# 2010 TNIT Program

Location: Executive Business Center, Microsoft Campus Redmond

In case of difficulties or if information is needed when in Redmond, please contact Meghan Woods from CRG Events at 206-234-4120.

## Wednesday 15 September

| | | |
|---|---|---|
| 09:00 | 09:00 | Bus departs hotel for Microsoft Campus |
| 09:30 | 10:20 | Luis Garicano (LSE) "Trading Know-How" |
| 10:20 | 11:10 | Daron Acemoglu (MIT) "Cascades in Networks and Aggregate Volatility" |
| 11:10 | 11:25 | Break |
| 11:25 | 12:25 | Murray Sargent (Microsoft) "Math Editing and Display in Office 2010" |
| 12:25 | 13:25 | Lunch |
| 13:25 | 14:15 | Josh Lerner (Harvard) "The Drivers of Global Patent Policy" |
| 14:15 | 15:05 | Bruno Jullien (Toulouse) "Designing a Two-Sided Platform: When To Increase Search Costs?" |
| 15:05 | 15:20 | Break |
| 15:20 | 16:20 | Geoff Hulten (Microsoft) "The Business of Internet Abuse" |
| 16:20 | 17:10 | Nicholas Bloom (Stanford) "Does management matter: evidence from India". |
| 17:10 | 17:55 | Researcher's meeting |
| 18:00 | 18:00 | Depart for dinner |
| 18:30 | 22:30 | Dinner at Seastar Seafood and Raw Bar |

**Thursday 16 September**

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|---|---|---|
| 07:45 | 07:45 | Bus depart hotel |
| 08:15 | 09:05 | Jon Levin (Stanford) "Sales Mechanisms in Online Markets" |
| 09:05 | 09:55 | Susan Athey (Harvard) "Will the Internet Destroy the News Media?" |
| 09:55 | 10:55 | MS House |
| 10:55 | 11:45 | Glenn Ellison (MIT) "How does the market evaluate academics? On the use of citation data in computer science and economics" |
| 11:45 | 12:35 | Glen Weyl (Harvard) "Materialistic Genius and Market Power" (with Jean Tirole). |
| 12:35 | 13:15 | Lunch presentation by Rolph Harms (Microsoft) "The Economics of Cloud Computing" (tentative title) |
| 13:15 | 14:00 | Lunch presentation by Pamela Passman (Microsoft) "Policy Issues in Cloud Computing" (tentative title) |
| 14:00 | 14:15 | Break |
| 14:15 | 15:05 | Ilya Segal (Stanford) and Mike Whinston (Northwestern) "A Property Rights Theory of IP" |
| 15:05 | 15:55 | Suzanne Scotchmer (UC Berkeley) "Openness, Open Source and the Veil of Ignorance" |
| 15:55 | 16:00 | Closing remarks. |
| 16:00 | 16:00 | Transportation provided to the hotel (Taxi contact available). |