

## Goal of electricity markets: Reliable electricity at least cost

# Short-run efficiency

Least-cost operation of existing resources

# Long-run efficiency

Right quantity and mix of resources

## Challenges of electricity markets

- Must balance supply and demand at every instant
- Physical constraints of network and resources
- Shocks in supply
  - Transmission line or generator outage
  - Intermittent resources: wind and solar
- Absence of demand response
- Climate policy

## A successful market design

- Get the spot market right
  - Day ahead
    - Scheduling and unit commitment
  - Real time
    - Bid-based security constrained economic dispatch
- Forward trade to manage risk and support long-run investment

## Day-ahead market

Unit commitment and scheduling

Energy and ancillary services each hour of day

Prices for energy and reserves; financially binding Three-part offers from fossil resources

Startup cost

Minimum-energy cost

Energy offer curve

Virtual offers and bids

Arbitrage dayahead and realtime markets Objective: maximize social welfare s.t. transmission and resource constraints

Co-optimized energy and reserves

Competitive
equilibrium with
locational
marginal prices
(marginal value
of energy at each
location)

## Day-ahead market

Handling nonconvexities, such as startup and minimum energy costs

- If total cost of unit not covered by energy & reserve revenue, then unit gets make-whole payment for shortfall
- Make-whole payments small in practice
- LMPs are approximate supporting prices

Procompetitive

- Allows small generators to optimally schedule
- Allows small participants to hedge real-time risk

# Operating plan and adjustment period

- Generator submits operating plan for each resource
  - Online/offline, constraints
- Until 60 minutes before operating hour, plan can be adjusted
- System operator may commit additional resources for reliability, but these have a high offer floor (\$1500/MWh)

## Ancillary services

#### Address supply/demand uncertainty:

- Regulation: online, responds in second
  - Reg up, Reg down to maintain frequency of 60 Hz
- Responsive reserve: online, 10min response
- Non-spinning reserve: offline, 30min response

Need for reserves depends on market; products and quantities reviewed periodically

#### **Ancillary Service Prices**

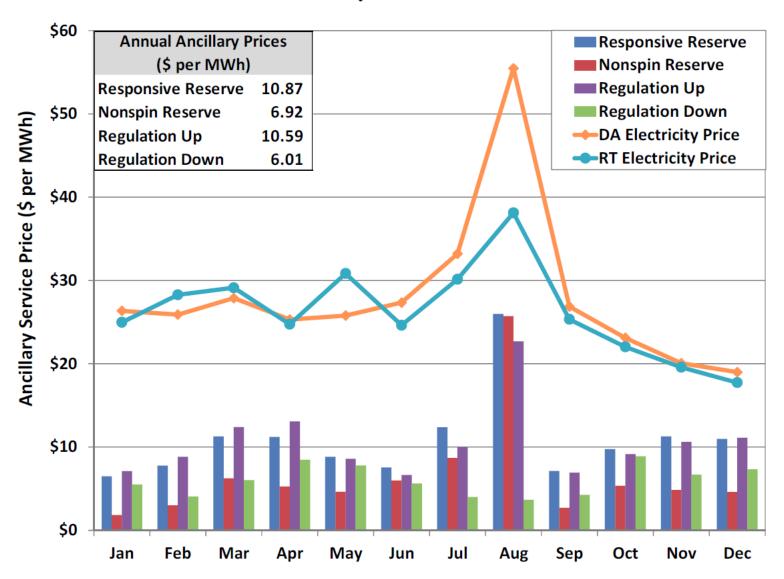
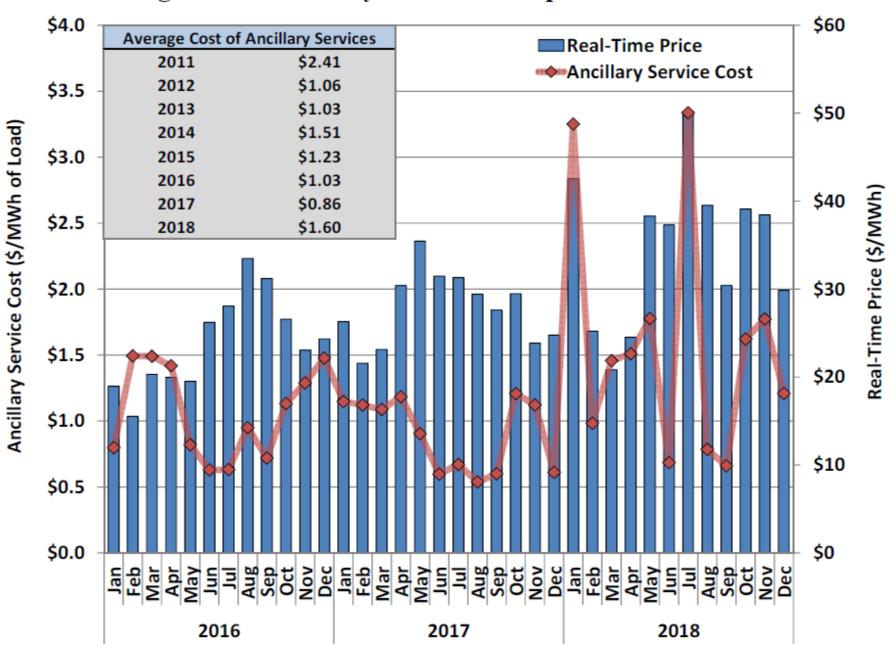


