

“Digital Platforms: Opportunities and Challenges”

Toulouse, October 27-28, 2020

CONFERENCE VENUE

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“Digital Platforms: Opportunities and Challenges”

Tuesday, October 27, 2020

The joint program with Tokenomics 2020

11:45 – 12:15 pm: *Registration*

12:15 – 1:00 pm: **Keynote speech – Long CHEN (Secretary-General Luohan Academy, Ant Financial)**
“On inclusive open finance in the digital age”

1:00 – 2:30 pm **Joint Session on Platforms and Blockchain/Cryptocurrencies**

- 1:00 – 1:30 : “Token-Based Platform Finance”
Ye LI (Ohio State University) joint with Lin WILLIAM CONG and Neng WANG
- 1:30 – 2:00 : “When Do Smart Contracts and IoT Improve Efficiency? Automated Execution vs. Increased Information”,
Hanna HALABURDA (NYU Stern) joint with Yannis BAKOS
- 2:00 – 2:30 : “Product Market Competition with Crypto Tokens and Smart Contracts”
Evgeny LYANDRES (Boston University)

2:30 – 3:00 pm: *Break*

3:00 – 3:45 pm: **Keynote speech – Jean TIROLE (TSE)**
“Some economics of fintech”

"Digital Platforms: Opportunities and Challenges"

Wednesday, October 28, 2020

9:30 – 11:45 am: **Session 1: Academic presentations**

Moderator: Alexandre de Cornière (TSE)

- 9:30 – 10:15: "Shelving or Developing? Acquisition of Potential Competitors"
Massimo MOTTA (UPF) joint with Chiara FUMAGALLI and Emanuele TARANTINO
Discussant: Patrick REY (TSE)
- 10:15 – 11:00: "Regulating Platform Fees under Price Parity"
Renato GOMES (TSE), joint with Andrea MANTOVANI
Discussant: Thibaud VERGE (ENSAE)
- 11:00 – 11:45: "Platform Design when Sellers Use Pricing Algorithm"
Andrew RHODES (TSE), joint with Justin JOHNSON and Matthijs WILDENBEEST
Discussant: Emilio CALVANO (University of Bologna)

11:45 – 1:00 pm: *Lunch break*

1:00 – 2:30 pm: **Round Table "Regulation and Antitrust of Digital Platforms"**

Moderator: **Jean TIROLE** (TSE)

Jacques CRÉMER (TSE)

Amelia FLETCHER (Centre for Competition Policy, University of East Anglia')

Eliana GARCES (Facebook)

Pierre RÉGIBEAU (European Commission)

2:30 – 2:45 pm: *Break*

2:45 – 3:30 pm: **Keynote speech – Marc Rysman (Boston University)**
"Empirics of Two-Sided Markets"
Moderator: Daniel Ershov (TSE)

3:30 – 3:45 pm: *Break*

3:45 – 6:00 pm: **Session 2: Academic presentations**

Moderator: Daniel Ershov (TSE)

- 3:45 – 4:30: "When FinTech Competes for Payment Flows "
Haoxiang ZHU (MIT), joint with Christine PARLOUR and Uday RAJAN
Discussant: Guillaume PLANTIN (Sciences Po)
- 4:30 – 5:15: "Competitive Advertising on Brand Search: Traffic Stealing and Consumer Selection"
Andrey SIMONOV (Columbia University)
Discussant: Maria-Ana VITORINO (INSEAD)
- 5:15 – 6:00 "Dog Eat Dog: Measuring Returns to Scale Using a Digital Platform Merger"
Chiara FARRONATO (HBS) joint with Andrey FRADKIN
Discussant: Francesco DECAROLIS (Bocconi University)

For academic presentations, 30 minutes for speakers, 10 minutes for discussants, 5 minutes for questions.