

# 13<sup>th</sup> Postal Economics Conference on E-commerce, Digital Economics & Delivery Services

*Toulouse, April 16-17, 2026*

## **PROGRAM**

### **CONFERENCE VENUE**

Toulouse School of Economics (TSE)  
1, Esplanade de l'Université  
Auditoriums 3 & 4  
31080 Toulouse Cedex 06

### **ORGANIZING COMMITTEE**

Claire BORSENBERGER (La Poste Groupe)  
Catherine CAZALS (TSE)  
Helmuth CREMER (TSE)

### **CONFERENCE SECRETARIAT**

Christelle FAUCHIE & Marie-Hélène DUFOUR  
[postconf@tse-fr.eu](mailto:postconf@tse-fr.eu)



# Thursday, April 16, 2026

8:15 – 8:45	<b>Registration</b>	
8:45 – 9:00	<b>Welcome address by</b> <b>Denis JORAM</b> (La Poste Groupe) and <b>Helmuth CREMER</b> (Toulouse School of Economics)	➤ Auditorium A3
9:00 – 11:00	<b>PARALLEL SESSION 1A: Logistics and access</b> <b>CHAIR: Alain DESSERTAINE</b> (La Poste Groupe)	➤ Auditorium A3
	<b>Samuel ROBINSON</b> (Postal Regulatory Commission), Michael Leibert (U.S. Department of Education), Matthew Robinson (Postal Regulatory Commission) and Robert Cohen (Postal Regulatory Commission) <i>Using a Simple Monte Carlo Simulation to Explore the Relationship Between Number of Stops and Travel Distance</i> Discussant: <b>Catherine CAZALS</b> (Toulouse School of Economics)	
	<b>Emmanuel COHEN</b> (Gustave Eiffel University) <i>Logistics Tightening for Greener Transport: A Case Study in the Paris Region</i> Discussant: <b>Stevan VELICKOVIC</b> (Academy of Technical and Art Applied Studies Belgrade)	
	<b>Stevan VELICKOVIC</b> (Academy of Technical and Art Applied Studies Belgrade, Department School of Information and Communication Technologies), Jelena Milutinovic, Biljana Grgurovic and Slavica Radosavljevic (Academy of Technical and Art Applied Studies Belgrade, Department School of Information and Communication Technologies) <i>Unified Rural Logistics Delivery Model Based on Sustainability and Reliability</i> Discussant: <b>Heng CHEN</b> (Bank of Canada)	
	<b>Heng CHEN</b> (Bank of Canada) and Hong Yu Xiao (Bank of Canada) <i>Household Trip-Chaining and Measuring Access to Financial Services: Evidence from Canada</i> Discussant: <b>Samuel ROBINSON</b> (Postal Regulatory Commission)	
9:00 – 11:00	<b>PARALLEL SESSION 1B: Two-sided platforms issues</b> <b>CHAIR: Jean-Marie LOZACHMEUR</b> (Toulouse School of Economics)	➤ Auditorium A4
	<b>Bruno CARBALLA-SMICHOWSKI</b> (Joint Research Centre, European Commission) <i>Intertwined Network Effects: Theory and Evidence</i> Discussant: <b>Bo HU</b> (Institute of World Economy, Fudan University)	
	<b>Bo HU</b> (Institute of World Economy, Fudan University), Hongzhe Huang (School of Economics, Fudan University), Zonglai Kou (School of Economics, Research Institute of Innovation and Digital Economy, Fudan University) and Makoto Watanabe (KIER, Kyoto University) <i>Self-Preferencing and Welfare in Hybrid Platforms</i> Discussant: <b>Ting LI</b> (Fudan University)	
	<b>Ting LI</b> (Fudan University), Sanxi Li (Renmin University of China) and Daqing Luo (Shanghai University of Finance and Economics) <i>Hybrid Platform Competition</i> Discussant: <b>Mark TREMBLAY</b> (University of Nevada, Las Vegas; CESifo)	

**Mark TREMBLAY** (University of Nevada, Las Vegas; CESifo) and **Andrew Bibler** (University of Nevada, Las Vegas)

*Price Caps on Platforms Using Dynamic Pricing: Theory and Evidence from Rideshare*

Discussant: **Bruno CARBALLA-SMICHOWSKI** (Joint Research Centre, European Commission)

**11:00 – 11:30** **Coffee break**

**11:30 – 12:30**

**KEYNOTE LECTURE #1**

➤ **Auditorium 3**

**CHAIR: Adrien RAIZONVILLE** (La Poste Groupe)

**Giacomo CALZOLARI** (European University Institute)

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**12:30 – 14:00** **Lunch**

**14:00 – 16:00**

**PARALLEL SESSION 2A: Societal issues (other than labor ones...)**

➤ **Auditorium A3**

**CHAIR: Léa MUNICH** (Université Paris-Panthéon-Assas, CRED)

**Helmuth CREMER** (Toulouse School of Economics)

*Environmental Policy and Corporate Social Responsibility*

Discussant: **Léa MUNICH** (Université Paris-Panthéon-Assas, CRED)

**Enxhi LEKA** (Institut Mines-Télécom Business School)

*Exploring Digital Sovereignty Through Data Flows: Empirical Evidence from the Backbone of the Internet*

Discussant: **Quentin DURAND** (CREST, CNRS, Télécom Paris, Institut Polytechnique de Paris)

**Quentin DURAND** (CREST, CNRS, Télécom Paris, Institut Polytechnique de Paris), **David Bounie** (CREST, CNRS, Télécom Paris, Institut Polytechnique de Paris) and **Abel François** (EM Strasbourg Business School (LaRGE) - University of Strasbourg)