Figure 37: Ancillary Service Costs per MWh of Load



Source: Potomac Economics

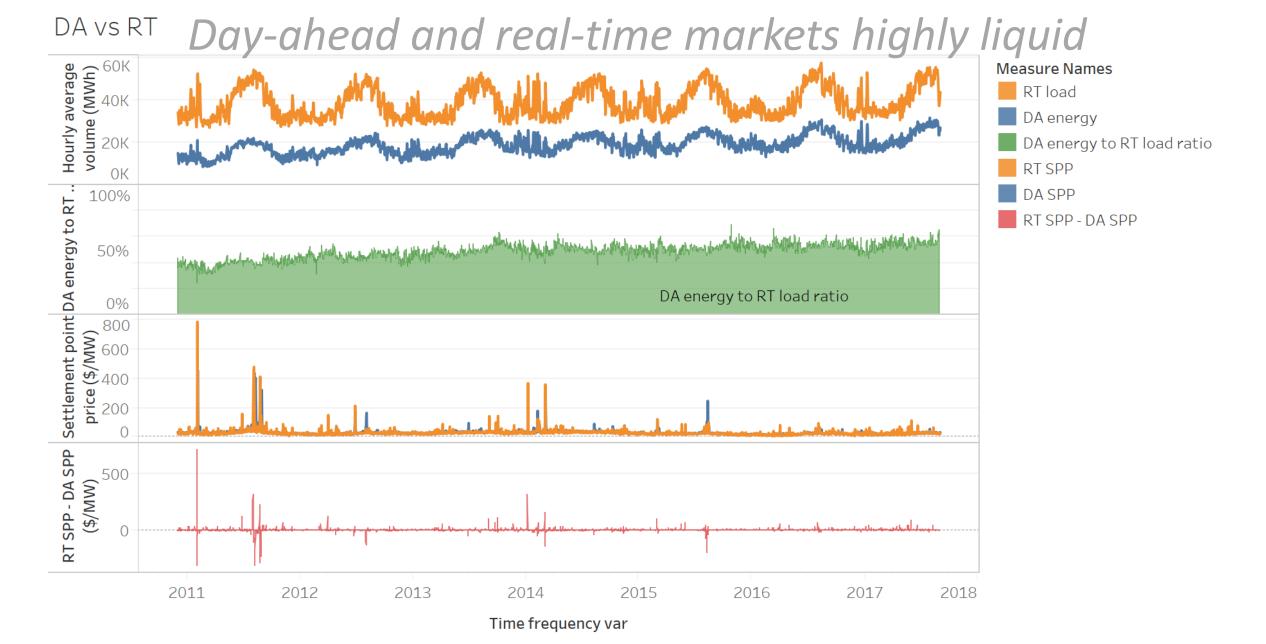
## Real-time market

Security constrained economic dispatch

Determines optimal dispatch and prices every five minutes

Financially and physically binding

Allows efficient settlement from forward positions



The trends of DA energy, RT load, DA energy to RT load ratio, DA SPP, RT SPP and RT SPP - DA SPP for Time frequency var. Color shows details about DA energy, RT load, DA energy to RT load ratio, DA SPP, RT SPP and RT SPP - DA SPP. The marks are labeled by DA energy, RT load, DA energy to RT load ratio, DA SPP, RT SPP and RT SPP - DA SPP.





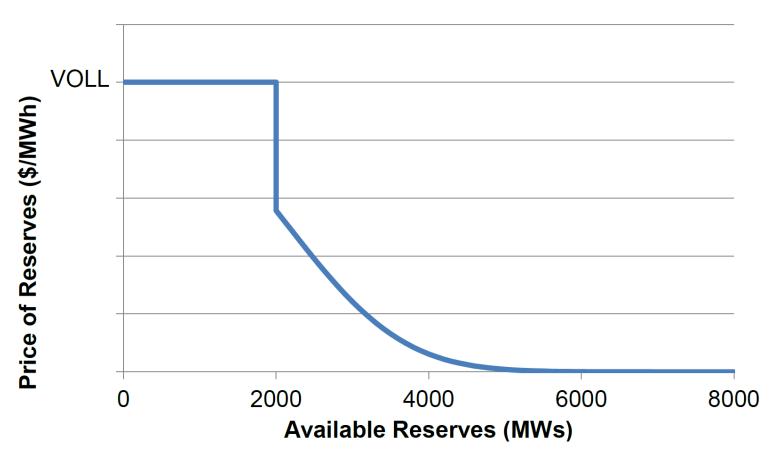
52 inches of rainfall in southeast Texas

- Harvey made landfall multiple times
  - Category 4 near Port Aransas, Texas
  - Tropical storm in Cameron, Louisiana
- More than 42,000 lightning strikes
- Record number of tornado warnings in southeast Texas

