



## Political self-serving bias and redistribution



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### ABSTRACT

We explore the impact of the *self-serving bias* on the supply and demand for redistribution. We present results from an experiment in which participants decide on redistribution after performing a real effort task. Dependent on individual performance, participants are divided into two groups, successful and unsuccessful. Participants' success is exogenously determined, because they are randomly assigned to either a hard or easy task. However, because participants are not told which task they were assigned to, there is ambiguity as to whether success or failure should be attributed to internal or external factors. Participants take two redistribution decisions. First, they choose a supply of redistribution in a situation where no personal interests are at stake. Second, they choose a redistributive system behind a veil of ignorance. Our results confirm and expand previous findings on the self-serving bias: successful participants are more likely to attribute their success to their effort rather than luck, and they opt for less redistribution. Unsuccessful participants tend to attribute their failure to external factors and opt for more redistribution. We demonstrate that the self-serving bias contributes to a polarization of the views on redistribution.

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### 1. Introduction

Political polarization has been recognized as a challenge for finding political consensus on social and economic issues. Keefer and Knack (2002) argue that polarization increases legal uncertainty and thereby hinders growth. Alt and Lassen (2006) provide evidence for higher variations in political business cycles in politically more polarized countries. Other studies have concluded that polarization reduces the likelihood to obtain broad consensus for policy changes and increase collective decision-making costs (Alesina and Drazen (1991), Rodrik (1999)). What makes societies polarized? Sunstein (2011) emphasizes the role of groups in unifying their members' views with respect to a shared political agenda, which results in stronger polarization across groups. In this article we provide evidence that the experience of success and failure contributes to the polarization in political views.

Our work focuses at a particular domain of social consensus, namely the degree of redistribution between rich and poor members of the society. The recent resurgence of inequalities in democratic countries has led to a renewed interest in the questions of redistribution.<sup>1</sup> A great body of research has sought to understand the factors driving the demand and the supply of redistribution.<sup>2</sup> Both empirical (Alesina and Angeletos, 2005) and experimental works (Frohlich et al., 1987) have documented the heterogeneity of preferences regarding redistribution. Our research goes one step further, showing that views on redistributive systems are not only shaped by individual preferences, but also malleable by economic experience. In an experimental setting we demonstrate that having been successful in a real effort task makes participants less likely to redistribute income between two other participants, and less likely to opt for redistributive systems behind a veil of ignorance. Unlike studies eliciting views about redistribution in field

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<sup>1</sup> Various recent works have documented this phenomenon (World: Atkinson (2003), Piketty and Saez (2006); US: Piketty and Saez (2003); Germany: Dustmann et al. (2009)).

<sup>2</sup> The literature has investigated egoistic concerns (Corneo and Grüner, 2002; Milanovic, 2000), altruistic motivations (Fong, 2001; Boarini and Le Clainche, 2009), social considerations and future perspectives (Keely and Tan, 2008).

settings we can randomly assign participants to the success and failure conditions.

Our analysis builds on previous works on the self-serving bias (SSB hereafter). Theories about the SSB postulate that individuals show a tendency to attribute their failure to situational factors, and their success to their own dispositions.<sup>3</sup> In other words, the SSB claims that, when an individual succeeds at a task, she tends to congratulate herself for her efforts, while she is more prompt to blame the situation when she fails. The SSB predicts therefore a tight relationship between wealth and the perception of the causes of poverty: wealthier individuals are more likely to believe that they deserve their wealth. Considering the above discussion, this might have two effects on the political market. First, the self-serving bias may affect voters whenever they believe that they are successful in life: because people are not willing to recognize that their success is due to random events, they are more likely to support low tax rates. Second, the SSB might also be at play on the supply side of the political market: when deciding on redistribution, politicians are also influenced by their own experience, and, thus, exposed to the SSB. In this work, we investigate both dimensions of redistribution. On the one hand, we explore how participants are affected by the SSB when they decide redistribution for other individuals, having no personal interests at stake (supply side). On the other hand, we analyze how participants' preferences toward redistribution are modified by the SSB when they must decide for a redistribution rule that will affect their unknown future own payoffs (demand side).

In accordance with the literature on the SSB we find that succeeding or failing in a task gives rise to systematically different attributions and subsequent redistribution decisions. These findings suggest that increased inequality might have a particularly strong impact on polarizing views about redistribution. Rich people do not only oppose redistribution because they expect to be net payers, but also because the SSB systematically shifts their fairness principles. Likewise, poor people favor redistributive taxation not only because they expect financial gains, but also because the SSB leads them to shift the blame for their situation to external factors. Taken together this makes it difficult to reach a consensus and is likely to increase political tensions across different strata of the society.

The rest of the paper is organized as follows. In Section 2 we discuss previous experiments on redistribution and the veil of ignorance. Section 3 describes the experiment and the predictions. In Section 4 we present the results, and Section 5 concludes.

