

Zohra BOUAMRA-MECHEMACHE

Director of Researcher, agricultural and food economics

Toulouse School of Economics
TSE-R, INRA
Manufacture des Tabacs.
MS107
21, Allée de Brienne
31 015 Toulouse Cedex 06 - **FRANCE** -

e-mail : Zohra.Bouamra@tse-fr.eu

Zohra.Bouamra-Mechemache@inra.fr

Tel : +33.5.61.12.86.84

Habilitation à Diriger des Recherches (2011)

Ph.D. in Economics, Université de Toulouse I (1999), *Modélisation des instruments de politique économique dans un contexte spatial : Application au secteur européen des produits laitiers. (Modelling economic policy instruments in a spatial framework: application to the European dairy sector)*

Responsible of the TSE Group *Food Economics* from September 2015.

Editorial Board of the European Review of Agricultural Economics, 2018-2021

Elected member of the European Association of Agricultural Economics board (EAAE), 2011-2017.

Elected member of the Scientific Council of the agricultural economics department of INRA (SAE2), 2011-2014.

Elected member of the Scientific Council of the INRA Center in Toulouse since 2007-2016.

Elected member of the Steering Committee of the French Society of Rural Economy (SFER), 2009-2015.

Research Themes and current research projects

- Agricultural Policy and Modelling of Agro food chains
- Industrial Organisation applied to the agro food industry: public labelling, PDO, standards, national brands and private labels, vertical relationship, cooperatives.
- Research in progress :
 - Meat consumption policies (with C. Bonnet, V. Réquillart et N. Trech)
 - Cooperative and contracts (with Y. Jianyu and Olivier Bonroy)
 - Performance of the French meat sector (Carl Gagné and Stéphane Turolla)
 - Formation of producer organizations (with Angelo Zago)
 - Estimation of bargaining power of manufacturers and retailers, role of bundling, variety and retailing market structure (with Céline Bonnet, Gordon Klein, Dennis Rickert, Hugo Molina, Timothy Richards)

Teaching Experiences

2016- Master 1 Economics, TSE, University of Toulouse Capitole, *Topics in food economics* (7.5 hours in 2016 and 3 hours from 2017).

2015-	Master 2 Economics of markets and organizations (EMO) and Economics of Natural Resources and Environment (ERNEA), TSE, University of Toulouse 1 Capitole, <i>Industrial Organisation of the food chain</i> (36 hours for the academic year 2015-2016 and 15 hours afterward).
2012-2016	Master 2 Economics of markets and organizations (EMO), TSE, Université de Toulouse 1 Capitole: <i>Applied Strategic Economics</i> (18 heures).
2011- 2014	Master 2 Economics and Competition Law (ECL), TSE, Université de Toulouse 1 Capitole: <i>Innovation and Product Differentiation</i> (9 heures)
2008-2014	Master Agrofood Chain Master 1: Microeconomics, Master 2: Agricultural Economics, Industrial Economics in Agrofood chains
2005-2008	Master 2 Natural Resource Economics: Agricultural Policy, University Toulouse - Capitole : (13h de 2005 à 2007, 8h in 2007-2008).
1999-2004	« École Nationale Supérieure d'Agronomie de Toulouse » "Agrofood markets and agricultural policy"
1997-2000	University Toulouse – Capitole: Tutorials in microeconomics, mathematics, and statistics, Licence 1.

Other activities:

- Responsible of teaching in Economics for the Agrofood Chain Master (2010-2013)
- Member of the Management Committee of the Master Agrofood Chain, representative INRA, 2010-2013
- Supervision of training and supervision of Master's Theses 2:
 - Louis Sirugue, TSE, Consumers' adoption of innovative food products, A case study on the French yogurt market, 2018
 - Lisa Le Clerc, AgroCampus Ouest, Etude du rôle des Organisations de Producteurs, Des Coopératives et des OPn dans les filières animales, with Sabine Treguer, Pascale Magdeleine and Gérard You, 2017.
 - Rudy Canales, TSE: Demand estimation of the French milk market, supervised with Céline Bonnet and Dennis Rickert, 2016
 - Francois NICOLAS, TSE: modelling agricultural markets based on a literature review, Master 2, Economie des ressources naturelles (ERNA), 2015.
 - Yaojie Shi, TSE: environmental impact of animal products chain,, a meta-analysis, Master 1 Economie et statistique, 2015.
 - Hugo Molina, TSE: Bargaining power in agrofood industries, supervised with Céline Bonnet, 2014
 - Sonia Rocha, TSE, Economic impact of Innovation and R&D projects, supervised with Céline Bonnet and Hervé Ossard, 2013
- Supervision of PhD students: Morgane Guignard (with C. Chambolle) starting september 2017, Olga Rozanova, Jad Chaaban (with V. Réquillart), Jianyu Yu, (with V. Réquillart)
- Supervision of Post doc : Dennis Rickert - The Effectiveness of Environmental Public Policies in Multi-Level Food Supply Chains, supervised with Céline Bonnet, nov 2016-oct 2018
- Thesis committee: Marie Dervillé (ODR unit, INRA Toulouse), PhD defended in 2013; Hugo Molina (Polytechnique, INRA-ALISS/TSE) PhD defended in 2018; Randy Chemo-Dzukou, (INRA-SMART, ongoing), Marie-Rose Randriamarolo (ABIES, AgroParisTech, ongoing)
- Reviewer, PhD. thesis
 - Aliou Diallo (30 juin 2017), Evaluation of the Economic Impact of Geographical Indications : three case Studies
 - Ibrahima Barry (06 janvier 2017), Essais sur la certification des biens de confiance. Une analyse théorique et empirique des marchés en asymétrie d'information.
 - Saqlain Raza (29 janivier 2014), Essais sur la complémentarité : innovations organisationnelles dans l'agriculture et l'industrie agroalimentaire, INP Toulouse