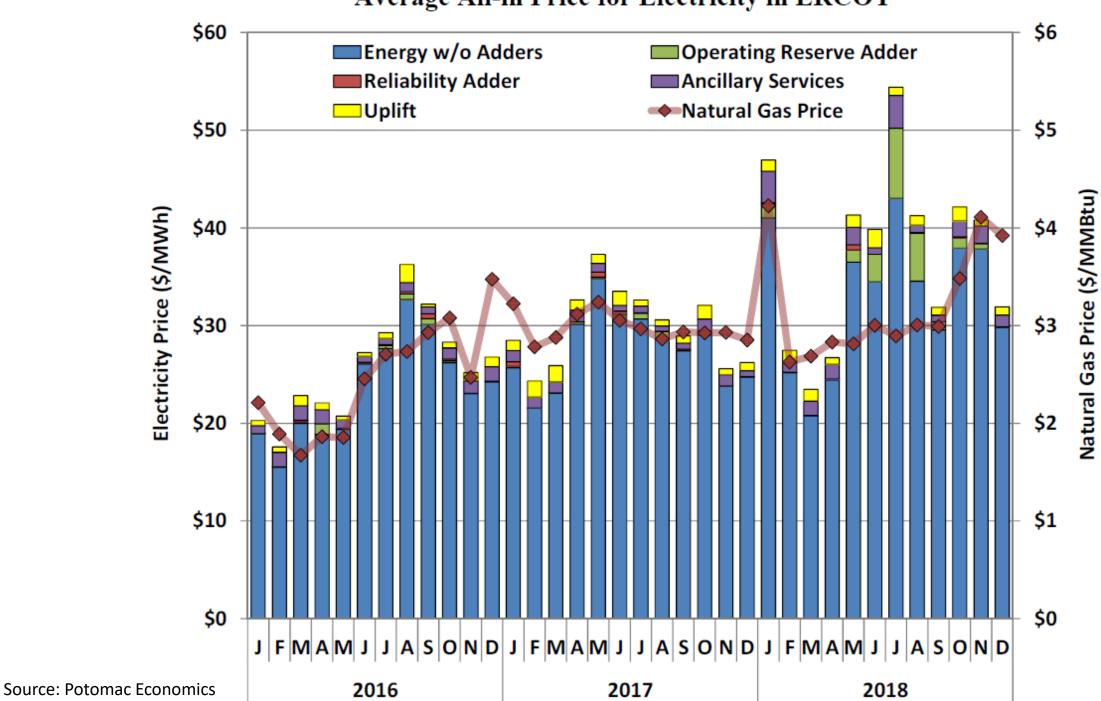
### Shortage pricing

- Reserves have value in avoiding load shedding
- Marginal value of reserves depends on
  - Value of Lost Load, e.g.\$9000/MWh
  - Probability of Lost Load, e.g. 1 when start shedding load
- Load's implicit preference for reliability given by operating reserve demand curve





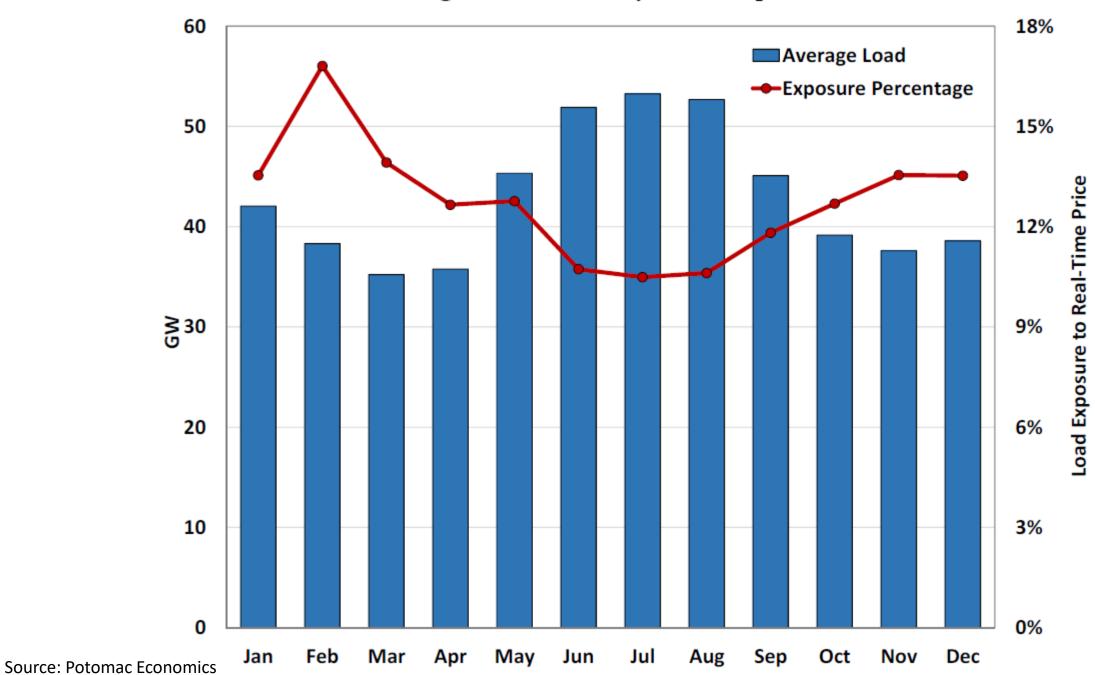
#### Average All-in Price for Electricity in ERCOT



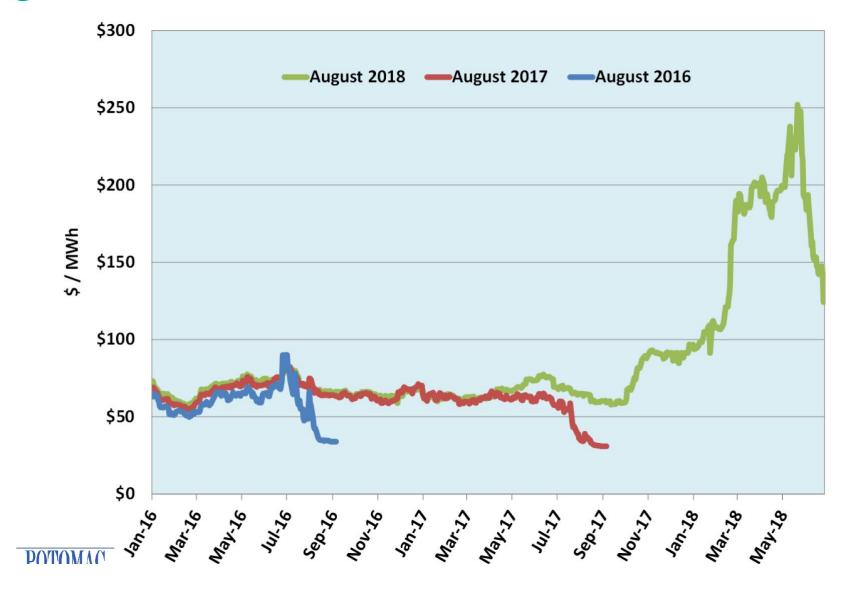
# Forward contracts

- Forward contracts are essential to manage risk
  - California energy crisis 2000-2001
  - Forward provides hedge for load
  - Generator + fuel contract provides physical hedge for supply
- Shortage pricing motivates forward contracts
- Forward contracting improves bidding incentives