## 2. Literature review

An early contribution to the experimental literature on redistribution is Frohlich et al. (1987), who investigate the choice of redistributive systems behind a veil of ignorance<sup>4</sup>, focusing on the democratic process, where participants discuss the options until they reach a unanimous decision. They find support for a redistribution scheme that maximizes the average income with a floor constraint. Later work focuses on individual choices for redistributive systems and documents heterogeneity in redistributive preferences.

<sup>3</sup> Miller and Ross (1975) describe the SSB as “[...] people indulge both in self-protective attributions under conditions of failure and in self-enhancing attributions under conditions of success”. See also Mezulis et al. (2004) for a recent meta study. For applications in the economic literature see e.g. Babcock et al. (1995), or Babcock and Loewenstein (1997).

<sup>4</sup> The experimental literature has made an extensive use of the veil of ignorance to analyze the preferences for redistribution net of selfish interests. The political economy literature has distinguished between two versions of the veil of ignorance. According to Rawls, individuals should ignore everything they know about their position, whereas Buchanan's version of the veil requires only uncertainty about future outcomes (see e.g. Voigt (2015) for an overview.)

Some studies argue that redistribution is mainly determined by self-interest (Hoffman and Spitzer (1985), Durante et al. (2014), Ubeda (2014), Rodriguez-Lara and Moreno-Garrido (2012)), while others stress the role of social preferences (Tyran and Sausgruber (2006), Ackert et al. (2007), Schildberg-Hoerisch (2010), Balafoutas et al. (2013)). Klor and Shayo (2010) study the effect of group identity on redistribution and show that subjects tend to opt for redistribution which favors their group. Eisenkopf et al. (2013) analyze redistribution in a setting of unequal opportunities and find preferences for redistribution to be similar as in a setting where only risk affects the outcome. Gerber et al. (2013) conduct an experiment where they vary the ‘thickness’ of the veil of ignorance. Participants either (i) know nothing, (ii) have a noisy signal about their productivity, or (iii) have full information about their productivity. They show that the level of redistribution is decreasing in the level of information.

While these studies typically measure preferences for redistribution before the realization of income, Frohlich and Oppenheimer (1990), Cabrales et al. (2012), Cappelen et al. (2007), and Großer and Reuben (2013) investigate preferences for redistribution contingent on economic experience. Close to our work is Kataria and Montinari (2012), who report results from an unequal opportunity treatment, where participants earn a payoff which partly depends on luck and partly on effort. After the realization of profit participants vote on tax rates. In our design we combine the two approaches: we start with the realization of economic profits and measure the effect of redistribution choices affecting only the allocation of the profits of future economic activities. Furthermore, as opposed to the previous literature we choose a design in which there is a high degree of ambiguity as to the causes of success or failure.

All the papers discussed so far focus on the choices of subjects who are directly affected by the redistributive transfers. In contrast, Konow (2000) studies the behavior of subjects who are not directly affected by the redistribution. He shows that these ‘disinterested dictators’ act according to the *accountability principle*, i.e. they are more likely to reward individuals based on their efforts, and to compensate them for back luck. Our design allows to investigate redistributive preferences in situations where the subject is not directly involved (supply of redistribution), and when the subject is directly affected (demand for redistribution). The distinctive feature which distinguishes our experimental design from the previous literature is that instead of measuring preferences for redistribution we exogenously manipulate the participants' experience of success or failure and measure the effect on redistributive preferences.

## 3. The experiment

Our experiment explores the potential consequences of the self-serving bias on redistribution. Our protocol aims at generating a self-serving bias among participants, and capturing the effects of this bias on both the supply of and the demand for redistribution.

### 3.1. Design

The experiment started with subjects earning money in a real effort task. The purpose of this task was to allocate the status of either ‘overachiever’ (to the subjects with an above median performance among the subjects in a session), or ‘underachiever’ (to the remaining subjects). This stage was followed by a manipulation check. After that we elicited our two main measures of interest. First, subjects played the Disinterested Dictator Game (DGG), providing us with a measure of supply of redistribution. Second, we conducted the Redistribution System Game (RSG) as a measure for the demand for redistribution. All interaction was anonymous and computerized. We used z-tree

(Fischbacher, 2007) to program the interface, and ORSEE (Greiner, 2015) for recruitment.<sup>5</sup>

### 3.1.1. Real effort task

The real effort task consisted of a simple task of counting the ones in lines of binary digits. The screen contained 20 to 25 lines, with four to thirteen digits each. Subjects had to indicate the number of ones occurring in each line. There were five consecutive screens and there was a time limit of 25 s per screen. Correct answers were rewarded by a certain number of tokens, depending on the condition they were assigned to. Half of the subjects were randomly assigned to the *hard* condition, the other half to the *easy* condition. The maximum number of tokens was identical in both conditions. However, the tasks were designed such that it was very unlikely that a subject in the *hard* condition would earn more tokens than a subject in the *easy* condition. After completion of the five screens we used the number of tokens earned in the real effort task to perform a median split of the subjects within a session. Subjects who earned more tokens than the median were told that they performed above median (in the article we label them as overachievers), the other subjects were told that they performed below median (underachievers). The fact that the difficulty of the two tasks was sufficiently different ensured that the allocation of the task determined whether a participant was an over- or underachiever. Any differences between over- and underachievers in the DDG or the RSG must then be caused by the allocation of the task, and not by self selection of subjects into treatment.<sup>6</sup>