Organised seminars/conferences

- Workshop Economic Analysis of environmental food policies, Toulouse, Manufacture des Tabacs, 17-18 novembre 2017
- Producers' organization (Pos) in agricultural markets (avec Angelo Zago), Toulouse, Manufacture des Tabacs, September 4-5, 2014
- 6èmes journées de recherches en sciences sociales INRA/SFER/CIRAD (avec Michel Simioni); 13-14 December 2012.
- INRA-IDEI Seminar "Quality Labels in Agrofood Industry", 15 & 16 December 2011, Toulouse
- 7th INRA-IDEI conference, Industrial Organization and the Food Processing Industry, 09-10 June 2006
- Scientific committee of the annual SFER (Société Française d'Economie Rurale) conference (2007, 2008, 2010, 2011)
- Seminar of the French society of Agricultural Economics (SFER) "From producer to consumer: the grand price gap", Paris, November 6, 2009

Participation to scientific projects

- Project INNOV DID'IT Metaprogram of INRA: Impact des innovations du secteur agroalimentaire sur la santé et l'environnement, coordinated by Vincent Réquillart (TSE-R, INRA), January 2018-December 2020
- Project DIET+: Effects of diet changes on market equilibrium, value sharing, public health, environment and land use, Grant of national Program of Research (ANR) coordinated by Stephan Marette (INRA Eco Pub), January 2018-December 2020, responsable of a workpackage.
- Project "Role of producer organizations in providing food safety and quality" (2017-2019), CNRS-NSFC Exchange program, CNRS grant, coordinator.
- Project Competition and Vertical Relationships in Food Retail Markets (2016-2018)- A French German Comparative Analysis, coordinated by Gordon Klein (Düsseldorf Institute for Competition Economics), Grant of the DFG, Germany.
- Project SUSDIET (2014-2017), Sustainable food and diets Program, Implementing sustainable diets in Europe coordinated by Louis-Georges Soler (INRA-ALISS)
- Project DID'IT Metaprogram of INRA (2014-2017) "Produits animaux/produits végétaux", coordinated by Jean-Michel Chardigny (Unité de Nutrition Humaine, INRA)
- Project ANR-DFG (2013-2016) « Competition and Bargaining in Vertical Chains », coordinated by Claire Chambolle (INRA-ALISS), Hans-Theo Normann et Christian Wey (Düsseldorf Institute for Competition Economics)
- Project OCAD (supply and consumption of sustainable food), financed by the French National Research Agency: Sustainable food systems (coordinator: Bernard Ruffieux); Responsible of the work package on the supply of sustainable food, March 2012-February 2016.
- Project : « Les labels publics de qualité : un outil pour le maintien des filières agroalimentaires ? » (Public label of quality: a tool for agro food chain sustainability?) financed by the scientific council and the head of the agricultural economics department (SAE2) of INRA, January 2009-December 2011 (coordinator: Z. Bouamra-Mechemache)

- Project EDIM: “European Dairy Industry Model”, 6th Research and Development Program of the European Commission, responsible of two working package, April 2004-December 2005 (coordinator: V. Réquillart).
- Consortium INRA-Wageningen: “Study on the impact of future options for the milk quota system and the common market organisation for milk and milk products”. European Commission, November 2001- June 2002 (coordinator: V. Réquillart).
- Project FAIR5-CT97-3481 for the European Commission: “Coordinated Studies in View of the Future Round of Multilateral Trade Negotiation in the Agricultural and Food Sector”, March 1998-February 2001 (coordinator: Chantal Le Mouel).
- Study for the Ministry of agriculture, fish and food in United Kingdom, “Phasing Out Milk Quota in the EU”, 2001.
- Project for region Midi-Pyrénées: « Analyse économique de scénarios de réforme de la politique laitière européenne », 2000.

