>.

“Structural Transformation of Agri-food Chain and the Role of Digitalization Roundtable”, 15<sup>th</sup> CAER-IFPRI Conference, Transforming Agri-food Systems in the Digital Age: Challenges and Opportunities, Nanjing, China, Oct21-23, 2023

“How does contractualization and producers’ organization meet the challenges facing the livestock industry?”, Keynote, 15<sup>th</sup> CAER-IFPRI Conference, Transforming Agri-food Systems in the Digital Age: Challenges and Opportunities, Nanjing, China, Oct21-23, 2023

« Réinvestir l’objet « filière » pour analyser et accompagner les transitions : réflexions illustratives » with M-B Magrini and L-G Soler, Introduction of the Seminar 2T « **Transformations et Transitions** » co-organised by the INRAE-Metaprogramme SYALSA and the INRAE Scientific Departements ACT & ECOSOCIO. 4 & 5 juin 2023, Toulouse

“Meat sectors and public policy: how could strategic pricing reaction of firms contribute to climate change mitigation? With Céline Bonnet, XVII EAAE Congress, Rennes, August 30, 2023.

“How Innovation Affects Bargaining and Profit Sharing? Evidence from the Margarine Market” with Céline Bonnet and Morgane Guignard, XXXIV Jornadas de Economía Industrial, 5-6 September 2019, Madrid, Spain.

“National brands in hard discounters: market expansion and bargaining power effects”, with Céline Bonnet and Gordon Klein, XXXIV Jornadas de Economía Industrial, 5-6 September 2019, Madrid, Spain.

The "Yogurt Cartel" of Private Label Providers in France: impact on prices and welfare, 46th Annual Conference of the European Association for Research in Industrial Economics, Barcelona, August 30th-September 01<sup>st</sup> 2019.

“Collective organization in food supply chain “, invited session, Producer organizations, Workshop Quality Incentives and Agribusiness Strategies, 9th July, 2019 Chengdu, China, France.

“Regulating meat consumption: How to improve health, environment and animal welfare” with C. Bonnet, V. Réquillart and N. Treich. 24th EAERE Annual Conference, Manchester, UK, 26-29 June 2019 (2019)

« Adoption par les consommateurs de produits innovants : Le cas des « yaourts » au soja », deuxièmes rencontres Francophones Légumineuses (RF2), Toulouse, 17-18 octobre 2018.

“Passage de la spécialisation à la diversification : D’une économie d’échelle à une économie de gamme“, Intervention aux journées des Groupes Filières, INRA, 13 décembre 2018.

“Collective organization in food supply chain: new roles and challenges“, invited plenary session, 7th AIEAA Conference, Evidence-based policies to face new challenges for agri-food systems, Conegliano (TV), 14-15 June 2018

“Which Contract /Organization to manage risk in agriculture?“, Invited plenary session, international conference Coping with risks in agriculture: What challenges and prospects, ? Chaire Management des Risques en Agriculture, Paris, 2018, February 22<sup>nd</sup>.

“The Welfare Effects Of Brand Portfolio Strategies In The Soft Drink Industry: A Structural Bargaining Approach With Limited Data” with Céline Bonnet and Hugo Molina, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“Strategic Obfuscation And Retail Pricing” with Timothy Richards, Gordon Klein and Céline Bonnet, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“Forming Of And Participating Into Producer Organizations. The Case Of The EU Fruit And Vegetable Sector” with A. Zago, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The POs In The Fruit & Vegetable Sector. The Case Of ES, FR & IT After The 2007 Reform” with Thomas Azcarate and Angelo Zago, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The Challenges Of Ph.D. Training In Agricultural Economics: The French Experience” with S. Thoyer, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The need for data in supply chain analysis and food systems research Access for research to (administrative) data”, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

- “What’s in a name? Information, Heterogeneity and Quality in a Theory of Nested Names” with J. Yu and A. Zago,

- 149th Seminar, October 27-28, 2016, Rennes, France (No. 244897). European Association of Agricultural Economists.

- Invited seminar, INRA-ALISS, Paris, 30 November 2015.

- “Empirical Analysis of Bargaining Power and Bundling Contracts”, with C. Bonnet and H. Molina

- 149th Seminar, October 27-28, 2016, Rennes, France (No. 244897). European Association of Agricultural Economists.