Subjects were aware of the procedures. In the instructions we informed them that they could be assigned either to an *easy* or to a *hard* task with equal probability. Participants were also told that the maximum possible earnings were the same in both tasks. However, at no point in the experiment participants were told which task they were assigned to. While the two tasks clearly differed in difficulty, even the *easy* task was designed such that none of the participants managed to solve it perfectly, given the time limit. In addition, participants could not observe other participants' tasks. Consequently, participants were unable to deduce which task they were actually assigned to.

After the completion of the real effort task, participants were informed whether their performance was above or below the median. This information was followed by a manipulation check. Subjects answered six questions as to which extent they believed that their relative achievement (success or failure) was due the following factors: (i) the task's difficulty (*Diff*), (ii) the introduction of the exercise (*Intr*), (iii) the clearness of the exercise (*Clear*), (iv) their effort (*Eff*), (v) their will (*Will*), and (vi) their attention and focus (*Focus*). The first three questions identify situational factor, and the last three questions individual factors.

### 3.1.2. Disinterested Dictator Game

For the DDG two participants (the 'targets') were randomly selected among all participants of the session.<sup>7</sup> The remaining participants (the 'disinterested dictators') were informed about the *difference* between the two targets' incomes of the real effort task.

The disinterested dictators had then the possibility to redistribute tokens from the wealthier to the poorer target. All participants were told that the decision of one disinterested dictator would be randomly selected and implemented. Participants were also explicitly told that redistribution would concern only the two *targets*, and that all others would not be affected by any redistribution mechanism in this task.<sup>8</sup> Prior to the decision, disinterested dictators were reminded that targets may have faced different tasks. After every disinterested dictator made her choice, one redistribution proposal was randomly selected, and implemented. Disinterested dictators received their payoff from the real effort task, while targets received their real effort task payoff corrected for redistribution. Finally the participants were informed about their final payoff. Importantly, the information participants receive did not allow to infer any redistribution decision of other dictators.

We refer to this game as the *Disinterested Dictator Game*, because the dictator has the power to redistribute, but—different from the dictator game—does not have his own profit at stake. The game is also different from the so-called third party dictator game (Fehr and Fischbacher, 2004), in which the classic dictator game is enriched by a third party who can punish the dictator. A game similar to ours is presented by Konow (2000), who studies the accountability principle. Konow investigates the redistribution choice of a dictator who is either exterior to the real effort task and has no stake in the redistribution, or who participates in the game and has direct stakes in the redistribution. Konow refers to the two treatments as the *Benevolent Dictator Treatment* and the *Standard Dictator Treatment*. In our case, dictators have taken part in the real effort task but have no stake in redistribution. Previous works in the literature, such as Durante et al. (2014), also used disinterested decision-makers to investigate redistribution decisions net of selfish interests.

### 3.1.3. Redistribution System Game

For the RSG participants were given new instructions. In these instructions, participants were told that they were going to be matched into groups of four, and that they were going to perform another series of real effort tasks that were substantially different from what they did in the beginning of the experiment. Participants were also informed that they were going to earn tokens in these real effort tasks, but that their payoffs would also be affected by *random shocks*, which could be either payoff increasing or payoff decreasing. Finally, the instructions said that, after each task and after each shock, redistribution was going to occur within each group according to the group's redistribution system.

Participants were also informed that, prior to the real effort game, they would vote on redistribution systems. We presented three canonical redistribution systems to the participants. The *libertarian* system leaves each participant with her *after-shock* payoff (no redistribution). The *egalitarian* system sums up all individual *after-shock* payoffs within the group, and redistributes the sum in equal shares to the group members (full redistribution). Finally, the *social-liberal* system sums up all individual *after-shock* payoffs within the group, and redistributes the sum proportionally to the individual *pre-shock* payoffs (effort-based redistribution). Subjects could indicate their preferences for the three systems in the vote, i.e., apart from the 'pure' systems, they could also implement a mixture of the systems. To aid understanding the instructions contained a table showing how each redistribution system affects their final payoffs for given pre-shock and after-shock payoffs. Before turning to the vote, we presented the participants with control questions to ensure that the three redistribution principles were well understood. In four of the six sessions the control questions were three general statements about the redistribution systems and participants had to indicate whether they

<sup>5</sup> See online appendix E for the instructions and screen shots.

