Program

Food and Health Economics Workshop

Toulouse School of Economics
June 7-8, 2018

Venue
Manufacture des Tabacs
Building S, Auditorium MS 001

Scientific Committee
Timothy Beatty (U.C. Davis), John Cawley (U. Cornell), Helmut Cremer (TSE-R), Pierre Dubois (TSE-R), Fabrice Etilé (INRA, PSE), Jayson Lusk (U. Purdue), Mario Mazzocchi (U. Bologna), Franco Sassi (Imperial College), Luigi Siciliani (U.York, UK).

Local organizers
Céline Bonnet, Catarina Goulão, Vincent Réquillart (TSE-R, INRA)

Secretariat
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### Thursday, 7th June 2018

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<th>Time</th>
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<td>09.00 – 09.20</td>
<td>Registration Welcome</td>
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<td>09.20 – 11.00</td>
<td><strong>SESSION 1: Environment and Health Outcomes</strong></td>
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<td><strong>Chair:</strong> Henrik Andersson (TSE)</td>
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<td><strong>Di Fang (U. Arkansas)</strong> Michael R. Thomsen, Rodolfo M. Nayga, and Anthony Goudie</td>
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<td><em>Impact of Exposure to the Fresh Fruit and Vegetable Program on Children’s Body Mass</em></td>
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<td><strong>Discussant:</strong> Matteo Bobba (TSE)</td>
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<td><strong>Pavel Jelnov (Leibniz U. Hannover)</strong></td>
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<td><em>The Effect of the clock on health in Russia</em></td>
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<td><strong>Discussant:</strong> Nina Hestermann (TSE)</td>
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<td>11.00 – 11.20</td>
<td>Coffee break</td>
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<td>11.20 – 13.00</td>
<td><strong>SESSION 2: Information and exposure</strong></td>
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<td><strong>Chair:</strong> Nicolas Treich (TSE, INRA)</td>
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<td><strong>Vincenzo Carrieri and Francesco Principe (U. Salerno)</strong></td>
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<td><em>WHO and for how long? An empirical analysis of the consumers’ response to red meat warning</em></td>
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<td><strong>Discussant:</strong> Sara Capacci (U. Bologna)</td>
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<td><strong>Lisa Oberlander (PSE, INRA)</strong></td>
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<td><em>TV exposure, food consumption, and health outcomes - evidence from Indonesia</em></td>
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<td><strong>Discussant:</strong> Pavel Jevnov (Leibniz, U. Hannover)</td>
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<td>13.00-14.00</td>
<td>Lunch</td>
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<td>14.00 – 15.40</td>
<td><strong>SESSION 3: Soda Taxes</strong></td>
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<td><strong>Chair:</strong> Franco Sassi (Imperial College London)</td>
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<td><strong>Catarina Goulão (TSE-INRA)</strong></td>
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<td><em>Market structure and soda taxes</em></td>
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<td><strong>Discussant:</strong> Fabrice Etilé (PSE, INRA)</td>
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Thursday, 7th June 2018

14.00 – 15.40 SESSION 3: Soda Taxes (continued)
Chair: Franco Sassi (Imperial College London)

Renke Schmacker (DIW), Sinne Smed
Can Sin Taxes Help Consumers with Low Self-Control? Evidence from Danish Soft Drink Tax Reforms

Discussant: Yaohui Dong (TSE)

15.40 – 16.00 Coffee break

16.00 – 18.30 SESSION 4: Soda Taxes
Chair: Patrick Detzel (Nestlé)

Sara Capacci (U. Bologna), Olivier Allais, Céline Bonnet, and Mario Mazzocchi
The impact of the French soda tax on prices and purchases: An ex post evaluation

Discussant: Franco Sassi (Imperial College London)

Fabrice Etilé (PSE-INRA), Sébastien Lecocq and Christine Boizot-Szantaï
The Incidence of soft drink taxes on consumer prices and welfare: Evidence from the French “soda tax“

Discussant: Craig Gundersen (U. Illinois)

Judit Vall Castello (U. Pompeu Fabra) and Guillem Lopez Casanova
Impact of SSB taxes on consumption

Discussant: Anca Voia (TSE)

20.00 --------------------- Dinner ---------------------

Friday, 8th June 2018

09.00 – 10.40 SESSION 5: Socio-economics of food consumption and health
Chair: Roberta Dessi (TSE)

Hui Li, Xiaobing Wang and Yanjun Ren (U. Kiel)
Family Income and Health: Evidence from Food Consumption in China

Discussant: Rodolfo Nayga (U. Arkansas)
Friday, 8th June 2018

09.00 – 10.40  **SESSION 5: Socio-economics of food consumption and health** (continued)
Chair: Roberta Dessi (TSE)
Olivier Allais, Pascal Leroy and Julia Mink (INRA-ALISS)
Changes in diet at retirement and consequences on health in France
  **Discussant:** Dimple Kukreja (TSE)

10.40 – 11.00  Coffee break

11.00 – 12.40  **SESSION 6: Preferences**
Chair: Jean-Marie Lozachmeur (TSE)
Laura Cornelsen, Mario Mazzocchi (U. Bologna) and Richard Smith
Between preferences and references: Evidence from Great Britain on asymmetric price elasticities
  **Discussant:** Giulia Pavan (TSE)

Matthias Staudigel (Technical U. Munich) and Sven Anders (U. Alberta)
Effects of nutrients, brand, and flavor type on demand for differentiated chips products in the U.S.
  **Discussant:** Daniel Ershov (TSE)

12.40 – 14.00  Lunch

14.00 – 15.40  **SESSION 7: Impact of nutritional policies**
Chair: Philippe Bontems (TSE)
Zichen Deng (Vrije U. Amsterdam) and Maarten Lindeboom
Long-Run Impacts of Salt Iodization in China
  **Discussant:** Lisa Oberlander (PSE)

Paolo Crosetto, Laurent Muller (INRA-GAEL) and Bernard Ruffieux
Nutritional and economic impact of 5 front-of-pack nutritional labels
  **Discussant:** Roberta Dessi (TSE)

*Thank you*