

Initiative for Effective Corporate Climate Action

Launching ceremony Cafeteria

May 18, 2022

Toulouse School of Economics (TSE)
1 Esplanade de l'Université
31080 Toulouse Cedex 06



Program

- 17:00-17:05** **Welcome address and introduction**
Christian Gollier (Managing Director, TSE)
- 17:05-17:15** **A word from the sponsor of the Initiative**
Yann Leriche (Chief Executive Officer, Getlink)
On the importance of addressing climate change issues and supporting the development of top-level academic research on emerging themes
- 17:15-17:20** **Presentation of the Initiative**
Ulrich Hege (Professor at TSE, Initiative for Corporate Climate Action)
Overview of the main objectives, the research agenda and the scientific team of the Initiative
- 17:20-17:50** **Round table: Challenges for Corporate Climate Action**
Yann Leriche (Getlink),
Géraldine Périchon (Getlink)
Catherine Casamatta (TSE)
Sébastien Pouget (TSE)
Moderator: **Ulrich Hege**
Opportunities and pitfalls of corporate engagement: motivation, effects and consequences for various stakeholder groups. Short introductory statements followed by a Q&A session
- 17:50-17:55** **Closing words with the perspective of the 2022 Common Good Summit**
Yassine Lefouili (Director, TSE Partnership)
- 17:55-18:00** **Photo**
- 18:00-18:30** **Cocktail** / Press interviews upon request (EN or FR)
separate rooms for the press
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