Other activities

- Project RMT (Réseau Mixte Technologique) *Economics of meat production supply chains* (2014-2019): animation of the working team 3 « contractualisation in the meat chain», Call for tender 2010 of CASDAR.
- Project RMT (Réseau Mixte Technologique) *Economics of meat production supply chains* (2011-2013): animation of the working team 4 « firms and supply chain organization», Call for tender 2010 of CASDAR.
- Reviewer for the American Journal of Agricultural Economics, European Review of Agricultural Economics, Journal of Agricultural Economics, Food Economics, Journal of Agricultural and Food Industry Organization, Productions Animales, Review of Agricultural & Environmental Studies, Economie Rurale, etc.
- Participation to recruitment committees (maître de conférences ENITA, ENESAD, VetAgro Sup, Ecole Vétérinaire de Purpan, professor at AgroSup Dijon, « chargés de recherche » junior sénior and Directors of Research at INRA).
- Scientific Committee of the poultry technical institute (ITAVI) from 2016
- Scientific committee of international seminars/workshops (the 145th EAAE Seminar: Intellectual Property rights for Geographical Indications: what is at stake in the TTIP?, April 14-15 2015, Department of Economics, Parma, Italy, the EAAE PhD Workshop, 8-10 June 2015, Rome)

Publications

Published papers

Richards, T. J., Bonnet, C., & Bouamra-Mechemache, Z. (2018). Complementarity and bargaining power. *European Review of Agricultural Economics*, 45(3), 297-331.

Bonnet, C., Bouamra-Mechemache, Z., & Corre, T. (2018). An environmental tax towards more sustainable food: empirical evidence of the consumption of animal products in France. *Ecological Economics*, 147, 48-61.

Yu, J., Bouamra-Mechemache, Z., & Zago, A. (2017). What’s in a Name? Information, Heterogeneity, and Quality in a Theory of Nested Names, *American Journal of Agricultural Economics*, accepted.

Bonnet, C., & Bouamra-Mechemache, Z. (2016). Organic label, bargaining power, and profit sharing in the French fluid milk market, *American Journal of Agricultural Economics*, 98(1), 113-133.

Bouamra-Mechemache Z. and A. Zago (2015), Special Section on Collective Action in Agriculture: Introduction: Collective action in agriculture, *European Review of Agricultural Economics* (2015) 42 (5): 707-711 doi:10.1093/erae/jbv027.

Bouamra-Mechemache Z. and Y. Jianyu (2015). "Production Standard, Competition & Vertical Relationship, *European Review of Agricultural Economics*, first published online March 18, 2015 doi:10.1093/erae/jbv004.

Bouamra-Mechemache, Z., Duvaleix-Tréguer, S., Magdelaine, P., Ridier, A., Rieu, M., & You, G. (2015). Contractualisation et modes de coordination dans les filières animales. *Économie rurale. Agricultures, alimentations, territoires*, (345), 4-6.

Bouamra-Mechemache, Z., Duvaleix-Treguer, S., & Ridier, A. (2015). Contrats et modes de coordination en agriculture *Économie rurale. Agricultures, alimentations, territoires*, (345), 7-28.

Bontemps C., Z. Bouamra-Mechemache and M. Simioni (2013). "Quality Labels and Firm Survival: Some First Empirical Evidence" *European Review of Agricultural Economics*, 40(3): 413-439.

Berges F. et Z. Bouamra-Mechemache (2012). "Is Producing a Private Label Counterproductive for a Branded Manufacturer?", *European Review of Agricultural Economics*, 39(2): 213-239.

Bouamra-Mechemache Z. et J. Chaaban (2010). "Protected Designation of Origin Revisited", *Journal of Agricultural and Food Industrial Organisation*, 8(1), Article 5, DOI; 10.2202/1542-0485.1306, available at <http://www.bepress.com/jafio/vol8/iss1/art5>.

Bouamra-Mechemache Z. and J. Chaaban (2010). "Determinants of Adoption of Protected Designation of Origin Label: Evidence from the French Brie Cheese Industry", *Journal of Agricultural Economics*, 61(2): 225-239.

Bouamra-Mechemache Z. ; R. Jongeneel; V. Réquillart (2008). "The dairy industry in an expanding European Union: policies and strategies", *European Review of Agricultural Economics*, 35(4): 461-491.

Bouamra Z.; V. Réquillart; Claudio Soregaroli. (2008). "Demand for dairy products in the EU", *Food Policy*, 33:644-656.

Chavas J.P., Bouamra-Mechemache Z. (2006) "Efficiency measurements and the gains from trade under transaction costs". *Journal of Productivity Economics*, 26(1):67-85.

Chavas J.P., Bouamra-Mechemache Z. (2006) "The Economic Efficiency of Policy Reform and Partial Market Liberalization under Transaction Costs" with Jean-Paul Chavas (2006). *Bulletin of Economic Research*, 58(3):161-191.

Bouamra-Mechemache Z.; J.P. Chavas; T. Cox; V. Réquillart (2002). "Partial Market Liberalization and the Efficiency of Policy Reform: The Case of the European Dairy Sector", *American Journal of Agricultural Economics*, 84-4(2002):1003-1020.