Figure 24: Monthly Load Exposure

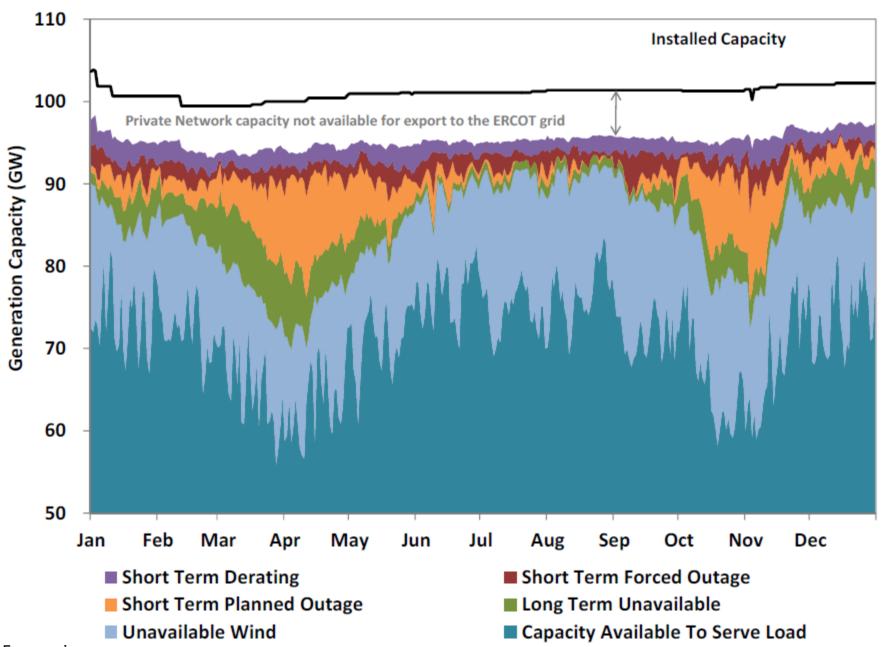


#### **August Forward Prices**



Source: Potomac Economics 20

Figure 95: Reductions in Installed Capacity



## Investment

#### **Combustion Turbine Net Revenues**

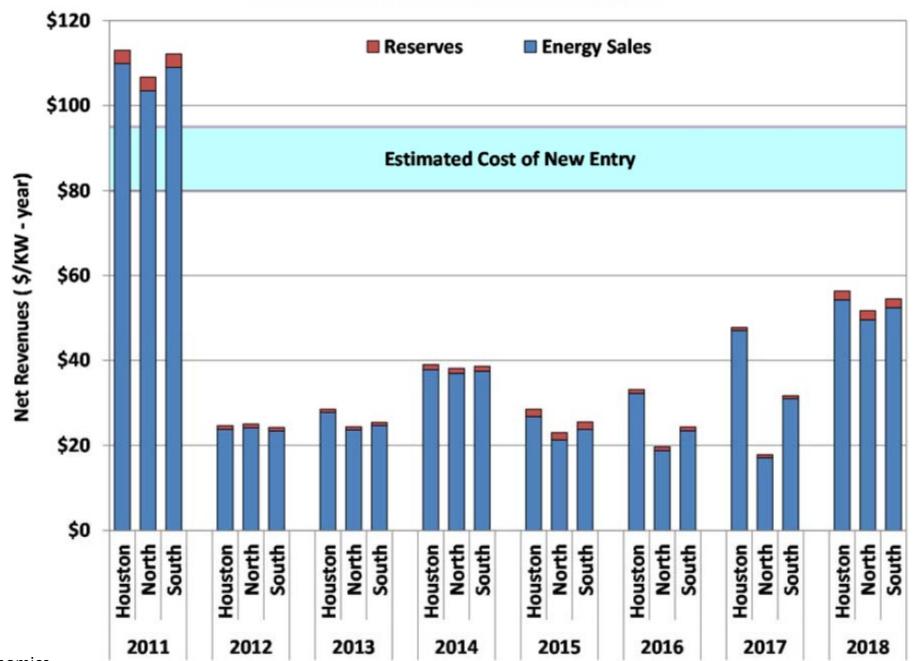
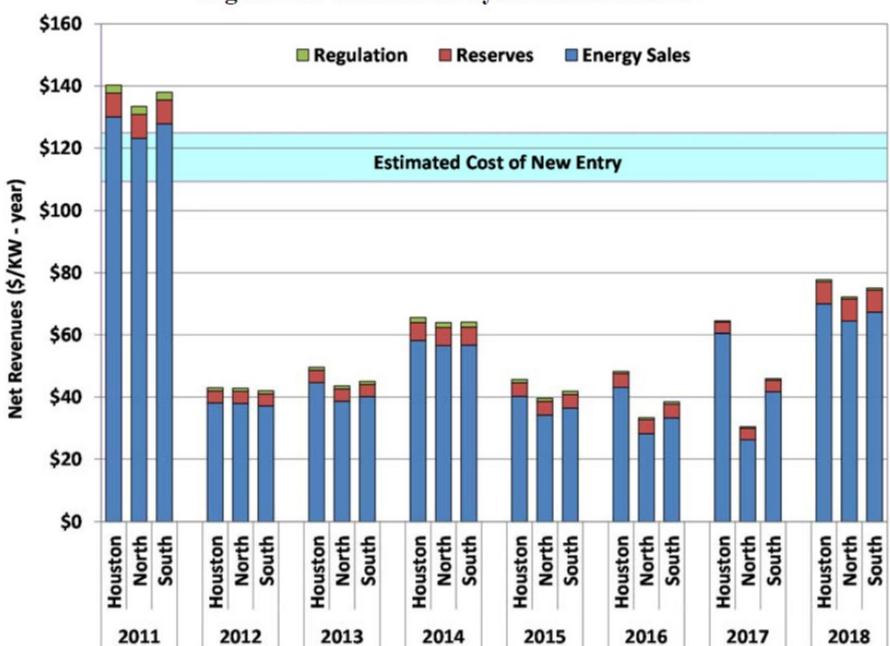