<sup>6</sup> In the two first sessions (STANDARD sessions hereafter) four subjects in *hard* condition managed to become overachievers. Results from these sessions might be influenced by selection. In the results section we will show that our results remain the same if we exclude these two sessions. For the remaining sessions we increased the difference in the difficulty between *hard* and *easy*, and we observed a perfect separation. We will refer to the latter as GAP-sessions. For a comparison of the two versions see online appendix C.

<sup>7</sup> In order to ensure comparability among our sessions, the selection process was set as follows. First, we randomly selected the first target. Second, we computed the difference of tokens between the first target and the remaining participants. We then selected a participant such as to have a difference of tokens equal to twenty (or, if there was no exact match, as close to twenty as possible).

<sup>8</sup> Fig. E1 in the online appendix shows a screen shot of this stage.

were correct or not (BASELINE sessions, for the instructions see online Appendix E2). In these sessions there are two sources of ambiguity: participants do not know the task they will have to perform and they receive no specific information about the random shock. In the two remaining sessions we eliminated the ambiguity about the random shock and informed the participants that the shock would change their income by  $-5, -4, \dots, 4, 5$  tokens with equal probability (EXTENDED sessions, instructions in online Appendix E3). Furthermore we implemented different control questions, in which participants were asked to compute hypothetical after-redistribution payoffs for a given set of pre-redistribution payoffs of the four group members. The examples comprised four redistribution systems: 100% libertarian, 100% egalitarian, 100% social-liberal, and 50% libertarian and 50% social-liberal (online Appendix Fig. E2).<sup>9</sup>

After the presentation of the redistribution systems, participants were asked to assign weights  $w_i$  between 0 and 10 to each of the three redistribution systems. Participants were told that one group member's set of choices would be randomly chosen and implemented for the group. Given three weights  $w_1, w_2$  and  $w_3$  we computed a triplet of relative weights  $v_i = \frac{w_i}{w_1 + w_2 + w_3}, i = 1, 2, 3$ . For each of the real effort tasks a participant's final payoff is equal to  $v_1\%$  (resp.  $v_2\%$  and  $v_3\%$ ) of the payoff that she would have earned under the canonical system 1 (resp. 2 and 3).

After the vote and the determination of the redistribution system participants were informed about the redistribution system selected for their group. A screen displayed the composition in terms of percentages of the three canonical systems. After that, participants proceeded with the real effort tasks. They had to read a short text (approx 140 words) and count the number of misspelled words. The individual (pre-shock and pre-redistribution) profit of the task was equal to the 20 tokens minus four times the absolute difference between the reported number of mistakes and the real number of mistakes in the text. After each real effort task participants learned their initial profit, their profit after the shock, and their final profit (including redistribution). Then participants were asked (1) whether they were satisfied with the implemented redistribution system, and (2) whether they felt reinforced in their original choice. The experiment ended after four real effort tasks.

The RSG is inspired by the experiment reported in Frohlich and Oppenheimer (1990), where subjects choose a redistribution system without knowing the nature of the task they are about to perform. Once a redistribution system has been selected, subjects are given a series of texts to correct (spelling mistakes). The choice of redistribution systems follows Gerber et al. (2013).

### 3.2. Hypotheses

Our experimental protocol aimed at investigating how the self-serving bias may impact the supply and the demand of redistribution. We create a situation in which participants are aware of their relative status in the population, but have limited information about whether they should attribute the outcome to luck or effort. The real effort task in the beginning of the experiment creates two kinds of participants: those who performed better than the median participant (*overachievers*), and those who performed worse than the median participant (*underachievers*). We hypothesize that this manipulation induces a self-serving bias among participants: overachievers tend to attribute the outcome to their efforts, whereas underachievers tend to attribute the outcome to bad luck. The Disinterested Dictator Game measures the impact of this change of the

perceptions of causality on the supply of redistribution towards third parties. Indeed, as Konow (2000) showed, people decide on redistribution according to the *accountability principle*, i.e. they reward people proportionally to their level of effort. By affecting the perception of the role played by effort in the final outcome, we expect the self-serving bias to affect the supply of redistribution: overachievers (underachievers) will be more likely to believe that efforts (random factors) determine success, and will therefore be less (more) likely to redistribute. Because decision-maker profits are not affected by redistribution, our protocol allows us to isolate how the redistribution is changed by the perception of the causes of success in the absence of selfish interests.<sup>10</sup> Our prediction with regard to the DDG is:

**Prediction 1.** Overachievers will redistribute less than underachievers.

In the Redistribution System Game participants are asked to express their preferences over three redistribution systems. Unlike in the first game, participants' redistribution decisions at the beginning of the second game are designed to affect their own future (unknown) payoff. The ex-ante choice about the redistribution systems ensures that participants express their *demand* for redistribution behind a veil of ignorance, i.e., not knowing the nature of the real effort task.<sup>11</sup> Following the same argument as for Prediction 1, if the self-serving bias changes one's perception of the determinants of success, overachievers should be more likely to believe that their future payoffs will be determined by their efforts than underachievers, and therefore express a lower demand for redistribution.

