

# Economics of the DMA Workshop

*Brussels, September 22<sup>nd</sup> and 23<sup>rd</sup>*

## CONFERENCE VENUE

Joint Research Centre  
Rue du Champ de Mars 21  
1050 – Ixelles / Elsene, Brussels  
Belgique

## ORGANIZERS

Nestor DUCH-BROWN (European Commission),  
Alexandre DE CORNIÈRE (TSE),  
Fiona SCOTT-MORTON (Yale)

## ORGANIZED BY



# Monday, September 22<sup>nd</sup>

**9:00 – 9:15** Welcome address

**9:15 – 10:30** DMA State of Play (DMA team)

**10:30 – 11:00** **Coffee break**

**11:00 – 13:00** **Session 1 (4 papers) Chair: – Nestor Duch-Brown**

Imke Reimers

*"The Elusive Goal of Defining Self-Preferencing"*

Chiara Farronato

*"Vertical Integration and Consumer Choice: Evidence from a Field Experiment"*

Greg Taylor

*"Seller-Side Tying of Platform Services"*

Christian Peukert

*"Shrinking Shelf: The Effects of Digital Regulation on Amazon"*

**13:00 – 14:00** **Lunch**

**14:00 – 15:30** **Session 2 (3 papers) – Chair: Fiona Scott-Morton**

Miguel Risco

*"Contestability and Optimal Regulation in Social Media Platform Markets"*

Laura Lasio

*"Online Travel Agencies and Beyond: The Role of Sales Channels for Hotels and Consumers"*

Alexandre de Streel

*"The Process of Enforcing the DMA"*

**15:30 – 16:00** **Coffee break**

**16:00 – 18:00      Session 3 (4 papers) – Chair: Alexandre de Cornière**

Fabio Manenti

*"Platform envelopment and antitrust"*

Joan Calzada

*"Who benefits from Google's SERP? The impact of the DMA on the Air Travel Market"*

Michelangelo Rossi

*"Is competition only one click away? The Digital Markets Act Impact on Google Maps"*

Ananya Sen

*"Trade-offs in Leveraging External Data Capabilities: Evidence from a Field Experiment in an Online Search Market"*

**19h              Dinner**

## **Tuesday, September 23rd**

**8:30– 10:00      Session 4 (3 papers) – Chair: Zhiqi Chen**

Guillaume Thébaudin

*"Interoperability between Ad-Financed Platforms with Endogenous Multi-Homing"*

Ksenia Shakhgildyan

*"Algorithmic Competition and Informational Advantage in Digital Markets: Evidence from Search Auctions"*

Alessandro Fedele

*"Cyber(in)security in Digital Services: The Unintended Effects of Interoperability"*

**10:00 – 10:30      Coffee break**

**10:30 – 12:00      Session 5 (3 papers) – Chair: TBC**

Sandro Shelegia  
*"Algorithms, Learning, and Pricing"*

Xuan Teng  
*"Cross-Platform Entry Effect of Commission Rate: Evidence from Mobile Applications in China"*

Gaston Llanes  
*"App store competition"*

**12:00 – 13:00      Keynote**

Julian Wright  
*"App Stores and Contestability"*

**13:00 – 13:30      Closing**

**13:30– 14:30 Lunch**