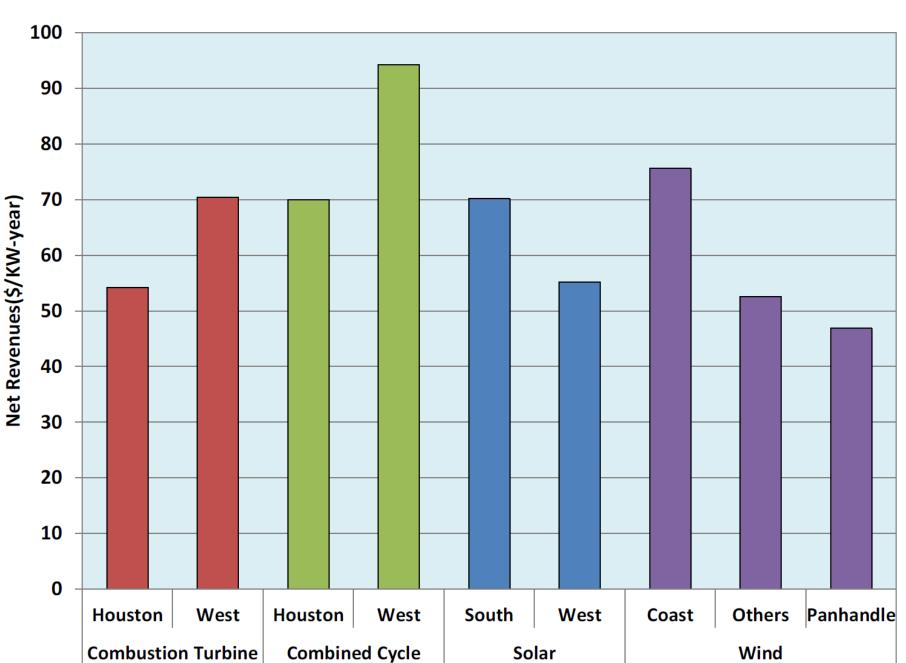
Figure 86: Combined Cycle Net Revenues



## **Energy Net Revenues**

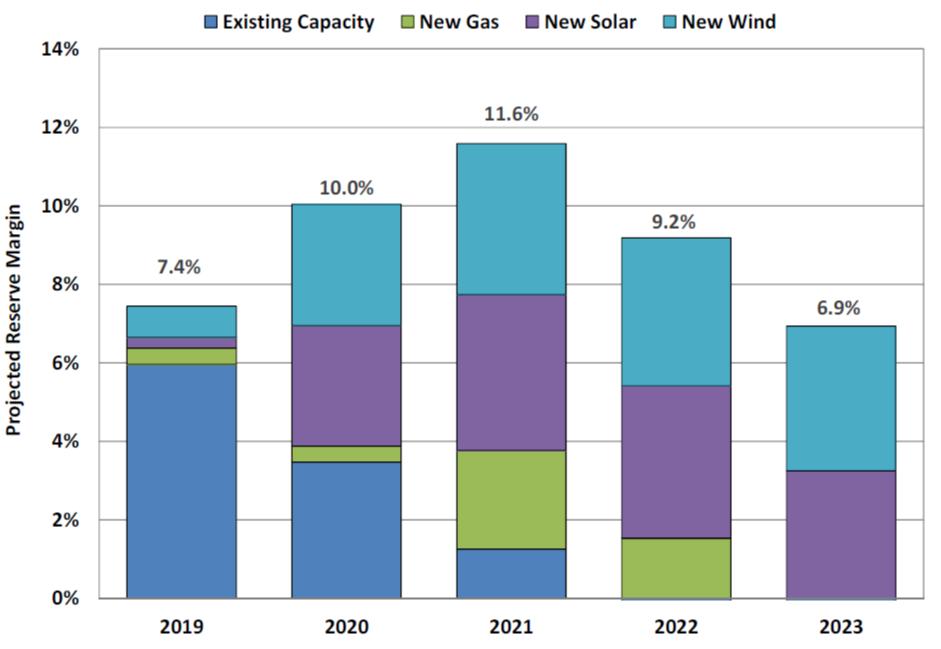
West Zone using Waha gas price

Revenues based on generation nodes



Source: Potomac Economics

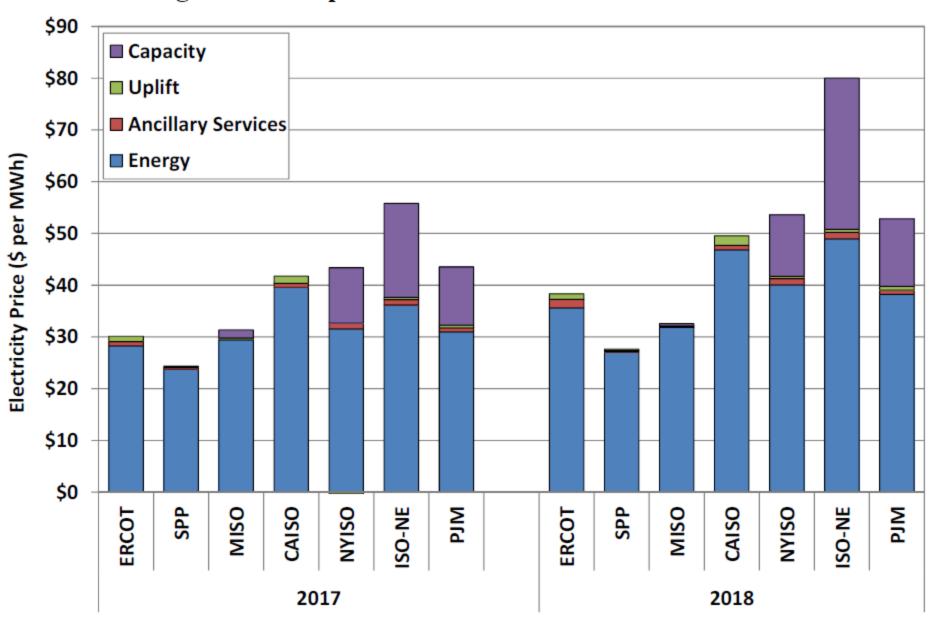
#### **Projected Planning Reserve Margins**



