

## 9th bi-annual Postal Economics conference on

# E-commerce, Digital Economy and Delivery services

Toulouse, Manufacture des Tabacs  
March 31<sup>st</sup> - April 1<sup>st</sup>, 2016

### SCOPE AND OBJECTIVES

The objective of the conference, co-sponsored by the Institut D'Economie Industrielle, the Toulouse School of Economics and Le Groupe LA POSTE is to discuss recent research contributions to the conference topics whether theoretical, econometric, or policy oriented. It is intended to foster exchanges between professionals and academic researchers.

### MAIN TOPICS

The 2014 conference has initiated a successful widening in the topics, beyond the traditional subject of postal economics. The digital revolution shakes up the sector. The development of electronic means of communication affects the core business of transport and delivery operators through multiple phenomena. Electronic substitution of mail and other postal products, growth of e-commerce and its impact on parcel delivery activity will have a crucial impact on the future of postal operators. To contribute to the study of these trends, we extend the scope of subjects to include e-commerce and digital economy. The range of topics for submissions includes, but is not limited to:

- **The economics of e-commerce and parcel delivery**
  - The business models of actors (e-retailers, delivery operators, ...), pricing strategies and market equilibria
  - Lessons from behavioral economics for consumption, trust issues, reputation, social media, ...
  - Logistics issues related to e-commerce
- **The digital economy**
  - Taxation of the digital economy
  - Personal data protection and privacy
  - Newspapers in the digital age
  - Accessibility to public services in the digital age
- **Economic policy issues**
  - The regulatory environment of delivery, e-commerce and digital economy
  - Dominant position regulation
  - Competition policy issues
  - Cost allocation of scarce resources



### CONFIRMED KEYNOTE SPEAKERS

**Alessandro Acquisti** (Carnegie Mellon),  
*"Privacy: Economics and Behavior"*

**Francis Bloch** (PSE),

*"Advertising, Privacy Protection and Taxation of Internet Platforms"*

### SUBMISSION OF PAPERS

Papers should be submitted electronically by **November 30<sup>th</sup>, 2015** at [postconf@tse-eu.fr](mailto:postconf@tse-eu.fr). Extended abstract will be considered but full papers (even drafts) will be given priority. Notification of acceptance will be given by **January 2016**. Completed papers should be available one month before the conference.

### SCIENTIFIC COMMITTEE

Claire Borsenberger (Groupe La Poste), Catherine Cazals (IDEI), Helmuth Cremer (IDEI), Jacques Crémer (IDEI), Jean-Pierre Florens (IDEI), Jean-Paul Forceville (Groupe La Poste), Denis Joram (Groupe La Poste), Bruno Jullien (IDEI), John Panzar (Northwestern University), Patrick Rey (IDEI), Jean Tirole (IDEI).

### CONFERENCE COMMITTEE

For details on scientific matters, please contact Catherine Cazals or Helmuth Cremer, Further information will be available through our web site: [http://www.idei.fr/conference/postal\\_ninth.html](http://www.idei.fr/conference/postal_ninth.html)

### CONTACT

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On-line registration for conference attendance will be available from Nov.16, 2015 to March 16, 2016.