

Program

10th Conference on Industrial Organization and the Food Industry Toulouse, June 6-7, 2019

Scientific Committee

Marie-Laure Allain (CREST), Céline Bonnet (TSE), Zohra Bouamra (TSE), Claire Chambolle (ALISS, INRA), Isis Durrmeyer (TSE), Steve Hamilton (Cal Poly San Luis Obispo), Eugenio J. Miravette (University of Texas Austin), Vincent Requillart (TSE), Patrick Rey (TSE), Timothy Richards (Arizona State University), Dennis Rickert (Mines Paristech), Thibaud Vergé (ENSAE, CREST).

Local organizers

Zohra Bouamra, Isis Durrmeyer, Patrick Rey, Dennis Rickert

Venue

Manufacture des Tabacs
Building S, Auditorium **MS 001**

Secretariat

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10th Conference on "Industrial Organization and the Food Industry" June 6-7, 2019

45 mns are devoted to each presentation, 30 Mns for the presentation,
10 mns for the discussant, and 5 mns for a discussion with the floor

Thursday, 6th June 2019

09.00 - 09.30	Registration and welcome coffee		
09.30 - 10.30	PLENARY SESSION 1: Roman Inderst (University of Frankfurt) <i>Buyer Power and Functional Competition for Innovation</i> Chair: Bruno Jullien (TSE)		MS001
10.30 - 11.00	Coffee break		
11.00 - 13.15	PARALLEL SESSION 1		
Parallel session 1A	Vertical Relations	Chair: Thibaud Vergé (ENSAE, CREST)	MS001
11.00 - 11.45	<u>Trindade Andre (Getulio Vargas Foundation)</u> <i>Measuring the Welfare of Intermediaries in Vertical Markets</i> Discussant: Daniel Ershov (TSE)		
11.45 - 12.30	<u>McCorriston Steve (University of Exeter)</u> <i>Retailer Heterogeneity and Price Transmission</i> Discussant: André Romahn (DICE)		
12.30 - 13.15	<u>Rickert Dennis (MINES Paris Tech, PSE)</u> <i>Prices and Product Variety in Models of Vertical Relationships. Empirical Evidence from the Biscuit Market</i> Discussant: Thibaud Vergé (CREST)		
Parallel session 1B	Trade	Chair: Pierre Merel (Univ. of California, Davis)	MS003
11.00 - 11.45	<u>Tom Kopp (University of Gottingen)</u> <i>Farmers, Traders, and Processors: Estimating the Welfare Loss from Double Marginalization for the Indonesian Rubber Sector</i> Discussant: Pepita Miguel (TSE)		
11.45 - 12.30	<u>Guerra Francesco (SMART/INRA)</u> <i>Product quality and export volatility in international trade: an empirical assessment</i> Discussant: Daniel Herrera (University Paris Dauphine)		
12.30 - 13.15	<u>Miguel Florensa Pepita (TSE)</u> <i>Improving Export Quality in the Colombian Coffee Chain</i> Discussant: Pierre Merel (Univ. of California, Davis)		
13.15 - 14.15	Lunch		
14.15 - 15.45	PARALLEL SESSION 2		
Parallel session 2A	Health	Chair: Patrick Detzel (Nestlé)	MS001
14.15 - 15.00	<u>Dubois Pierre (TSE)</u> <i>How well targeted are soda taxes?</i> Discussant: Carlos Noton (University of Chile)		
15.00 - 15.45	<u>Rojas Christian (University of Massachusetts Amherst)</u> <i>The Evolution of Diet Quality in the U.S.: Firms' Actions and Consumers' Reactions</i> Discussant: Anna Gazmuri (TSE)		