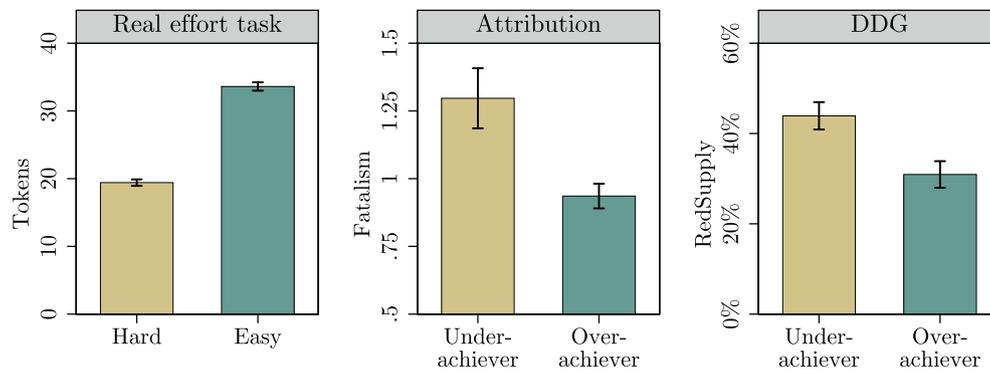
When taking a decision in the RSG game, participants presumably consider three factors that affect their future revenue: their level of effort, their ability in the (unknown) task, and the random shocks. The first factor is obviously endogenous, while the two latter are exogenous. The two exogenous factors result in uncertainty and risk. First, participants face *uncertainty* regarding the nature of the task they are about to perform. Second, they face *risk* concerning the shocks that they know to happen after each task. The libertarian system corresponds to a situation without insurance. On the opposite, the egalitarian system insures against both risk and uncertainty: if an individual faces a task at which he/she is very bad, he/she will receive transfers from other participants more capable at this task. Moreover, in the egalitarian system, shocks are fully compensated. However, the egalitarian system comes at a cost, because it generates incentives to a free ride. The social-liberal system stands in-between: it redistributes according to the pre-shock payoff, which is determined by the participants' abilities and effort, but not by the shocks. Consequently, the social-liberal system provides an insurance against risk, but not against uncertainty.

Due to the self-serving bias a successful participant is more likely to see the outcome as resulting from his/her own effort than a less successful participant. The self-serving bias is therefore likely to impact the demand for redistribution in cases where causation is not clearly determined. Thus, the self-serving bias should increase the demand for insurance against *uncertainty* for participants who performed relatively worse, because they expect the nature of the task to play a predominant role in the determination of their payoff. On the other hand, random shocks are clearly exogenous. The

<sup>10</sup> Note that our experimental design minimizes the focus on the own profit at this stage. The only information participants receive when deciding in the DDG is the *difference* between the two targets' payoffs. They have no information about absolute payoffs, not even their own payoff.

<sup>11</sup> Our protocol is close to Buchanan's version of the veil of ignorance (See Footnote 4). We get rid of immediate egoistic interests by putting uncertainty on future outcomes.

<sup>9</sup> Using control questions presumably enhances subjects' understanding of the mechanisms, but it might have the disadvantage that the experimenter has to pick specific actions of the game as examples, which might influence subsequent behavior, see Roux and Thöni (2015).



**Fig. 1.** Left panel: average number of tokens earned in the *hard* and *easy* real effort tasks. Middle panel: levels of *Fatalism*, defined as the ratio between external and internal factors, for over- and underachievers. Right panel: percentage redistributed in the Disinterested Dictator Game. Spikes show standard errors.

self-serving should therefore not have an impact on the demand for insurance against *risk*.

Three predictions follow from this discussion. First, we expect overachievers to have a stronger preference for social-liberalism than underachievers. Conversely, we anticipate that underachievers will display a stronger demand for the egalitarian system.

**Prediction 2A.** Overachievers will opt for less *egalitarianism* than underachievers.

**Prediction 2B.** Overachievers will opt for more *social-liberalism* than underachievers.

In the case of the libertarian system things are less clear. If the social-liberal system was not available, then this system would most likely be more preferable to overachievers than underachievers, for the reasons discussed above. However, when all three redistribution systems are available, support for the libertarian system can only be explained if participants prefer some of the risk to be uninsured, i.e., if they are to some extent risk seeking. We do not see an a priori reason why the status of under- or overachiever should systematically affect risk preferences. Our prediction is therefore

**Prediction 2C.** Overachievers and underachievers will not systematically differ in their support for *libertarianism*.

## 4. Results

We ran six sessions with 24 participants each. All sessions were run in Strasbourg (January and February 2014, July 2015). The sessions lasted about 45 min, and participants earned on average 13.66 euro. We present our results in the order in which they were elicited, starting with the real effort task, followed by the Disinterested Dictator Game and the Redistribution System Game.