Bouamra-Mechemache Z.; J.P. Chavas; T. Cox; V. Réquillart (2002). "EU dairy policy reform and future WTO negotiations: a spatial equilibrium analysis", *Journal of Agricultural Economics*. 53(2):4-29.

Bouamra-Mechemache Z.; K. Dartigues; V. Réquillart (2002). "Réforme de la politique laitière européenne et nouvelles négociations de l'OMC", *Économie Rurale* 267, 2002/1: 29-41.

Bouamra-Mechemache Z.; V. Réquillart (2000). "Analysis of EU Dairy Policy Reform", *European Review of Agricultural Economics*. 27(4), 409-430.

Bouamra-Mechemache Z.; V. Réquillart (1999). "Policy Reform in the European Union Dairy Sector, Effects on Markets and Welfare", *Canadian Journal of Agricultural Economics*, 47(5), 105-114.

Bouamra Z.; V. Réquillart (1998). "Structure Verticale de Production et Intervention Publique: Application au Cas des Produits Laitiers en Europe", *Économie rurale* 243, 1998/02, 40-45.

Submitted papers:

Bouamra-Mechemache Z., V. Réquillart et L. Sirugue (2018), Adoption par les consommateurs de produits innovants : Le cas des « yaourts » au soja, submitted

Le Clerc L., Z. Bouamra-Mechemache, S. Duvaléix-Tréguer, P. Magdelaine, C. Roguet, G. You (2018), Rôles des Organisations de Producteurs dans les filières animales : du partage à la création de valeur, submitted

Bonnet, C., Bouamra-Mechemache, Z., Klein, G., & Richards, T. (2016). Strategic Obfuscation and Retail Pricing (No. 16-733). Toulouse School of Economics (TSE), submitted

Book chapters

Bouamra-Mechemache Z., J. Chaaban (2010). -“Is the protected Designation of Origin (PDO) Policy successful in Sustaining Rural Employment?”, to be published in *Local agri-food systems in a global world, Market, social and environmental challenges*, Cambridge Scholars Publishing.

Bouamra Z.; V. Réquillart; J. Yu (2006). "Imperfect Competition in a Spatial Model: Review of Literature and Application to the European Dairy Industry Model" Proceedings of the 89th European Seminar of the European Association of Agricultural Economists: *Modelling Agricultural Policies, State of the Art and New Challenges*, March 2006.

Chavas J.P. ; Z. Bouamra Mechemache (2002). "The Significance of Risk under Incomplete Markets" in a *Comprehensive Assessment of the Role of Risk in U.S. Agriculture*, R.E. Just and R.D. Pope, editors, Kluwer Academic Publishers, Boston, pp 143-166.

Bouamra Z.; V. Réquillart (1999). "Public Intervention in Vertically Related Markets with an Application to Dairy Policy", in G. Galizzi L. Venturini editions, *Vertical Relationships and coordination in the food system*, Physica-Verlag, pp 487-502.

Working papers

Bouamra Z.; V. Réquillart; J. Yu. (2005). "Imperfect competition in a spatial model of the European Dairy Industry", *EDIM working paper*,

Bouamra Z.; V. Réquillart; Claudio Soregaroli. (2004). "Imperfect competition and dairy industry modelling", *EDIM working paper*.

Bontems P.; Z. Bouamra-Mechemache (2004). "Predatory accommodation in vertical contracting with externalities", *working paper*, INRA-ESR Toulouse.

Bouamra-Mechemache Z. ; J.P. Chavas; T. Cox; V. Réquillart (2001). "Price Discrimination and EU Dairy Policy: An Economic Evaluation of Policy Options", *working paper*, INRA-ESR Toulouse.

Chavas J.P.; Z. Bouamra-Mechemache (1999). "Economic Efficiency and Market Equilibrium under Transaction Costs", *working paper* 99-04D, INRA-ESR Toulouse.

Transfer

Bonroy O., Bouamra-Mechemache Z. and J. Yu (2019) "On the role of producer organizations in providing food safety and quality", numéro 28 du « CNRS en Chine.

Bonnet C. and Z. Bouamra-Mechemache (2018), Where's the beef ?, TSE Magazine #17, Summer 2018, 8-10.

Dumont B., M. Duru, Z. Bouamra-Mechemache, O. Lepiller (2017) Conférence-Débat « Rôles, impacts et services issus des élevages européens », Centre Inra-Occitanie, Toulouse, 07 mars 2017.

Bonnet C., Z. Bouamra-Mechemache, and T. Corre (2016) An environmental tax towards more sustainable food consumption: An empirical evidence of the French meat and marine food consumption, SUSDIET Newsletter n°5, December 2016

Antoine E., DUPONT C., Rieu M., Dvaleix-Treguer S., Bouamra-Mechemache Z. (2016) Typologie des contrats dans la filière porcine française : réalité des pratiques, Presented at *49th Journées de la Recherche Porcine*, Paris, FRA (2017).

