

AdC-TSE Workshop

Lisbon, May 28 and 29, 2025

WORKSHOP VENUE

Autoridade da Concorrência

Avenida de Berna, 19
1050-037 Lisbon

ORGANIZERS

Patrick REY (TSE)

Ana Sofia RODRIGUES (AdC)

Cristina CAMACHO (AdC)

Catarina TOURAIS (AdC)

WORKSHOP SECRETARIAT

Emilie Lopez : emilie.lopez@tse-fr.eu

Organized by



Wednesday, May 28, 2025

⇒ **Room 10.1**

9h30 – 11h00	Introduction and recent economic concerns
11h00 – 11h30	Coffee break
11h30 – 13h00	Data driven mergers Background paper: <i>"Data-driven mergers"</i> (Alexandre De Cornière and Greg Taylor)
13h00 – 14h30	Lunch
14h30 – 16h00	Merger, innovation and digital markets Background paper: <i>"Conglomerate mergers"</i> (Zhijun Chen and Patrick Rey)
16h00 – 16h30	Coffee break
16:30 – 18h00	Personalized pricing Background papers: <i>"Personalized Pricing and Distribution Strategies"</i> (Bruno Jullien , Markus Reisinger, and Patrick Rey) <i>"Consumer Search, Steering and Choice Overload"</i> (Volker Nocke and Patrick Rey)

Thursday, May 29, 2025

9h30 – 11h00	Moving markets to ecosystems Background paper: <i>"Moving markets to ecosystems"</i> (Zhijun Chen, Patrick Rey and Jean Tirole)
11h00 – 11h30	Coffee break
11:30 – 13:00	Recent merger cases
13h00 – 14h30	Lunch
14.30 – 16:00	Antitrust enforcement in digital markets
16h00	End of the workshop