

FIFTH ECONOMICS OF PLATFORMS WORKSHOP PROGRAM

DATE: May 18 - 19, 2023

Venue: Villa Orlandi, Capri, Italy



This event is supported by and organized in cooperation with the project, Digital Platforms: Pricing, Variety, and Quality Provision (DIPVAR). The DIPVAR project that has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (grant agreement No 853123).

PROGRAM

Thursday, May 18, 2023

12:00 noon REGISTRATION

12:40 p.m. Welcome address (Özlem Bedre Defolie)

SESSION 1 Chair: Emilio Calvano

12:45 p.m. “Ecosystems and complementary platforms,” joint with Yassine Lefouili, Yaxin Li & Timothy Simcoe.

Presenter: Doh-Shin Jeon

1:30 p.m. “Dominant Ecosystems and Innovation Slowdown,” joint with Pietro Azzali & Vincenzo Denicolo”

Presenter: Michele Polo

2:15 p.m. BREAK

SESSION 2 Chair: Leonardo Madio

2:30 p.m. “Self-Preferencing at Amazon: Evidence from Search Rankings,” joint with Chiara Farronato & Alexander MacKay

Presenter: Andrey Fradkin

3:15 p.m. “Are hybrid platforms bad? Some preliminary evidence from Amazon,” joint with Özlem Bedre Defolie

Presenter: Senay Sokullu

4:00 p.m. BREAK

4:30 p.m. **Plenary Session**

Chair: Bruno Jullien

“Learning, Sophistication, and the Returns to Advertising: Implications for Differences in Firm Performance”

Presenter: Steve Tadelis

5:15 p.m. End of the presentations

7:00 p.m. DINNER (by invitation)

Friday, May 19, 2021

9:00 a.m. Breakfast

SESSION 1 Chair: Elias Carroni

9:30 a.m. “Search platforms: Big Data and sponsored positions,” joint with Thomas Jungbauer, Marcel Preuss & Cole Williams

Presenter: Maarten Janssen

10:15 a.m. “For the public benefit: data policy in platform markets,” joint with Yaron Yehezkel

Presenter: Sarit Markovich

11:00 a.m. COFFEE BREAK

SESSION 2 Chair: Özlem Bedre Defolie

11:30 a.m. “AI and Data Obfuscation: Algorithmic Competition in Digital Ad Auctions,” joint with Francesco Decarolis, Gabriele Rovigatti & Michele Rovigatti

Presenter: Ksenia Shakhgildyan

12:15 p.m. “Artificial Intelligence, Algorithmic Recommendations and Competitions,” joint with Giacomo Calzolari, Vincenzo Denicolo & Sergio Pastorello

Presenter: Emilio Calvano

1:00 p.m. LUNCH

SESSION 3 Chair: Juha Tolvanen

2:00 p.m. “Ad-Platform competition under endogenous multihoming at both sides of the market,” joint with Oystein Foros & Hans Jarle Kind

Presenter: Simon Anderson

2:45 p.m. “Content-hosting platforms: discovery, membership, or both?,” joint with Ben Casner

Presenter: Tat-How Teh

3:30 p.m. BREAK

SESSION 4 Chair: Sandro Shelegia

3:45 p.m. “Vertical Integration in retail vs hybrid business models”, joint with Simon Anderson

Presenter: Özlem Bedre Defolie

4:30 p.m. “Third-degree price discrimination in two-sided markets,” joint with Alexandre de Corniere & Shiva Shekhar

Presenter: Andrea Montovani

5:15 p.m. Closing remarks (Emilio Calvano)