#### Capacity market

- ERCOT is "energy only"; many others have a capacity market (PJM, ISO-NE, ...)
- Good capacity markets rely on shortage pricing, just like energy-only market
- Buy enough in advance
  - Conducted several years in advance, so new entry can compete before costs are sunk
  - Product is ability to deliver energy during shortage
  - Strong performance obligation
    - Financial obligation to provide energy during shortage
    - Provides hedge to load from shortage prices
  - Coordinated investment to ensure adequate resources

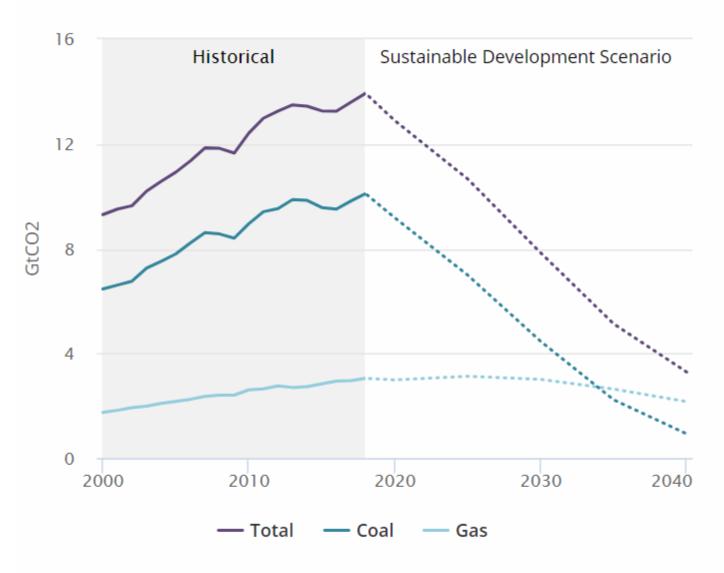
Figure 7: Comparison of All-in Prices Across Markets



