

TSE Executive Education

November 19 – 20, 2020

Toulouse School of Economics

Advanced course:

Self-Preferencing as an Abuse of Dominance

Objectives:

Competition authorities around the world are concerned about the possibility that platforms which operate as gatekeepers to certain consumers may leverage their position to monopolize adjacent markets by granting privileged access to those consumers to their own subsidiaries. In this course participants will work hand in hand with TSE EX ED faculty members to understand the economic principles underlying these concerns, assess how those principles have been applied in actual cases, and discuss whether future cases involving similar behaviour are likely to be analysed differently from both an economic and legal perspective.

Key benefits:

- Learn about the economics of self-preferencing strategies
- Assess in depth recent cases
- Discuss appropriate legal standards

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Thursday November 19

- 09:00 - 09:30 **Registration**
- 09:30 - 10:00 **Opening words**
- 10:00 - 11:30 **Key concepts on the Economics of platforms**
Antoine Chapsal, Analysis Group
- 11:30 - 13:00 **Search engines and online advertising**
Dr. Alexandre de Cornière, TSE
- 13:00 - 14:30 **Lunch**
- 14:30 - 16:00 **Market places**
Dr. Jorge Padilla, TSE Executive Education Program Director
- 16:00 - 17:30 **Self-Preferencing: a law and Economics perspective**
Case Law: **Prof. William Kovacic**, GWU
Normative approach: **Dr. Jorge Padilla**, TSE Executive Education Program Director
- 20:00 **Dinner**

Friday November 20

- 09:00 - 11:30 **The google shopping case**
Antoine Chapsal, Analysis Group, **Dr. Alexandre de Cornière**, TSE, **Prof. William Kovacic**, GWU and **Dr. Jorge Padilla**, TSE Executive Education Program Director
- 11:30 - 12:00 **Coffee break**
- 12:00 - 13:00 **Looking beyond the google case**
Antoine Chapsal, Analysis Group, **Dr. Alexandre de Cornière**, TSE, **Prof. William Kovacic**, GWU and **Dr. Jorge Padilla**, TSE Executive Education Program Director



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