

TSEI digital FORUM

Changing Organisations in the Digital Age

16 June, 2016

*Organised by Toulouse School of Economics and the
Jean-Jacques Laffont Digital Chair*

Conference venue

Palais Brongniart
28 Place de la Bourse
75002 Paris

THE JEAN-JACQUES LAFFONT
DIGITAL CHAIR



Changing Organisations in the Digital Age

Session A

9:30 - 11:10: The digital revolution and the evolution of firms.

Chaired by Romesh Vaitilingam (media consultant)

Jean Tirole (Toulouse School of Economics)

Introduction 10'

Wouter Dessein (Columbia Business School)

Centralisation and decentralisation of firms in the digital age. (25')

Raffaella Sadun (Harvard Business School)

How do management practices vary across countries? (25')

Andrei Hagiu (Harvard Business School)

Redefining jobs and companies in the Uber age. (25')

Round table and questions chaired by Jean Tirole (25')

11:10 - 11:40 Short break

Session B

11:40 - 13:00: The communication revolution in firms.

Chaired by Romesh Vaitilingam (media consultant)

Augustin Landier (Toulouse School of Economics)

Introduction (10')

Marshall van Alstyne (Boston University, MIT)

How are IT and network effects changing how firms are organised ? (25')

Luis Garicano (London School of Economics)

Information, communication and the organisation of firms. (25')

Round table chaired by Augustin Landier (20')

13:00 – 14:30 Networking lunch