

4th Doctoral Workshop on The Economics of Digitization

May 18-19, 2021

Online Workshop

Central European Time

ORGANIZING COMMITTEE

Paul Belleflamme (UCLouvain)

Marc Bourreau (TELECOM Paris)

Alexandre de Cornière (Toulouse School of Economics)

Oliver Falck (ifo Institute)

Axel Gautier (Université de Liège)

Lukasz Grzybowski (TELECOM Paris)

CONFERENCE SECRETARIAT

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A joint initiative of UCLouvain, CESifo Munich, Liege Competition and Innovation Institute, Telecom Paris and Toulouse School of Economics



4th Doctoral Workshop on The Economics of Digitization

Tuesday, May 18, 2021

Central European Time

14:45 **Opening of the conference**
15:00 **Welcome**

15:00 - 16:00 **Session 1**
Moderator: Yassine Lefouili (TSE)

(20mn speaker's presentation - 10mn discussion + Q&A)

Doh-Shin Jeon (TSE) and **Jun Yan** (TSE)
"Data, Targeted Advertising and Quality of Journalism: The Case of Accelerated Mobile Page (AMP)"
Discussant: Marc Bourreau (TELECOM Paris)

Janina Hofmann (University of Passau), Jan Krämer (University of Passau) and Marc Bourreau (Telecom Paris)
"Prominence-for-data Schemes in Digital Platform Ecosystems: Economic Implications for Platform Bias and Consumer Data Collection"
Discussant: Paul Belleflamme (UCLouvain)

16:00 - 16:15 **Break/Access to the [Breakout Room](#)**

16:15 - 17:15 **Session 2**
Moderator: Doh-Shin Jeon (TSE)

(20mn speaker's presentation - 10mn discussion + Q&A)

Valentin Reich (ifo Institute)
"Signal or Noise? Signaling Skill Among Data Professionals"
Discussant: Lei Xu (Bank of Canada)

Jason Sockin (University of Pennsylvania) and Aaron Sojourner (University of Minnesota)
"What's the Inside Scoop? Challenges in the Supply and Demand for Information about Job Attributes"
Discussant: Oliver Falck (ifo Institute)

17:15 - 17:30 **Break/Access to the [Breakout Room](#)**

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17:30 - 18:30 Session 3

Moderator: Paul Belleflamme (UCLouvain)

(20mn speaker's presentation - 10mn discussion + Q&A)

Olivia Natan (The University of Chicago Booth School of Business)

"Choice Frictions in Large Assortments"

Discussant: Daniel Ershov (TSE)

Jess Rudder (University of California Davis)

"Search Costs and Relational Contracting: The Impact of a Digital Phonebook on Small Business Supply Chains"

Discussant: Ulrich Laitenberger (TELECOM Paris)

18:30 end of the first day

Wednesday, May 19, 2021

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14:00 - 15:00 Session 4

Moderator: Bruno Jullien (TSE)

(20mn speaker's presentation - 10mn discussion + Q&A)

Robin Ng (UCLouvain) and Johannes Johnen (UCLouvain)

"Ratings & Reciprocity"

Discussant: Xavier Lambin (Grenoble Ecole de Management)

Jana Gieselmann (University of Duesseldorf, Duesseldorf Institute for Competition Economics) and Alexander Rasch (University of Duesseldorf, Duesseldorf Institute for Competition Economics)

"Platform Investment Incentives: Dating and Fake Profiles"

Discussant: Axel Gautier (Université de Liège)

15:00 - 15:15

Break/Access to the [Breakout Room](#)

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15:15 - 16:15 Session 5

Moderator: Renator Gomes (TSE)

(20mn speaker's presentation - 10mn discussion + Q&A)

Felix Mindl (University of Cologne)

"The Effect of Short-term Rental Platforms on Rental Prices:
Evidence from Airbnb in Berlin"

Discussant: Michelangelo Rossi (TELECOM Paris)

Enrick Arnaud-Joufray (TELECOM Paris)

"Product Differentiation with Bundles of Characteristics and
Multipurchasing"

Discussant: Alexandre de Cornière (TSE)

16:15 - 16:30 Break/Access to the [Breakout Room](#)

16:30 - 17:30 Session 6

Moderator: Axel Gautier (Université de Liège)

(20mn speaker's presentation - 10mn discussion + Q&A)

Vatsala Shreeti (TSE)

"Smartphone Adoption, Subsidies and Complementary Markets"

Discussant: Lukasz Grzybowski (TELECOM Paris)

Zheng Gong (University of Toronto)

"Growing Influence"

Discussant: Johannes Johnen (UCLouvain)

17:30 - 17:40 Break/Access to the [Breakout Room](#)

17:40 - Best paper award sponsored by the ifo Institute

17:45 - 18:45 Keynote lecture

Moderator: Jacques Crémer (TSE)

Luis Cabral (New York University)

"Media and Entertainment in the Digital Era: Theory and
Empirical Evidence from Books, Music, and Movies"

18:45 Closing remarks