### 4.1. Real effort task

The experiment starts with a real effort task, in which subjects are asked to determine the number of ones in binary sequences. This provides us with a measure for individual performance. The left panel of Fig. 1 shows the results of the real effort task. Subjects randomly allocated to the hard task scored on average 19.4 tokens (sd: 4.02), while subjects in the easy task scored 33.6 (sd: 5.25) tokens. Spikes in the figure are standard errors, indicating that the difference between the hard and easy tasks is highly significant.

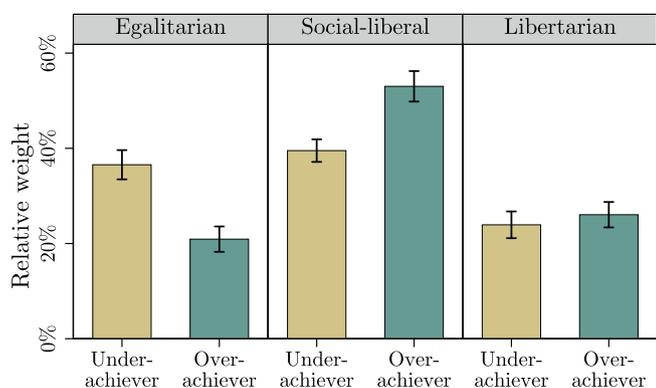
Based on the performance measure we classify our subjects into overachievers (above median performance), and underachievers. In four sessions the hard/easy task was perfectly separating the population, i.e., all participants randomly allocated to the easy task turned out to be overachievers, and vice versa. In the other sessions four participants with the hard task managed to perform better than the median participant, and became overachiever. Consequently, four participants with the easy task became underachiever. Note that our protocol induced the same level of information for both underachievers and overachievers regardless of their original task. It follows that participants were not able to deduce whether they were assigned to the hard or easy task, such that presumably only the labeling as 'above the median' or 'below the median' affected their attributions. Consequently self-serving bias (SSB) can occur irrespective of the original task a participant was assigned to.

Before looking at the redistribution decisions, we perform a manipulation check to see whether our protocol effectively induced a self-serving bias among participants. To do so, we compare answers to the six questions as to whether subjects attribute their success (or failure) to effort or luck. Comparing the average scores of overachievers and underachievers shows that the former gave systematically higher scores to all questions (see Table A1 in the appendix). To compare the relative weight of situational factors to the factors related to effort (individual), we define a measure *Fatalism* as the ratio between the sum of the scores for the three situational factors and the sum of the scores for the individual factors. The middle panel of Fig. 1 shows the results. We find a clear and significant difference in *Fatalism* between the two groups: With a ratio of 1.30 underachievers put a higher relative weight on situational factors than overachievers (0.94). The difference is significant at  $p = .003$  (two-sample t-test).<sup>12</sup> To conclude, the experience of being an under- or overachiever systematically affects the way participants attribute the outcome to internal and external factors. While overachievers tend to emphasize their own contribution, underachievers tend to focus on external factors, i.e., develop a more fatalist attitude. We see this as a clear indication for a self-serving bias. In a next step we investigate whether the differences between over- and underachievers affect redistribution decisions.

### 4.2. DDG: Supply of redistribution

Recall that in the Disinterested Dictator Game redistribution affects only targets' payoffs. Dictators were specifically told that no redistribution would affect their own payoff in this game. Since we have some variation in the differences between the two targets'

<sup>12</sup> The results are very similar if we consider only the GAP sessions (1.21 vs. 0.90); and the difference remains significant ( $p = .012$ ).



**Fig. 2.** Results from the Redistribution System Game. Bars show average relative weight given to the respective redistribution system. Spikes show standard errors.

profits across sessions we calculate the percentage of the payoff difference to be redistributed from the richer to the poorer target. Zero corresponds to leaving the incomes unchanged, while reallocating 50% of the difference means that the two profits are equalized. Overall we observe a redistribution of 37.4%; 17.4% of the subjects do not redistribute at all, while 41.7% of the subjects implement a solution which equalized payoffs.