- DFG-ANR Workshop Project “Competition and Bargaining in Vertical Chains” on June the 26<sup>th</sup>/27<sup>th</sup> 2015 in Düsseldorf (2015).

- 9emes journées de Recherches en Sciences Sociales INRA-DFER-CIRAD, 11-12 December 2015, Nancy, France.
- « Consommation de produits animaux en France : une analyse économétrique des substitutions » avec Vincent Legendre (IFIP - Institut du porc), Tifenn Corre, Entretiens de l'Observatoire, France Agrimer, 8 octobre 2015.
- « Evaluation économique des IG », Colloque Les nouvelles frontières des Indications géographiques, 18 septembre, 2015, Université Toulouse 1 – Capitole.
- “An environmental tax to change households' food behavior? An empirical evidence of the French meat consumption” with Bonnet, C., Z. Bouamra-Mechemache et T. Corre
  - Kick of meeting, projet PAV (Produits animaux versus végétaux) financé par le métaprogramme DIDIT Ivry, 19 janvier 2015
  - 2015 SUSDIET Plenary Meeting, Ivry-sur-Seine, May, 27-28
- “Impact d'un écart des prix de détail du porc frais sur les achats des ménages : approche économétrique », with C. Bontemps, C. Bonnet, T. Corre, V. Legendre et M. Simioni, 7<sup>ème</sup> journées de la recherche Porcine, 2015
- “Forming and participating into Producer Organizations: The case of the EU fruit and vegetable sector” with A. Zago, Workshop on Producer Organizations (POs) in Agricultural Markets, September 4-5, 2014
- “Organic label, bargaining power, and profit sharing in the French fluid milk market”, with C. Bonnet
  - Research seminar at INRA-LAMETA, Montpellier, 2 April 2015
  - International Congress, August 26-29, 2014, Ljubljana, Slovenia
  - 29th Annual Congress of the European Economic Association, Toulouse, 25-29 August, 2014
  - 134th Seminar Labels on sustainability: an issue for consumers, producers, policy makers, and NGOs, Paris, France, March 21-22, 2013
  - KICK Off Workshop, June 19th and 20th of 2013, Düsseldorf DICE
  - Third GAEL Conference, Product differentiation and innovation on related markets, June 20-21, 2013, MSH Alpes - University Pierre Mendès France, Grenoble
  - Invited research Seminar at INRA- SMART, September 2013.
- "Quality Choice, Competition and Vertical Relationship in a Market of Protected Designation of Origin," with Y. Jianyu
  - Jordanas de Economia Industrial, 13-14 Spetember 2012, Murcia, Spain.
  - INRA-IDEI Seminar "Quality Labels in Agrofood Industry", 15 & 16 December 2011, Toulouse.
  - 2011 Annual Meeting, July 24-26, 2011, Pittsburgh, Pennsylvania 15260, Agricultural and Applied Economics Association. (accepted but not presented);
  - 2011 International Congress, August 30-September 2, 2011, Zurich, Switzerland 114264, European Association of Agricultural Economists.
  - 4<sup>èmes</sup> Journées INRA-SFER-CIRAD, 8-9 December 2011, Dijon.
- “Is the protected Designation of Origin (PDO) Policy successful in Sustaining Rural Employment?” with J. Chaaban, International EAAE-SYAL Seminar, “Spatial dynamics in Agri-food systems: Implications for sustainability and consumer welfare”, Parma, October 27<sup>th</sup>-30<sup>th</sup>, 2010.
- “Firm Survival and Quality Labels in the Food Industry" with C. Bontemps and M. Simioni
  - Séminaire du Laboratoire d'Economie Appliquée de Grenoble de l'UMR GAEL, Janvier 2011.
  - 2011 International Congress, August 30-September 2, 2011, Zurich, Switzerland 114264, European Association of Agricultural Economists.
  - 2010 annual meeting, July 25-27, 2010, Denver, Colorado, <http://purl.umn.edu/61377>.
  - 3<sup>ème</sup> Journées INRA-SFER-CIRAD, 9-11 December 2009, Montpellier.
- “Is Producing a Private Label Counterproductive for a Branded Manufacturer?” with F. Bergès
  - INRA-IDEI Workshop on Market Power in Vertically Related Markets, Toulouse, France, 16-17 mars 2009
  - *EARIE*, 4-6 September 2008, Toulouse.
  - *EAAE*, August 26-29, 2008, *Ghent*, Belgium.
- “Removing EU milk quotas, soft landing versus hard landing” with R. Jongeneel and V. Réquillart. *EAAE*, August 26-29, 2008, *Ghent*, Belgium.