Bontemps C., C. Bonnet, Z. Bouamra-Mechemache, T. Corre, V. Legendre, M. Simioni (2015) Impact d'un écart des prix de détail du porc frais sur les achats des ménages: approche économétrique, *47èmes Journées de la Recherche Porcine*, Ed. IFIP, INRA

Bouamra-Mechemache, Z., Monier-Dilhan, S., & Orozco, V. (2014). Les AOC fromagères: quelle perception des consommateurs, quels atouts pour les producteurs? *INRA, Sciences Sociales* (5).

Bouamra-Mechemache Z. ; R. Jongeneel; V. Réquillart (2009). EU dairy policy reforms: Luxemburg reform, WTO negotiations and the quota regime, *Eurochoices*, 8(1):13-22.

Bouamra-Mechemache Z., V. Réquillart (2007). L'industrie laitière dans une Union Européenne en pleine expansion : politiques et stratégies, *INRA, Sciences Sociales* , vol. 63, n°7.

Bouamra-Mechemache Z., V. Réquillart (2004). Cap Reform in the Dairy Sector: Remove Export Subsidies and Retain Milk Quota, *Eurochoices* (September issue).

Bouamra-Mechemache Z., H. Hadj Ali et V. Réquillart. (2004). L'impact de l'accord de Luxembourg sur les marchés du lait et des produits laitiers. *La Revue de l'Observatoire des IAA de Bretagne*, 72 :20-25.

Bouamra-Mechemache Z. ; H. Hadj Ali-Kein et V. Réquillart (2003). "L'impact sur les marchés du lait et des produits laitiers de l'accord de Luxembourg", *INRA, Sciences Sociales*, n°4-5/03.

Bouamra-Mechemache Z. ; V. Réquillart (2001). "Impacts sur le Secteur Laitier Européen de Scénarios de Réforme de la Politique Laitière Communautaire", *INRA, Sciences Sociales*, n°1-2/01.

Bouamra Z. ; V. Réquillart (2000). "Quelle Politique Laitière pour l'Europe" *INRA, Sciences Sociales*, n°3/00.

Bouamra-Mechemache Z. (2012) : Comment les Signes d'Identifications de Qualité et d'Origine s'inscrivent-ils dans la modernité ?, Le positionnement sur le marché des SIQO, 14^{ème} assises de l'Origine, 15 mai 2012.

Bouamra-Mechemache Z. (2012) : Les contrats, quand les utiliser et pourquoi – Les contrats agricoles aux Etats-Unis : faits et chiffres, présentation réalisé dans les cadre du RMT Organisation et efficacité des filières, 24 mai 2012, RMT filières animales.

Bouamra-Mechemache Z. (2012). Issues on Food Safety and Quality Assurance Scheme. Support pédagogique destiné aux étudiants en these dans le cadre d'un workshop, Southwestern University of Finance and Economics, 06/08/2012.

Expertise reports

Dumont B. (coord), Dupraz P. (coord.), Aubin J., Batka M., Beldame D., Boixadera J., Bousquet-Melou A., Benoit M., Bouamra-Mechemache Z., Chatellier V., Corson M., Delaby L., Delfosse C., Donnars C., Dourmad J.Y., Duru M., Edouard N., Fourat E., Frappier L., Friant-Perrot M., Gaigné C., Girard A., Guichet J.L., Haddad N., Havlik P., Hercule J., Hostiou N., Huguenin-Elie O., Klumpp K., Langlais A., Lemauiel-Lavenant S., Le Perchec S., Lepiller O., Letort E., Lvert F., Martin, B., Méda B., Mognard E.L., Mougin C., Ortiz C., Piet L., Pineau T., Ryschawy J., Sabatier R., Turolla S., Veissier I., Verrier E., Vollet D., van der Werf H., Wilfart A. 2016, Rôles, impacts et services issus des élevages en Europe. INRA (France), 1032 pages.

Dumont B. (coord), Dupraz P. (coord.), Aubin J., Benoit M., Bouamra-Mechemache Z., Chatellier V., Delaby L., Delfosse C., Dourmad J.Y., Duru M., Frappier L., Friant-Perrot M., Gaigné C., Girard A., Guichet J.L., Havlik P., Hostiou N., Huguenin-Elie O., Klumpp K., Langlais A., Lemauiel-Lavenant S., Le Perchec S., Lepiller O., Méda B., Ryschawy J., Sabatier R., Veissier I., Verrier E., Vollet D., Savini I., Hercule J., Donnars C. (2016), Rôles, impacts et services issus des élevages en Europe. Synthèse de l'expertise scientifique collective, INRA (France), 133 pages.