**Source: Potomac Economics** 

## Transformation to renewables

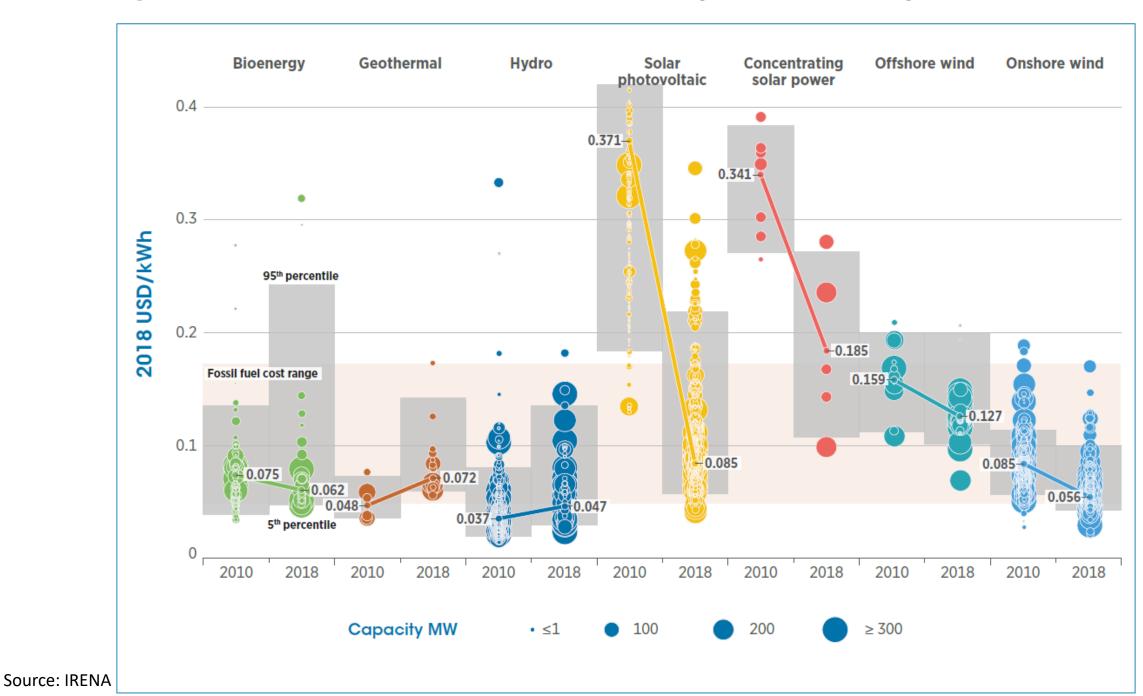
#### Power sector CO2 emissions



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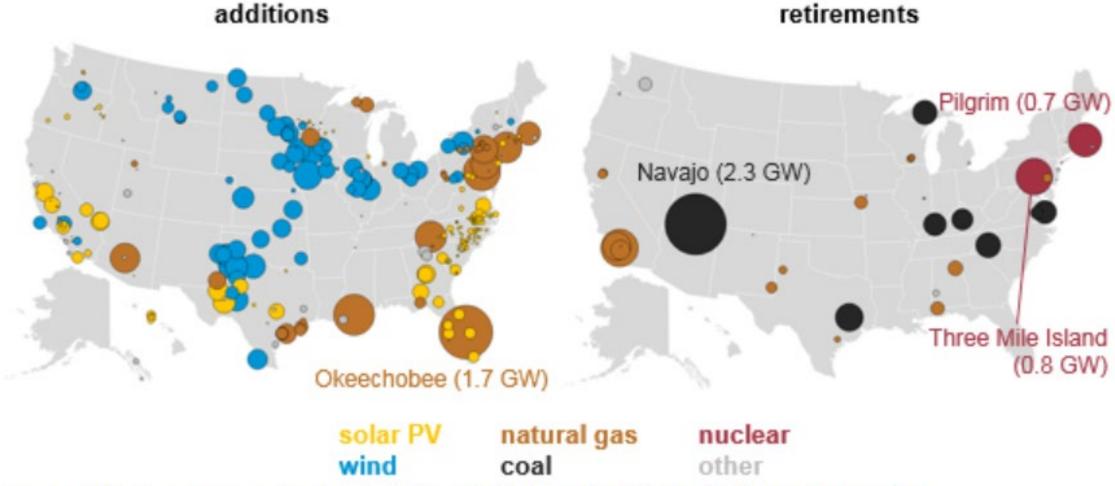


Figure S.1 Global LCOE of utility-scale renewable power generation technologies, 2010–2018



#### U.S. electric capacity additions and retirements, 2019 gigawatts (GW)





Source: U.S. Energy Information Administration, Preliminary Monthly Electric Generator Inventory

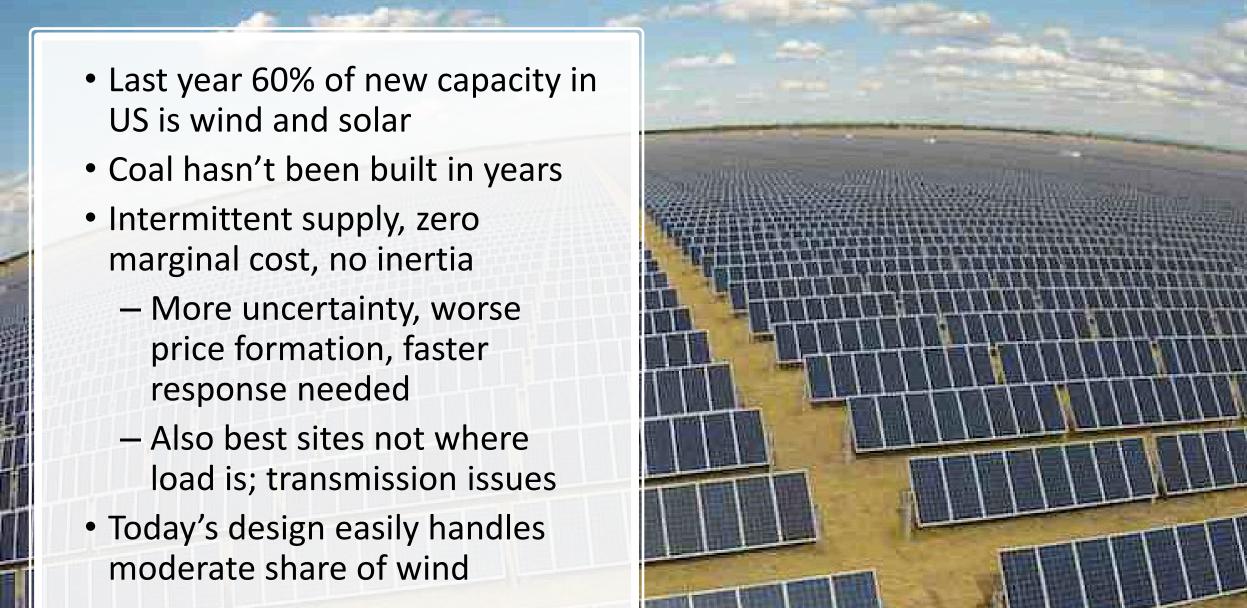
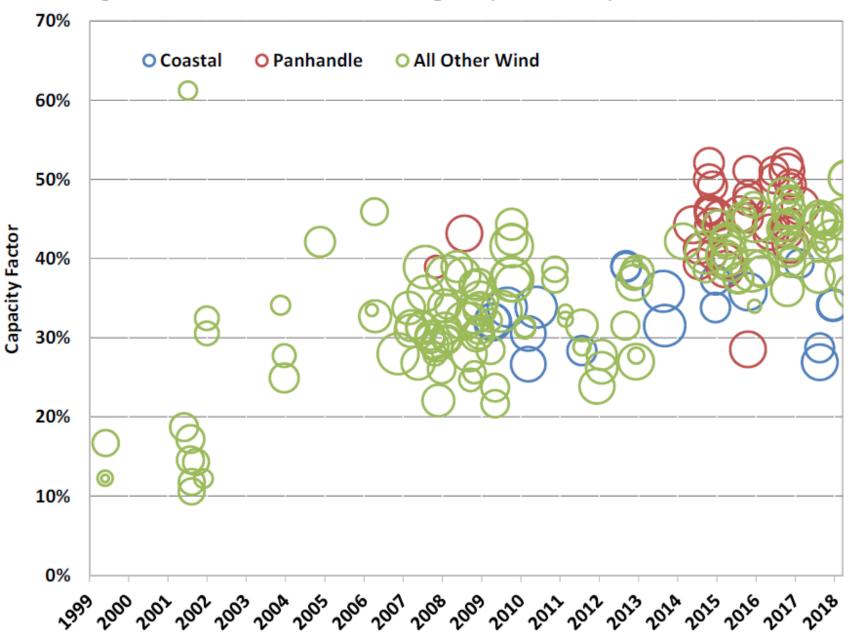