**Prediction 1** links a person's status after the real effort task to the supply of redistribution. The right panel of Fig. 1 shows the average redistribution percentage chosen by underachievers and overachievers (*RedSupply*). The difference is substantial and significant: Underachievers redistribute 43.9% while overachievers redistribute 30.9% ( $p = .003$ , two-sample t-test).<sup>13</sup> In the online appendix we provide additional analyses to check the robustness of our results on *Fatalism* and the redistribution decision. First, we perform a permutation test (two-sided  $p = .001$  and  $p = .001$ , see Figs. B1 and B2 in the online appendix); second we run OLS estimates controlling for individual characteristics gender, political orientation, age, and the practice of competitive sport, as well as a dummy for the GAP sessions (online appendix Table A1).<sup>14</sup> The effect of overachiever is highly significant in all specifications, while none of the other covariates seem to explain the redistribution decision. This leads to our first result:

**Result 1.** Overachievers redistribute less money from the rich to the poor target than underachievers.

#### 4.3. RSG: Demand for redistribution

We now turn to the analysis of the preferences over the redistribution systems in the second game. Because participants were told that the real effort tasks of the second game would be substantially different from the first real effort task, they were a priori not able to predict their productivity and their relative ability in the task. In this regard, the decisions made at the beginning of the second game are taken behind a *veil of ignorance*. As opposed to the DDG, redistribution now affects the own payoff, which means that decisions can be interpreted as *demand* for redistribution.

The choice of a redistribution system is measured by the importance levels indicated for each of the three canonical systems. For the

following analysis we normalize the scores such that the value represents a percentage.<sup>15</sup> Overall the social-liberal system (*SocialLib*) is clearly the most popular among our participants, with an average relative weight of 46.3%, followed by the egalitarian system (*Egal*, 28.7%), and the libertarian system (*Libert*, 25.0%).<sup>16</sup>

Regarding our predictions we find that overachievers' preferences over redistribution systems are systematically different from those of underachievers. Fig. 2 illustrates the main results. Most pronounced are differences in the support for the egalitarian system, which receives on average 36.6% of the relative weight among underachievers and only 20.9 among overachievers ( $p < .001$ , two-sample t-test). Most of the difference is offset by a stronger support for social-liberalism, which is more popular among overachievers (53.0%), than among underachievers (39.5%,  $p < .001$ ). For libertarian we find slightly more support among overachievers (26.1%) than among underachievers (23.9%). The difference is, however, far from significant ( $p = .585$ ).<sup>17</sup>

We ran a series of OLS estimations to explain support for the redistributive systems by a participant's status and controls (for details see online appendix A, Tables A3 to A5). Across a number of specifications we confirm the main result that overachievers opt for more *SocialLib* and less *Egal*, and there is no significant effect for *Libert*. Furthermore, male participants tend to exhibit stronger (weaker) preferences for *SocialLib* (*Egal*) than female participants. Among the remaining controls we find that political orientation is strongly related to the support for *Libert* and *Egal*. Participants who indicate that they are politically closer to the right opt for more *Libert* and less *Egal*.<sup>18</sup> In the estimates with controls we find that the sessions where we provided more information about the shock (EXTENDED) tend to increase the support for *Libert* and decrease the support for *Egal*.

Taken together the evidence clearly supports our Predictions 2A to 2C: The self-serving bias affects the demand of insurance against uncertainty, but not the demand of insurance against risk. Underachievers are more likely to prefer full insurance than overachievers (egalitarianism), while overachievers display a stronger preference for a system that insures only against risk.

**Result 2.** Overachievers have a stronger preference for the social-liberal system than underachievers, who, in turn, have a stronger preference for egalitarianism. We find no significant differences in the support for the libertarian system.

## 5. Conclusion

Our paper investigates the consequences of the self-serving bias on redistribution choices. To do so, we run an experiment in which we induce a self-serving bias among participants. To isolate the

<sup>15</sup> Results with the absolute weights are very similar (see Table A1). Absolute weights are labelled *absLibert*, *absSocialLib*, and *absEgal*.

<sup>16</sup> The results from the two sessions with the EXTENDED protocol are similar to the results of the four sessions in BASELINE. The weight of *SocialLib* is almost identical (46.5% vs. 45.8%,  $p = .878$ ); *Libert* receives somewhat stronger support in the BASELINE sessions (29.7% vs. 22.6%,  $p = .085$ ). For details see online appendix D.

<sup>17</sup> The results for the comparison between over- and underachievers are very similar in BASELINE and EXTENDED. For example, the support for *SocialLib* increases from 40.0% to 52.9% in BASELINE and from 38.4% to 53.3% in EXTENDED. See online appendix D for details.

<sup>18</sup> In the instructions and on the screen we used the same labels for the three systems as in this article. We cannot therefore rule out the possibility that the preferences for the libertarian system by the rightist participants are driven by an (to them) appealing label. However, given the random assignment of the easy and hard tasks, political orientation should be identically distributed across groups (overachievers vs. underachievers). Indeed we observe no significant difference between the two groups (two-sample t-test:  $p = .595$ ). It follows that the lack of significance of the *overachiever* status cannot be attributed to labelling issues.

<sup>13</sup> The effect size is almost identical if we consider only the GAP sessions (42.2% vs. 29.9%); and the difference remains significant ( $p = .015$ ).

<sup>14</sup> Our results are also robust when we cluster standard errors on the session level. Because of the small number of clusters, we implemented wild bootstrapping to obtain robust  $p$ -values such as suggested by Cameron and Miller (2015). See model 5 in Table A2 of the online appendix for the results.

effects of the self-serving bias from selfish interests, we make participants choose on the level of redistribution in a disinterested manner or behind a veil of ignorance. This allows us to assess the impact of the self-serving bias on both the supply and the demand of redistribution.