Bontemps C., C. Bonnet, Z. Bouamra-Mechemache, T. Corre, et M. Simioni (2014), Effet du niveau et des variations des prix de détail des produits de porc sur les achats des ménages, Etude pour l'Institut du porc (IFIP) financée par FranceAgriMer (coordonné par Z. Bouamra-Mechemache).

"Economic analysis of the effects of the expiry of the EU milk quota system" (with V. Réquillart and R. Jongeneel), 2008, Final report, http://ec.europa.eu/agriculture/analysis/external/milk/full_text_en.pdf

"Policy Reform and the EU 15 dairy industry". (with V. Réquillart), 2002, In Colman, D. (éd.): *Phasing Out Milk Quota in the EU*, pp. 22-46. University of Manchester, Center for Agricultural, Food and Resource Economics School of Economic Studies, Manchester.

“Modelling quotas in the spatial dairy industry model, technical aspects.” (with V. Réquillart), **OECD**, Paris, 2003, September. Expert group meeting on ‘modelling aspects of dairy policy reform in the presence of production quotas’.

Research reports

Bouamra-Mechemache Z. ; V. Réquillart (2005). Model report. EDIM Report D05.02. EU project SSPE-CT-2004-502111.

Bouamra-Mechemache Z. ; V. Réquillart (2005). Report on dairy policy simulations. EDIM Report D08.05. EU project SSPE-CT-2004-502111.

Consortium INRA-Wageningen. (2002). Study on the impact of future options for the milk quota system and the common market organisation for milk and milk products. *European Commission, DG Agri. Final Report*, 217p + annexes (V. Réquillart coordinator).

Consortium INRA-Wageningen (2002). Study on the impact of future options for the milk quota system and the common market organisation for milk and milk products. *Summary report European Commission, DG Agri*. 39 p. (V. Réquillart coordinator), http://europa.eu.int/comm/agriculture/publi/reports/milkquota/index_en.htm

Bouamra-Mechemache Z. ; V. Réquillart (2001). “A Spatial Equilibrium model of the EU’s Dairy Industry, Final Report”, projet *FAIR5-CT97-3481 pour la Commission Européenne* “Coordinated Studies in View of the Future Round of Multilateral Trade Negotiation in the Agricultural and Food Sector”, Mars 1998-Février 2001.

Bouamra-Mechemache, Z. et Réquillart, V. (2000). Analyse économique de scénarios de réforme de la politique laitière européenne. *Rapport final du contrat de recherche Région Midi-Pyrénées*, n° 97002492.

Other working papers

Bouamra Z., Hadj Ali H. et V. Réquillart. (2003). “Analyse du scénario de réforme de la politique laitière européenne Luxembourg juin 2003”. *working paper collaboration INRA-IDEI-CNIEL-ONILAIT*. July 2003.

Bouamra Z., Dartigues K. et V. Réquillart. (2003). “Analyse des propositions de réforme de la politique laitière européenne dans le cadre de la Mid Term Review”, *working paper collaboration INRA-IDEI-CNIEL-ONILAIT*. January 2003.

Bouamra Z., Dartigues K. et V. Réquillart. (2002). “Analyse de scénarios de réforme de la politique laitière européenne ; analyse détaillée par scénario, synthèse et compléments”, *working paper collaboration INRA-IDEI-CNIEL-ONILAIT*. November 2002.

Bouamra-Mechemache Z., Dartigues K. et V. Réquillart. (2001). Estimations économétriques de l’évolution de la demande pour quelques produits laitiers. *working paper INRA – IDEI*, Toulouse, 2001. www.toulouse.inra.fr/esr.

Bouamra-Mechemache Z., Dartigues K. et V. Réquillart. (2001). Réforme de la politique laitière de l’Union Européenne : analyse de scénarios, *working paper INRA-ESR Toulouse*. 52p. + annexes. October 2001. www.toulouse.inra.fr/esr.

Bouamra Z. ; H. Raynal et V. Réquillart (1998). “Impact Économique de Scénarios de Réforme de la Politique Laitière Européenne”, *working paper, INRA-ESR Toulouse 98-01P*.

Participation to national and international congress and seminars

« Adoption par les consommateurs de produits innovants : Le cas des « yaourts » au soja », deuxièmes rencontres Francophones Légumineuses (RF2), Toulouse, 17-18 octobre 2018.

“Passage de la spécialisation à la diversification: D’une économie d’échelle à une économie de gamme“, Intervention aux journées des Groupes Filières, INRA, 13 décembre 2018.

“Collective organization in food supply chain: new roles and challenges“, invited plenary session, 7th AIEAA Conference, Evidence-based policies to face new challenges for agri-food systems, Conegliano (TV), 14-15 June 2018

“Which Contract /Organisation to manage risk in agriculture?”, Invited plenary session, international conference Coping with risks in agriculture: What challenges and prospects, ? Chaire Management des Risques en Agriculture, Paris, 2018, February 22nd.