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Parallel session 2B	Labeling	Chair: Pierre Flekinger (Mines-Paristech, PSE)	MS003
14.15 - 15.00	<u>Adalja Aaron (Cornell University)</u> <i>The Impact of Voluntary Non-GMO Labeling on Demand in the Ready-to-Eat Cereal Industry</i>	Discussant: Stéphane Turolla (SMART-LERECO, INRA)	
15.00 - 15.45	<u>Paroissien Emmanuel (SMART-LERECO/INRA)</u> <i>How big is the "lemons" problem? Historical evidence from French appellation wines</i>	Discussant: Pierre Flekinger (Mines-Paristech, PSE)	
15.50 - 16.50	INVITED SESSION 1: Philippe Chauve (European Commission, Brussels) <i>A cocktail of fresh competition issues in food supply chains prepared by a public enforcer</i>	Chair: Patrick Rey (TSE)	MS001
16.50 - 17.15	Coffee break		MS002
17.15 - 18.45	PARALLEL SESSION 3		
Parallel session 3A	Resale Price Maintenance	Chair: Claire Chambolle (ALISS, INRA)	MS001
17.15 - 18.00	<u>Florez Acosta Jorge (Universidad del Rosario, Bogota-Colombia)</u> <i>The role of nonlinear pricing and resale price maintenance on nominal price stability: Evidence from the ready-to-eat cereal industry</i>	Discussant: Marie-Laure Allain (CREST)	
18.00 - 18.45	<u>Holler Emanuel (WHU)</u> <i>Upstream collusion, vertical restraints, and umbrella effects. Empirical evidence from the German coffee cartel</i>	Discussant: Claire Chambolle (ALISS, INRA)	
Parallel session 3B	Demand Estimation	Chair: Laura Grigolon (University of Mannheim)	MS003
17.15 - 18.00	<u>Ershov Daniel (TSE)</u> <i>Mergers in a Model with Complementarity</i>	Discussant: Hugo Molina (ALISS, INRA, Univ. of Leuven)	
18.00 - 18.45	<u>Monardo Julien (CREST, ENSAE)</u> <i>The Flexible Inverse Logit (FIL) Model</i>	Discussant: Laura Grigolon (University of Mannheim)	
20.00	Dinner		

Friday, 7th June 2019

09.00 - 10.00	PLENARY SESSION 2: Miravete Eugenio (University of Texas Austin) <i>Wholesale Market Power and the limited Profitability of Retail Zone Pricing</i>	Chair: Timothy Richards (Arizona state University)	MS001
10.00 - 10.30	Coffee break		MS002
10.30 - 12.45	PARALLEL SESSION 4		

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Parallel session 4A	Retailing	Chair: Roxana Fernandez Machado (CREST)	MS001
10.30 - 11:15	<u>Richards Timothy J. (Arizona State University, USA)</u> <i>Switching Costs and Store Choice</i> Discussant: Andrew Rhodes (TSE)		
11.15 - 12.00	<u>Herrera-Araujo Daniel (University Paris Dauphine)</u> <i>Multiproduct retailing and consumer shopping behavior: The role of shopping costs</i> Discussant: Stéphane Caprice (TSE, INRA)		
12.00 - 12.45	<u>Bauner Christoph (Cornerstone Research)</u> <i>Strategic Product Reposition: Evidence from Wholesale Club Entry</i> Discussant: Roxana Fernandez Machado (CREST)		
Parallel session 4B	Bargaining	Chair: Yassine Lefouilli (TSE)	MS003
10.30 - 11:15	<u>Russo Carlo (University of Cassino and Lazio Meridionale)</u> <i>The Regulation of Unfair Trading Practices: The trade off between efficiency and fairness in the German Fruit Industry</i> Discussant: Germain Gaudin (European Commission)		
11.15 - 12.00	<u>Molina Hugo (KU Leuven, INRA)</u> <i>Buyer Alliances in Vertically Related Markets</i> Discussant: Helena Perrone (University of Mannheim)		
12.00 - 12.45	<u>Klein Gordon (DICE)</u> <i>Uncertainty and Bargaining: A German striking (milky) story</i> Discussant: Yassine Lefouilli (TSE)		
12:45 - 13:45	Lunch		MS002
13.45 - 14.45	INVITED SESSION 2: Patrick Rey (TSE) <i>Secret contracting in multilateral relations</i> Chair: Steve Hamilton (Cal.Polytechnic State University)		MS001
	PARALLEL SESSION 5		
Parallel session 5A	Non linear pricing	Chair: Eugenio Miravete (UEA, Texas)	MS001
14.50 - 15.35	<u>Hamilton Steve (California Polytechnic State University)</u> <i>Retail Price Discrimination and Food Waste</i> Discussant: Isis Durrmeyer (TSE)		
15.35 – 16.20	<u>Niedermayer Andras (University Paris Dauphine)</u> <i>Structural Model of Product Line Pricing</i> Discussant: Andre Trindade (Getulio Vargas Foundation)		
Parallel session 5B	Consumer choice	Chair: Nicolas Treich (TSE, INRA)	MS002
14.50 - 15.35	<u>Trachtman Carly (University of Berkeley)</u> <i>Reduce, Reuse, Redeem: Consumer Valuation of California Recycling Options</i> Discussant: Stephan Lamp (TSE)		
15.35 – 16.20	<u>Osborne Matthew (University of Toronto)</u> <i>Obesity and Self Control: Evidence from Food Purchase Data</i> Discussant: Catarina Goulao (TSE, INRA)		
16.20 – 17.15	Farewell snacks		MS002