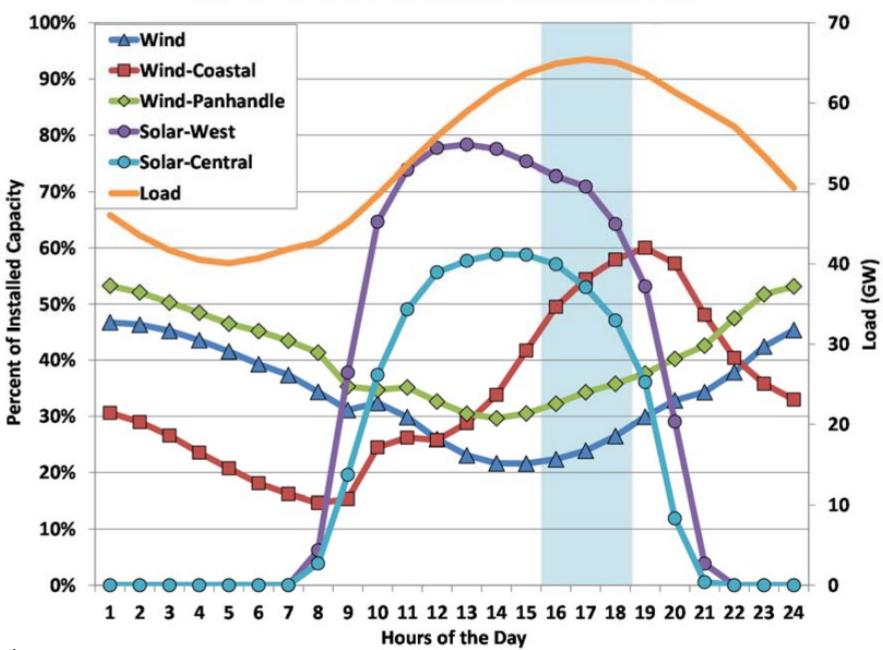
Figure 71: Wind Generator Capacity Factor by Year Installed



Source: Potomac Economics

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Figure 75: Summer Renewable Production



## **Annual Generation Mix**

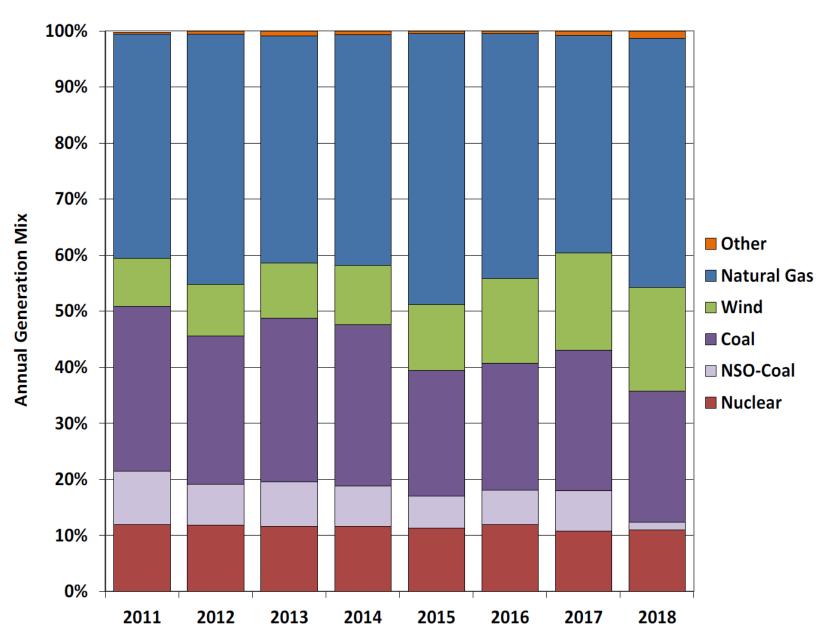
Other: 1%

Gas: 44%

Wind: 19%

Coal: 25%

Nuclear: 11%



Source: Potomac Economics



# Solution looking forward

- But what if >80% renewable
- Core design still works well
- More flexibility needed
  - Demand response (smart homes)
  - Battery storage

Need to encourage technology-neutral solutions!

## Greater need for flexibility ⇒ efficient price signals increasingly important

- Nodal pricing
  - Price reflects scarcity at time and location
  - Pretending no congestion does not work
    - German redispatch cost of €1.5 billion in 2018
    - Wrong price signal; poor location incentives
- Shortage pricing
  - Motivate those to provide flexibility



Enable demand response with good default retail contract

- Each customer has smart meter
- System operator estimates demand of customer
- System operator buys forward estimated demand
- Real-time deviations settled at real-time price
- Customer can opt out of default

# Incoherent and unstable climate policy

- Policy built on myriad of changing subsidies and emission restrictions makes planning difficult
- Uncertainty harms investment
- Policy based on carbon price would greatly reduce uncertainty
- Carbon price is a critical input in investment and retirement decision

## Carbon dividend (pending US legislation)

- Carbon price, increasing each year until goal met
- Revenue rebated back to citizens
- Replaces inefficient regulations
- Carbon border adjustments for reciprocity

Widely supported (4-1 overall)

Good basis for climate club e.g. US, Europe, and China

#### Conclusion

- Electricity good example of the power of market design
  - Highly efficient spot market
  - Supporting extensive forward contracting
  - Competitive retail market to foster demand response
- Good governance remains important to make sure market design continues to improve and addresses new challenges like the transition to renewables