*Can Regulated Postal Infrastructure Offset Bank Retrenchment? Causal Evidence on Cash Access in France*

Discussant: **Enxhi LEKA** (Institut Mines-Télécom Business School)

**Mateusz CHOLODECKI** (European University Institute)

*EU Delivery Act: Directions for the EU Postal Market*

Discussant: **Jean-Marie LOZACHMEUR** (Toulouse School of Economics)

**14:00 – 15:30**

**PARALLEL SESSION 2B: Labor issues**

➤ **Auditorium A4**

**CHAIR: Adrien RAIZONVILLE** (La Poste Groupe)

**Hugo ALLOUARD** (ESSEC Business School), **Grazia Cecere** (Institut Mines Telecom), **José De Sousa** (University of Paris Pantheon-Assas, LEMMA and Sciences Po, LIEPP), **Olivier Marie** (Erasmus U. Rotterdam, TI, IZA, CESifo and CEPR) and **Inès Picard** (Paris School of Economics, Institut des politiques publiques – CREST, Institut Polytechnique de Paris)

*Deliver Us from Crime? Gig Jobs, Labor Market Opportunities, and Offending*

Discussant: **Yanyou CHEN** (University of Toronto)

**Yanyou CHEN** (University of Toronto), Mitchell Hoffman (UC Santa Barbara and NBER), Huilan Xu (Zhejiang University) and Zhe Yuan (Zhejiang University)

*Empowering Inclusive Work*

Discussant: **Hugo ALLOUARD** (ESSEC Business School)

**Léna POINSIGNON** (Institut Mines-Télécom Business School), Vincent Lefrere, Antonio Russo and Maximilian Schaefer (Institut Mines-Télécom Business School)

*Generative AI and The Division of Labor in Knowledge Work: Evidence from Open Source Ecosystems*

Discussant: **Adrien RAIZONVILLE** (La Poste Groupe)

**19:00**

**Dinner** (*upon invitation*)

# Friday, April 17, 2026

09:30 – 10:30

## PARALLEL SESSION 3A: E-commerce

➤ Auditorium A4

**CHAIR: Claire BORSENERGER** (La Poste Groupe)

**Robin NG** (Department of Economics and MaCCI, University of Mannheim)  
*Competition Through Recommendations*

Discussant: **Mimansa BAIRATHI** (UCL School of Management)

**Mimansa BAIRATHI** (UCL School of Management), Ankit Sisodia (Purdue University) and Mayur Choudhary (Indiana University)

*Consumer Value of Privacy: Evidence from an Online Retailer*

Discussant: **Robin NG** (Department of Economics and MaCCI, University of Mannheim)

09:30 – 10:30

## PARALLEL SESSION 3B: Artificial Intelligence

➤ Auditorium A3

**CHAIR: Antonio RUSSO** (Institut Mines-Télécom Business School)

**Ester MANNA** (Universitat de Barcelona and Barcelona Economic Analysis Team (BEAT)), Alessandro De Chiara (Universitat de Barcelona and Barcelona Economic Analysis Team (BEAT)) and Shubhranshu Singh (Carey Business School, Johns Hopkins University)

*Mitigating Generative AI Hallucinations*

Discussant: **Antonio RUSSO** (Institut Mines-Télécom Business School)

**Antonio RUSSO** (Institut Mines-Télécom Business School), Anna D'Annunzio (University of Rome Tor Vergata), Luca Sandrini (ZEW Mannheim - Leibniz Centre for European Economic Research, Germany, and MaCCI) and Robert Somogyi (Budapest University of Technology and Economics, Hungary; ELTE Centre for Economic and Regional Studies)

*AI Previews and Content Search*

Discussant: **Ester MANNA** (Universitat de Barcelona and Barcelona Economic Analysis Team (BEAT))

10:30 – 11:00

Coffee break

11:00 – 12:00

## KEYNOTE LECTURE #2

➤ Auditorium 3

**CHAIR: Jean-Paul FORCEVILLE** (La Poste Groupe)

**Marcel BOYER** (Université de Montréal and TSE)  
*Ethics Equity and Socially Responsible Behavior*

12:00 – 14:00

Lunch

14:00 – 15:30

**FINAL PLENARY SESSION: Postal regulation**

➤ Auditorium A3

**CHAIR: Denis JORAM** (La Poste Groupe)

**Biljana GRGUROVIC** (Academy of Technical and Art Applied Studies Belgrade, Department School of Information and Communication Technologies), Jovanka Šević (Post of Serbia, Beograd), Stevan Velicković, Slavica Radosavljević and Jelena Milutinović (Academy of Technical and Art Applied Studies Belgrade, Department School of Information and Communication Technologies)  
*Standardization as a Strategic Direction and the Application of Standards in the Post of Serbia*

Discussant: **José ANSON** (Universal Postal Union)

**José ANSON** (Universal Postal Union), Malena Dolcet (IDB), Pamela Medina Quispe (University of Toronto Scarborough and Rotman School of Management), Mariana Belén Santi (IDB) and Christian Volpe Martincus (IDB and CESifo),

*The Reform of the Terminal Due Rates System and the Dynamics of Postal Trade*

Discussant: **Pierre REGIBEAU** (Analysis Group)

**Pierre REGIBEAU** (Analysis Group)

*State Aids in the Postal Sector*

Discussant: **Estelle MALAVOLTI** (Toulouse School of Economics)