- "Better to certify or to advertise? The role of technological and capacity constraints" (with J. Chaaban), - *Geographical Indications and Brands: Firm strategies and Public Policies, INRA-IDEI Toulouse, June 14-15, 2007.*
- "Impact of WTO reforms on the world dairy sector" (with V. Réquillart), - *the American Agricultural Economics Association Annual Meeting, Long Beach, California, July 23-26, 2006.*
- "EU dairy policy and WTO negotiations" (with V. Réquillart), - *98th EAAE SEMINAR, Marketing Dynamics within the Global Trading System: New Perspectives, 29 June – 2 July, 2006, Chania, Crete, Greece.*
- "EU dairy sector: impact of Luxemburg reform, EU enlargement and trade negotiation", (with H. Hadjali, R. Jongeneel A. Tonini, and V. Réquillart), *EAAE XI<sup>th</sup> congress (European Association of Agricultural Economists), 'The Future of Rural Europe in the Global Agri-Food System', Copenhagen, 24-27 August 2005.*
- "Public labelling revisited: the role of technological constraints under Protected Designation of Origin" (with Daniel Benitez and Jad Chaaban),
  - *EAAE XI<sup>th</sup> Congress (European Association of Agricultural Economists), 'The Future of Rural Europe in the Global Agri-Food System' Copenhagen, August 24-27, 2005*
  - *92nd EAAE Seminar, Quality Management and Quality Assurance in Food Chains, 2-4 March, 2005, University of Göttingen (Germany).*
- "Imperfect competition in a spatial model of the European Dairy Industry" (with V. Réquillart and J. Yu), 89th EAAE Seminar, Modelling agricultural policies: state of the art and new challenges, 3-5 February, 2005, Parma (Italy).
- «Predatory Accommodation in Vertical Contracting with Externalities», (with Philippe Bontems)
  - *The 6th INRA - IDEI Conference, Industrial Organization and the Food Processing Industry, 4-5 juin 2004, Toulouse, France.*
  - *88th EAAE Seminar, Retailing and Producer-Retailer Relationships in the Food Chains, April/May, 2004, Paris, France.*
  - *Food System Research Group First Biennial Research Conference, University of Madison-Wisconsin, June 26-27.*
  - *AAEA Annual Meeting, 27-30 July 2003, Canada.*
  - *EEA-ESEM 2003, 20-24 August, Stockholm, Sweden.*
  - *30th Annual Conference of The European Association for Research in Industrial Economics (EARIE), 24-26 August 2003, Helsinki, Finland.*
- "Is EU able to remove easily her export subsidies? - The case of the EU dairy policy." (with V. Réquillart), *International Conference: Agricultural Policy reform and WTO: where are we heading, 2003, June 23-26 Capri, Italy.*
- "Price discrimination and EU dairy policy: an economic evaluation of policy options" (avec J.P. Chavas; T. Cox; V. Réquillart ), *Xth EAAE Congress, August 2002, Zaragoza, Spain.*
- "The INRA-Wageningen simulation system for the EU dairy sector" (with A. Burrell, H. Guyomard and R. Jongeneel, V. Réquillart ), *Xth EAAE Congress, August 2002, Zaragoza, Spain.*
- "Interregional Analysis of the Impacts of Eliminating European Union Milk Production Quotas", (with J.P. Chavas; T. Cox; V. Réquillart), *American Agricultural Economics Association Annual Meeting, 2001, 05-08 August, Chicago, Illinois.*
- "Policy Reform in the European Union Dairy Sector. Effects on Markets and Welfare" (with V. Réquillart), *Policy Research Symposium National and Trade Dairy Policies. Implications for the Next WTO Negotiations, 1999, Kansas City (USA).*
- "EU Dairy Policy Reform: Policy Scenario Analysis" (with V. Réquillart), *IX-th European Congress of Agricultural Economists, 1999, Warsaw, Poland.*
- "Agricultural Policy in a Vertical Structure of Production with an Application to the Milk Industry" (with V. Réquillart).
- *Annual Meeting of the AAEA: Responsible Resource Use in a Global Economy, 1998, Salt Lake City, USA.*