“The Welfare Effects Of Brand Portfolio Strategies In The Soft Drink Industry: A Structural Bargaining Approach With Limited Data” with Céline Bonnet and Hugo Molina, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“Strategic Obfuscation And Retail Pricing” with Timothy Richards, Gordon Klein and Céline Bonnet, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“Forming Of And Participating Into Producer Organizations. The Case Of The EU Fruit And Vegetable Sector” with A. Zago, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The POs In The Fruit & Vegetable Sector. The Case Of ES, FR & IT After The 2007 Reform” with Thomas Azcarate and Angelo Zago, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The Challenges Of Ph.D. Training In Agricultural Economics: The French Experience” with S. Thoyer, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

“The need for data in supply chain analysis and food systems research Access for research to (administrative) data”, XV EAAE Congress 2017 Parma, August 28th - September 1st 2017.

- “What’s in a name? Information, Heterogeneity and Quality in a Theory of Nested Names” with J. Yu and A. Zago,

- 149th Seminar, October 27-28, 2016, Rennes, France (No. 244897). European Association of Agricultural Economists.

- Invited seminar, INRA-ALISS, Paris, 30 November 2015.

- “Empirical Analysis of Bargaining Power and Bundling Contracts”, with C. Bonnet and H. Molina

- 149th Seminar, October 27-28, 2016, Rennes, France (No. 244897). European Association of Agricultural Economists.

- DFG-ANR Workshop Project “Competition and Bargaining in Vertical Chains” on June the 26th/27th 2015 in Düsseldorf (2015).

- 9emes journées de Recherches en Sciences Sociales INRA-DFER-CIRAD, 11-12 December 2015, Nancy, France.

- « Consommation de produits animaux en France : une analyse économétrique des substitutions » avec Vincent Legendre (IFIP - Institut du porc), Tifenn Corre, Entretiens de l’Observatoire, France Agrimer, 8 octobre 2015.

-« Evaluation économique des IG », Colloque Les nouvelles frontières des Indications géographiques, 18 septembre, 2015, Université Toulouse 1 – Capitole.

- “An environmental tax to change households' food behavior? An empirical evidence of the French meat consumption” with Bonnet, C., Z. Bouamra-Mechemache et T. Corre

- Kick of meeting, projet PAV (Produits animaux versus végétaux) financé par le métaprogramme DIDIT Ivry, 19 janvier 2015

- 2015 SUSDIET Plenary Meeting, Ivry-sur-Seine, May, 27-28

- “Impact d’un écart des prix de détail du porc frais sur les achats des ménages : approche économétrique », with C. Bontemps, C. Bonnet, T. Corre, V. Legendre et M. Simioni, 7^{ème} journées de la recherche Porcine, 2015

- “Forming and participating into Producer Organizations: The case of the EU fruit and vegetable sector” with A. Zago, Workshop on Producer Organizations (POs) in Agricultural Markets, September 4-5, 2014

- “Organic label, bargaining power, and profit sharing in the French fluid milk market”, with C. Bonnet

- Research seminar at INRA-LAMETA, Montpellier, 2 April 2015

- International Congress, August 26-29, 2014, Ljubljana, Slovenia

- 29th Annual Congress of the European Economic Association, Toulouse, 25-29 August, 2014

- 134th Seminar Labels on sustainability: an issue for consumers, producers, policy makers, and NGOs, Paris, France, March 21-22, 2013
- KICK Off Workshop, June 19th and 20th of 2013, Düsseldorf DICE
- Third GAEL Conference, Product differentiation and innovation on related markets, June 20-21, 2013, MSH Alpes - University Pierre Mendès France, Grenoble
- Invited research Seminar at INRA- SMART, September 2013.

- "Quality Choice, Competition and Vertical Relationship in a Market of Protected Designation of Origin," with Y. Jianyu
 - Jordanas de Economia Industrial, 13-14 September 2012, Murcia, Spain.
 - INRA-IDEI Seminar "Quality Labels in Agrofood Industry", 15 & 16 December 2011, Toulouse.
 - 2011 Annual Meeting, July 24-26, 2011, Pittsburgh, Pennsylvania 103607, Agricultural and Applied Economics Association. (accepted but not presented);
 - 2011 International Congress, August 30-September 2, 2011, Zurich, Switzerland 114264, European Association of Agricultural Economists.
 - 4èmes Journées INRA-SFER-CIRAD, 8-9 December 2011, Dijon.

- "Is the protected Designation of Origin (PDO) Policy successful in Sustaining Rural Employment?" with J. Chaaban, International EAAE-SYAL Seminar, "Spatial dynamics in Agri-food systems: Implications for sustainability and consumer welfare", Parma, October 27th-30th, 2010.

