

12th biennial Postal Economics Conference on E-commerce, Digital Economics & Delivery Services

April 4-5, 2024
Toulouse



CALL FOR PAPERS

SCOPE AND OBJECTIVES

This conference, co-organized by the **Toulouse School of Economics (TSE)** and **La Poste Groupe** welcomes submissions of recent research contributions to the conference topics whether theoretical, econometric, or policy oriented. It is intended to foster exchanges between professionals and academic researchers.

MAIN TOPICS

Ten years ago, the “postal” conference has initiated a successful widening in the topics, to take into account the digital revolution that shakes up the sector. The development of electronic means of communication affects the core business of transport and delivery operators through multiple phenomena. Electronic substitution of mail and other postal products, growth of e-commerce and its impact on parcel delivery activity will have a crucial impact on the future of postal operators. Today, environmental and societal issues are also high in the postal operators’ agenda. To contribute to the study of these trends, the range of topics for submissions include among others:

- **The economics of e-commerce and parcel delivery**
 - Relationships and business models of actors (e-retailers, delivery operators, ...)
 - The special case of marketplaces
 - Pricing and diversification strategies
 - Lessons from behavioral economics
 - Logistics issues related to e-commerce
 - Environmental issues
- **The digital economy**
 - Reputation and trust issues
 - Personal data protection and privacy
 - Artificial Intelligence
 - Accessibility to public services in the digital age
 - Impact of digital technology on territories and regional planning
 - Postal users’ needs in the digital age
- **Economic policy and regulation issues**
 - The regulatory environment
 - Competition policy issues
 - Environmental policy
 - The societal role of postal operators
 - Postal operators and the silver economy

SUBMISSION OF PAPERS

- Papers should be submitted by **November 30th, 2023**. **To pre-register and submit your abstract or paper, please click [here](#)**. Extended abstract will be considered but full papers (even drafts) will be given priority
- Notification of acceptance will be given by **January 2024**.
- Completed papers should be available one month before the conference.

SCIENTIFIC COMMITTEE

Claire Borsenberger (La Poste Groupe), Catherine Cazals (TSE), Helmuth Cremer (TSE), Jacques Crémer (TSE), Eric Gautier (TSE), Denis Joram (La Poste Groupe), Bruno Jullien (TSE), Jean-Marie Lozachmeur (TSE), John Panzar (Northwestern University), Patrick Rey (TSE), Jean Tirole (TSE).

CONFERENCE COMMITTEE

For details on scientific matters, please contact [Catherine Cazals](#) or [Helmuth Cremer](#).



CONTACT: Christelle FAUCHIE (conference secretariat)

For any question, please send an email to postconf@tse-fr.eu

On-line registration for conference attendance will be available from Nov. 27, 2023 to March 22, 2024.

Further information will be available through [our website](#)