

# 16<sup>th</sup> Digital Economics Conference

January 11 & 12, 2024  
Toulouse



Digital  
Center

Toulouse  
School of  
Economics



UNIVERSITÉ  
TOULOUSE  
CAPITOLE

CEPR

## BIOGRAPHIES – ROUNDTABLE

### The who and how of regulation

Thursday 11, 4:30–6:00 pm



**William Kovacic**  
(George Washington  
University)

Chair of the panel



**David Evans**  
Berkeley Research  
Group



**Ro'ee Levy**  
Tel Aviv University



**Fiona Scott Morton**  
Yale University

## William Kovacic

*George Washington University*



William E. Kovacic is the Global Competition Professor of Law and Policy at George Washington University Law School and Director of its Competition Law Center. He is also a Visiting Professor at King's College London. From August 2013 through March 2022, he served as a non-executive director with the United Kingdom's Competition & Markets Authority. With Ariel Ezrachi, he edits the *Journal of Antitrust Enforcement*.

From January 2006 to October 2011, he was a member of the Federal Trade Commission and chaired the agency from March 2008 until March 2009. He was the FTC's General Counsel from 2001 through 2004.

## David S. Evans

*Berkeley Research Group*



Dr. David S. Evans is an economist whose work on platform businesses, the digital economy, financial services, and antitrust economics is widely cited.

Dr. Evans has served as a testifying expert on numerous antitrust matters in the United States and other jurisdictions, including several landmark cases.

He has made submissions to, and appearances before, antitrust and regulatory authorities with respect to antitrust, mergers, and related matters in the US, European Union, China, and Korea, among others.

Dr. Evans' academic work focuses on industrial organization, including antitrust economics, with a particular expertise in platform businesses and the digital economy. He has authored nine books, including the award-winning *Matchmakers: The New Economics of Multisided Business*, and more than 150 articles and handbook chapters in these areas. The US Supreme Court cited his work on multisided platforms and payment systems extensively in *State of Ohio v. American Express*.



Dr. Evans has taught courses related to antitrust economics, multisided platforms, and the digital economy. From 2004 to 2022, he was the co-executive director of the Jevons Institute for Competition Law and Economics and a visiting professor at University College London. He has also taught antitrust economics at The University of Chicago Law School and Fordham Law School.

Dr. Evans also has worked on matters involving platform and digital businesses, intellectual property, financial markets, payment systems, telcoms, media, healthcare, and others. In the US, across all matters, he has testified in federal and state courts, arbitration panels, and Congress.

## Ro'ee Levy

*Tel Aviv university*



Ro'ee Levy is a senior lecturer (assistant professor) at the Tel Aviv University School of Economics. Before joining Tel Aviv University, Ro'ee received his PhD from Yale University. In 2020 and visited MIT as a post-doc. Ro'ee's research focuses on political economy and social media. His papers on the effects of social media on polarization and mental health have been published in

*the American Economic Review and cited in the Surgeon General's Advisory on Social Media and Youth Mental Health and the Council of Economic Advisor Economic Report. He is currently co-authoring a literature review paper on the economics of social media.*

**Fiona M. Scott Morton**  
*Yale University*



Fiona M. Scott Morton is the Theodore Nierenberg Professor of Economics at the Yale University School of Management. Her field of economics is industrial organization and within this field she focuses on empirical studies of competition. The topics of her current research are the economics of competition enforcement and competition in healthcare markets.

From 2011-12 Professor Scott Morton served as the Deputy Assistant Attorney General for Economic Analysis (Chief Economist) at the Antitrust Division of the U.S. Department of Justice, where she helped enforce the nation's antitrust laws. She frequently presents to, and advises, government agencies tasked with enforcing competition law. At Yale SOM she teaches courses in the area of competitive strategy and competition economics. She served as Associate Dean from 2007-10 and has won the School's teaching award three times. She founded and directs the Thurman Arnold Project at Yale, a vehicle to provide more competition policy programming to Yale students and the wider competition community. Professor Scott Morton holds a BA from Yale and a PhD from MIT, both in Economics.

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