

2nd Health Economics Conference

Toulouse, June 19 & 20, 2024

CONFERENCE VENUE

Toulouse School of Economics (TSE)
1, Esplanade de l'Université
31080 Toulouse Cedex 06

Keynotes and roundtable: Auditorium Jean-Jacques Laffont (Auditorium 3)

Parallel sessions A: Auditorium 3

Parallel sessions B: Auditorium 4

ORGANIZING COMMITTEE

Pierre DUBOIS (TSE)
Jean TIROLE (TSE)

CONFERENCE SECRETARIAT

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Organized by



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With the support of

The partners of the TSE Health Center partners; Bpifrance (PIA) for the ARPEGE project; Centre for Economic Policy Research (CEPR) and the European Research Council (ERC)



WEDNESDAY, JUNE 19th, 2024

9:00–10:00 – **Registration, Coffee & Welcome**

10:00-12:00 – **Session 1: Auditorium 3**

Chair: Health Care Organization

- **Carol Propper** (Imperial College Business School) *“The Effects of Pension Reforms on Physician Labour Supply: Evidence from the English NHS”*
- **Robert Gary-Bobo** (Université Paris 1 Panthéon-Sorbonne and CREST-ENSAE) *“Are Public Hospitals Inefficient? An Empirical Study on French Data”*
- **Andreea Enache** (Stockholm School of Economics) *“Moving Beyond the Public vs. Private Paradigm: Insights from the Ownership Structures in Swedish Primary Healthcare”*
- **Enrico Maria Camarda** (Copenhagen Business School) *“Patient Choice, Payment Systems and Multidimensional Quality”*

12:00-13:30 – Lunch

13:30-15:00 – **Session 2A: Auditorium 3**

Chair: Pharmaceutical Regulation

- **Sofia Amaral-Garcia** (Joint Research Center - European Commission) *“Transparency and Competition for Influence”*
- **Farasat Bokhari** (University of East Anglia) *“Proliferation and Entry Deterrence”*
- **Charu Gupta** (UCLA Anderson School of Management) *“Strategic Entry in Regulated Markets”*

13:30-15:00 – **Session 2B: Auditorium 4**

Chair: Health Inequality

- **Jonathan Holmes** (University of Ottawa) *“Inequality Amplified: Workplace Stratification and Racial Health Disparities”*
- **James Hammitt** (Harvard/Toulouse School of Economics) *“Fair Innings: An Empirical Test”*
- **Onur Eryilmaz** (ETH Zurich) *“The Impacts of Health Shocks on Household Labor Supply”*

15:00-15:30 – Break

15:30-16:30 - **Auditorium 3**

Chair: Pierre Dubois

Keynote Speaker: Jérôme Adda (Bocconi University)

16:30-18:00 – **Session 3A: Auditorium 3**

Chair: Innovation

- **Federico Ciliberto** (University of Virginia) *“Valuing Pharmaceutical Drug Innovations”*
- **Ilaria Natali** (Toulouse School of Economics) *“Pull Incentives, Market Size and Pharmaceutical Innovation: From Early Preclinical Research to Drug Launch”*
- **Rebecca McKibbin** (The University of Sydney) *“Does Research Save Lives? The Local Spillovers of Biomedical Research on Mortality”*

16:30-18:00 - **Session 3B: Auditorium 4**

Chair: Clinical Decisions

- **Edward Kong** (Harvard University) *“Treatment Effects and Targeting: Evidence from Hospital Antibiotic Stewardship”*
- **Jasmin Moshfegh** (Stanford University) *“Who Gains When Medicine Becomes More Precise? Evidence from Genomic Testing in Breast Cancer”*
- **Sebastian Calonico** (Columbia University) *“The Political Economy of a “Miracle Cure”: the Case of Nebulized Ibuprofen and its Diffusion in Argentina”*

20:00 - Conference dinner by invitation

THURSDAY, JUNE 20th, 2024

9:30-11:00 – Session 4A: Auditorium 3

Chair: Pharmaceutical Regulation

- **Morten Saethre** (NHH Norwegian School of Economics) *“Quality Regulation and Competition: Evidence from Pharmaceutical Markets”*
- **Sylvia Hristakeva** (Cornell University) *“The Effect of Price Caps on Pharmaceutical Advertising: Evidence from the 340b Drug Pricing Program”*
- **Gianluca Antonicchia** (KU Leuven) *“Bargaining Power and Quantity Discounts to Retailers: Evidence from India’s Pharmaceutical Industry”*

9:30-11:00 - Session 4B: Auditorium 4

Chair: Physician Behavior and Health Care Organization

- **Fabrizio Mazzonna** (Università della Svizzera Italiana) *“Health and Labor Market Consequences of Low-value Care: The Role of Practice Style”*
- **Xu Zhang** (London Business School) *“Information Disclosure via Platform Endorsement in Online Healthcare”*
- **Gaëtan Ménard** (CREST-ENSAE) *“Hospital Ownership and Input Efficiency: Evidence from France”*

11:00-11:30 – Break

11:30-12:30 - Auditorium 3

Chair: Jean Tirole

Keynote Speaker: Ariel Stern (Harvard Business School)

12:30-14:00 – Lunch

14:00-15:30 - Policy Roundtable: Auditorium 3

Chair: TBC

Speakers: TBC

15:30-17:00 - Session 5A: Auditorium 3

Chair: Drug Approval

- **David Ridley** (Duke University) *“Optimal Conditional Drug Approval”*
- **Ljubica Ristovska** (Yale University) *“Drug Adoption under Uncertain Quality and Impact of FDA (De)Certification for Pediatric Patients”*
- **Yiyu Xing** (Auburn University) *“Product Safety Standards and Technological Innovation: Evidence from the 1968 Radiation Control”*

15:30-17:00 – Session 5B: Auditorium 4

Chair: Information and Physician Behavior

- **Mathias Kifmann** (Universität Hamburg, Hamburg Center for Health Economics) *“Reimbursing Physicians with Unknown Altruism Under Diagnostic Risk”*
- **Léa Bignon** (Toulouse School of Economics) *“Reshaping Pharmaceutical Demand? Digital Health Leverage for Insulin Choice”*
- **Zhengnan Zhu** (Imperial College London) *“The Value of Patients: Heterogenous Physician Learning and Generic Drug Diffusion”*