- "Firm Survival and Quality Labels in the Food Industry" with C. Bontemps and M. Simioni
 - Séminaire du Laboratoire d'Économie Appliquée de Grenoble de l'UMR GAEL, Janvier 2011.
 - 2011 International Congress, August 30-September 2, 2011, Zurich, Switzerland 114264, European Association of Agricultural Economists.
 - 2010 annual meeting, July 25-27, 2010, Denver, Colorado, <http://purl.umn.edu/61377>.
 - 3ème Journées INRA-SFER-CIRAD, 9-11 December 2009, Montpellier.

- "Is Producing a Private Label Counterproductive for a Branded Manufacturer?" with F. Bergès
 - INRA-IDEI Workshop on Market Power in Vertically Related Markets, Toulouse, France, 16-17 mars 2009
 - *EARIE*, 4-6 September 2008, Toulouse.
 - *EAAE*, August 26-29, 2008, *Ghent*, Belgium.

- "Removing EU milk quotas, soft landing versus hard landing" with R. Jongeneel and V. Réquillart. *EAAE*, August 26-29, 2008, *Ghent*, Belgium.

- "Better to certify or to advertise? The role of technological and capacity constraints" (with J. Chaaban), - *Geographical Indications and Brands: Firm strategies and Public Policies, INRA-IDEI Toulouse, June 14-15, 2007*.

- "Impact of WTO reforms on the world dairy sector" (with V. Réquillart), - *the American Agricultural Economics Association Annual Meeting, Long Beach, California, July 23-26, 2006*.

- "EU dairy policy and WTO negotiations" (with V. Réquillart), - *98th EAAE SEMINAR, Marketing Dynamics within the Global Trading System: New Perspectives, 29 June – 2 July, 2006, Chania, Crete, Greece*.

- "EU dairy sector: impact of Luxemburg reform, EU enlargement and trade negotiation", (with H. Hadjali, R. Jongeneel A. Tonini, and V. Réquillart), *EAAE XIth congress (European Association of Agricultural Economists), 'The Future of Rural Europe in the Global Agri-Food System', Copenhagen, 24-27 August 2005*.

- "Public labelling revisited: the role of technological constraints under Protected Designation of Origin" (with Daniel Benitez and Jad Chaaban),
 - *EAAE XIth Congress (European Association of Agricultural Economists), 'The Future of Rural Europe in the Global Agri-Food System' Copenhagen, August 24-27, 2005*
 - *92nd EAAE Seminar, Quality Management and Quality Assurance in Food Chains, 2-4 March, 2005, University of Göttingen (Germany)*.

- "Imperfect competition in a spatial model of the European Dairy Industry" (with V. Réquillart and J. Yu), 89th EAAE Seminar, Modelling agricultural policies: state of the art and new challenges, 3-5 February, 2005, Parma (Italy).

- «Predatory Accommodation in Vertical Contracting with Externalities», (with Philippe Bontems)
 - The 6th INRA - IDEI Conference, *Industrial Organization and the Food Processing Industry*, 4-5 juin 2004, Toulouse, France.
 - 88th EAAE Seminar, *Retailing and Producer-Retailer Relationships in the Food Chains*, April/May, 2004, Paris, France.
 - Food System Research Group First Biennial Research Conference, University of Madison-Wisconsin, June 26-27.
 - AAEA Annual Meeting, 27-30 July 2003, Canada.
 - EEA-ESEM 2003, 20-24 August, Stockholm, Sweden.
 - 30th Annual Conference of The European Association for Research in Industrial Economics (EARIE), 24-26 August 2003, Helsinki, Finland.
- “Is EU able to remove easily her export subsidies? - The case of the EU dairy policy.” (with V. Réquillart), *International Conference: Agricultural Policy reform and WTO: where are we heading*, 2003, June 23-26 Capri, Italy.
- “Price discrimination and EU dairy policy: an economic evaluation of policy options” (avec J.P. Chavas; T. Cox; V. Réquillart), *Xth EAAE Congress*, August 2002, Zaragoza, Spain.
- “The INRA-Wageningen simulation system for the EU dairy sector” (with A. Burrell, H. Guyomard and R. Jongeneel, V. Réquillart), *Xth EAAE Congress*, August 2002, Zaragoza, Spain.
- “Interregional Analysis of the Impacts of Eliminating European Union Milk Production Quotas”, (with J.P. Chavas; T. Cox; V. Réquillart), *American Agricultural Economics Association Annual Meeting*, 2001, 05-08 August, Chicago, Illinois.
- “Policy Reform in the European Union Dairy Sector. Effects on Markets and Welfare” (with V. Réquillart), *Policy Research Symposium National and Trade Dairy Policies. Implications for the Next WTO Negotiations*, 1999, Kansas City (USA).
- “EU Dairy Policy Reform : Policy Scenario Analysis” (with V. Réquillart), *IX-th European Congress of Agricultural Economists*, 1999, Warsaw, Poland.
- “Agricultural Policy in a Vertical Structure of Production with an Application to the Milk Industry” (with V. Réquillart).
- *Annual Meeting of the AAEA: Responsible Resource Use in a Global Economy*, 1998, Salt Lake City, USA.