
Regulating the Digital Economy

Workshop

May 12 & 13, 2022
Toulouse

A joint workshop hosted by the Toulouse School of Economics
in collaboration with the Digital Economy Project at the
Tobin Center for Economic Policy at Yale University

#DigEconYaleTSEWorkshop

WORKSHOP VENUE

Toulouse School of Economics (TSE)
1 Esplanade de l'Université - 31080 Toulouse Cedex 06
Auditorium 4 (1st floor)
Cafeteria (ground floor) – lunches
Cocktail room A4 (1st floor) - breaks
Faculty lounge (5th floor) – farewell drink

ORGANIZING COMMITTEE

Dirk BERGEMANN (Yale University)
Jacques CREMER (TSE)
David DINIELLI (Yale University)
Doh-Shin JEON (TSE)
Patrick REY (TSE)
Fiona SCOTT MORTON (Yale University)
Katja SEIM (Yale University)

CONFERENCE SECRETARIAT

Marie-Hélène Dufour / Florence Chauvet (TSE)
marie-helene.dufour@tse-fr.eu



Regulating the Digital Economy

Thursday, May 12, 2022

12:00 – 13:00	Lunch
13:00 – 13:10	OPENING REMARKS Dirk BERGEMANN (Yale University) and Patrick REY (TSE) Session #1 chair: Jay Pil CHOI (Michigan State)
13:10 – 13:40	KEYNOTE ADDRESS Jean TIROLE (TSE)
13:40 – 14:40	PAPER PRESENTATIONS Francesco DECAROLIS (Bocconi University), M. Li and F. Paternollo <i>Competition and Defaults in Online Search</i> Alessandro BONATTI (MIT) and D. Bergemann <i>Data, Competition, and Digital Platforms</i>
14:40 – 15:00	Break Session #2 chair: Dirk BERGEMANN (Yale University)
15:00 – 17:00	PAPER PRESENTATIONS Huan TANG (London School of Economics), B. Bian and X. Ma <i>The Supply and Demand for Data Privacy: Evidence from Mobile Apps</i> Alexandre DE CORNIERE (TSE) and G. Taylor <i>Data and Competition: A Simple Framework, with Applications to Mergers and Market Structure</i> Andrew RHODES (TSE) and J. Zhou <i>Personalized Pricing and Privacy Choice</i> Michael LUCA (Harvard Business School), A. Aneja and O. Reshef <i>Designing Inclusive Platforms</i>
17:00 – 17:30	Break Session #3 chair: Giacomo CALZOLARI (European University Institute)
17:30 - 18:00	OVERVIEW OF THE DIGITAL MARKETS ACTS FOR RESEARCH ECONOMISTS Amelia FLETCHER (University of East Anglia)
18:00 - 19:00	Q&A and SETTING THE RESEARCH AGENDA – DISCUSSION SESSION # 1
20:00	Dinner - Restaurant Chez Emile, 13 place Saint Georges, Toulouse

Paper presentation: 25 minutes for presentation
and 5 minutes for discussion

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Friday, May 13, 2022

Session #4 chair: **Patrick REY** (TSE)

09:00 - 11:00

PAPER PRESENTATIONS

Doh-Shin JEON (TSE), Y. Lefouili and L. Madio
Platform Liability and Innovation

Paul HEIDHUES (University of Dusseldorf), M. Koster and B. Koszegi
Steering Fallible Consumers

Markus REISINGER (Frankfurt School of Finance & Management) and M. Peitz
Platforms Under Joint Ownership

Julian WRIGHT (National University of Singapore) and C. Wang
Do Marketplaces Set Their Fees Too High?

11:00 – 11:30

Break

Session #5 chair: **Jacques CREMER** (TSE)

11:30 - 12:30

POLICY PERSPECTIVES PRESENTATIONS

Filomena CHIRICO (Member of the Cabinet, European Commission)
Carel MASKE (Microsoft)

12:30 – 14:00

Lunch followed by coffee & dessert

Session #6 chair: **Bruno JULLIEN** (TSE)

14:00 - 15:00

UNSOLVED PROBLEMS IN THE DIGITAL ECONOMY: RESEARCH AND POLICY

Jacques CREMER (TSE)
Fiona SCOTT MORTON (Yale University)

Session #7 chair: **Andrei HAGIU** (Boston University)

15:00 – 16:30

DEFINING THE RESEARCH AGENDA AHEAD – DISCUSSION SESSION # 2

Filomena CHIRICO (Member of the Cabinet, European Commission)
Jacques CREMER (TSE)
Carel MASKE (Microsoft)
Fiona SCOTT MORTON (Yale University)

16:30 – 16:35

CONCLUDING REMARKS

Jacques CREMER (TSE) and **Fiona SCOTT MORTON** (Yale University)

16:35 - 17:30

Farewell drink

19:30

Optional dinner - Brasserie Les Arcades, 14 place du Capitole, Toulouse

Paper presentation: 25 minutes for presentation
and 5 minutes for discussion