



Sustainable
Finance
Center

Toulouse
School of
Economics

2nd Sustainable Finance Center Conference

Toulouse, December 2 & 3, 2021

ONLINE CONFERENCE

Toulouse School of Economics

CONFERENCE SECRETARIAT

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FIT IN Initiative
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8.30 – 9.00

Registration & Welcome Coffee

9.00 – 15.30

RESPONSIBLE FINANCE

Chaired by Catherine Casamatta & Silvia Rossetto
With the support of Netspar

- **9.00 – 9.45: Jacquelyn Humphrey (University of Queensland)**
«*The Asymmetry in Responsible Investing Preferences*»
- **9.45 – 10.30: Nadja Guenster (University of Munster)**
«*Understanding the Motivations for Socially Responsible Investing: A Field Experiment*»

10.30 – 10.45

Break

- **10.45 – 11.30: Augustin Landier (HEC Paris)**
«*Socially Responsible Finance: How to Optimize Impact?*»

11:30 – 12:30 Panel discussion: «Shareholder Engagement & Corporate Social Responsibility» chaired by Sébastien Pouget

Vincent Ducros, Group Environment Director, **GetLink**

Guillaume Lassere, Deputy CIO, **La Banque Postale**

Clémence Moullot, SRI Asset Manager, **Edmond de Rothschild AM**

Nathalie Thiollet, Managing Director, **Impak**

12:30 – 14:00

Lunch Break

- **14.00 – 14.45: Rob Bauer (Maastricht University)**
«*Eliciting Pension Beneficiaries Sustainability Preferences: Why and How?*»

14.45 - 15.30: Mariassunta Giannetti (Stockholm School of Economics)
«*Does Money Talk? Market Discipline through Selloffs and Boycotts*»

15.30 – 15.50

Break

15.50 – 16.00: Introduction to the FIT IN Initiative Inaugural Conference by Milo Bianchi (TSE) & Seth Garz (BMGF)

16.00 – 17.00

Keynote Jean Tirole (TSE)

«*Markets and Morality*»

17.00 – 17.15

Break

17:15 - 19:00

FIT IN Initiative

Chaired by Sabine Bair

Session 1 – Mobile Money and Financial Inclusion

- **17.15 – 17.50: Jenny Aker (Tufts University)**
«*Migration, Money Transfers and Mobile Money*»
- **17.50 – 18.25: Catia Batista (Nova)**
«*Is Mobile Money Changing Rural Africa? Evidence from a Field Experiment*»
- **18.25 – 19.00: Emma Riley (University of Washington)**
«*Peer Effects in Technology Adoption: Evidence from Mobile Banking in Ghana*»

9.00-15.30

CENTRAL BANKS & REGULATION

Chaired by Tiziana Assenza & Fabrice Collard

- **9.00 – 9.45: Jean Barthélemy (Banque De France)**
«The Central Bank, the Treasury, or the Market: Which one Determines the Price Level?»
- **9.45 – 10.30: Caterina Mendicino (European Central Bank)**
«Twin Defaults and Bank Capital Requirements»

10.30 – 10.45

Break

- **10.45 – 11.30: Pablo Garcia (Banque Centrale du Luxembourg)**
«Learning, Uncertainty and Monetary Policy»
- **11.30 – 12.15: Melina Papoutsis (European Central Bank)**
«How Unconventional is Green Monetary Policy?»

12.15 – 14.00

Lunch Break

- **14.00 – 14.45: Ulrich Hege (Toulouse School of Economics)**
«Carbon Policies and Corporate Strategy»
- **14.45 – 15.30: Noemie Lisack (Banque De France)**
«Climate-Related Scenarios for Financial Stability Assessment: an Application to France»

15.30 – 15.50

Break

15.50 – 16.00: Presentation to the FIT IN Initiative Session

16.00 – 17.00

Keynote Jean-Charles Rochet (University of Geneva & TSE)

«Competing Digital Monies: The Impact of a CBDC»

17.00 – 17.15

Break

17:15 – 19:00

FIT IN Initiative

Chaired by Hakan Ozyilmaz

Session 2 – Digital Payments and Financial Services

- **17.15 – 17.50: Uday Rajan (University of Michigan)**
«When FinTech Competes for Payment Flows»
- **17.50 – 18.25: Michael Sockin (UT Austin)**
«Data Privacy and Consumer Vulnerability»
- **18.25 – 19.00: Yao Zeng (University of Wharton)**
«FinTech Lending and Cashless Payments»