We conclude on two far-reaching results. We show that participants with a good (resp. bad) relative success status display a lower (higher) *supply* of redistribution, because they are on average more (less) likely to believe their outcome result from their efforts compared to participants with a bad (good) relative success status. Second, we show that the self-serving bias also affects the demand of redistribution in the same manner, i.e., by reducing (resp. increasing) the *demand* for redistribution for relatively successful (resp. less successful) participants.

Our findings have significant implications for political debates on redistribution, as the self-serving bias polarizes both the supply and the demand of redistribution. The increase in polarization resulting from the self-serving bias raises numerous questions. First of all, it asks a normative question: Is the increased polarization of the political debate necessarily harmful for society? Previous works in the literature presented in the introduction tend to indicate that political polarization has negative effects on economic growth. One could, however, also postulate that the increased polarization might strengthen the competition on the political market by forcing parties to propose different platforms. Even considering that the heterogeneity of preferences is not necessary harmful for the system, it is however legitimate to wonder whether the increase of polarization resulting from the self-serving bias is welfare enhancing. This increase of polarization seems indeed to result from partly contingent economic experience. In other words, the self-serving bias might generate volatile variations in the political preferences toward redistribution. Although society might benefit from divergence of opinions, collective decision-making may suffer from such variations. Third, considering that the self-serving bias might create unnecessary polarization, a legitimate question is whether institutions should seek to *unbias* citizens. The literature on *nudges* argues that society might benefit from making use of psychological mechanisms as policy tools (Thaler and Sunstein, 2008). Two questions follow. First, is it legitimate for the government to *unbias* citizens regarding redistribution, given that the government has its own – maybe also biased – view about redistribution? Second, what is the *unbiased* amount of redistribution one individual would have wanted if she did not experience her economic condition?

Our experimental approach to induce a SSB with regard to success and failure could be expanded to study a number of interesting questions. First, our protocol aimed at inducing a self-serving bias among participants by creating two groups of individuals: over- and underachievers. The dichotomous nature of our treatment is an experimental simplification, which is not realistic. Expanding the design to a continuous setting would allow to investigate how the SSB and redistributive choices would react to fine-grained changes in relative performance. Second, it would be interesting to explore the potential of information to *unbias* the participants and reduce the polarization. One of the least controversial means to *unbias* individuals might be to disseminate scientific evidence about the relative importance of external and internal factors in the determination of the position in the social hierarchy, such as the degree of intergenerational mobility (Bowles and Gintis, 2002; Chetty et al., 2014).

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## Appendix A. Summary statistics

**Table A1**

Summary statistics: mean and standard deviation (in parentheses); *p*-values correspond to bilateral two-group mean-comparison tests. MC stands for *manipulation check*, DDG for *Disinterested Dictator Game* and RSG for *Redistribution System Game*.

Variable	Source	All participants	Underachievers	Overachievers	<i>p</i> -Value
<i>Diff</i>	MC	3.903 (1.893)	3.597 (1.998)	4.208 (1.744)	0.052
<i>Intr</i>	MC	4.604 (1.922)	4.472 (2.143)	4.736 (1.678)	0.412
<i>Clear</i>	MC	3.639 (2.295)	2.125 (1.695)	5.153 (1.758)	0.000
<i>Eff</i>	MC	3.951 (1.682)	3.333 (1.601)	4.569 (1.537)	0.000
<i>Will</i>	MC	4.042 (2.099)	2.653 (1.567)	5.431 (1.582)	0.000
<i>Focus</i>	MC	4.993 (1.83)	3.917 (1.782)	6.069 (1.105)	0.000
<i>Fatalism</i>	MC	1.116 (.74)	1.297 (.942)	.936 (.387)	0.003
<i>RedSupply</i>	DDG	.374 (.25)	.439 (.246)	.309 (.24)	0.003
<i>absLibert</i>	RSG	4.035 (3.545)	3.861 (3.562)	4.208 (3.544)	0.559
<i>absSocialLib</i>	RSG	7.021 (3.194)	6.431 (3.223)	7.611 (3.074)	0.026
<i>absEgal</i>	RSG	4.556 (3.747)	5.681 (3.626)	3.431 (3.544)	0.000
<i>Libert</i>	RSG	.25 (.232)	.239 (.238)	.261 (.226)	0.584
<i>SocialLib</i>	RSG	.463 (.248)	.395 (.201)	.53 (.272)	0.001
<i>Egal</i>	RSG	.287 (.255)	.366 (.261)	.209 (.226)	0.000

## Appendix B. Supplementary material

Supplementary data to this article can be found online at <http://dx.doi.org/10.1016/j.jpubeco.2016.01.002>.

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