

Programme

Workshop on Physicians Prescription Behavior

Toulouse, June 23, 2016

Conference venue

Toulouse School of Economics (TSE)

Manufacture des Tabacs – MF323 - Building F – 3rd Floor

21 allée de Brienne - 31015 Toulouse cedex 6, France

<http://www.tse-fr.eu/fr/conferences/2016-health-economics-workshop>

Conference Organizer

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- 8:45 – 9:00 **Coffee and drinks**
- 9:00 – 10:00 **Tanja Saxell** (VATT Institute for Economic Research)
« *Private Experience and Observational Learning in Pharmaceutical Demand* »
- 10:00 – 11:00 **Pierre Dubois** (Toulouse School of Economics)
« *Identifying the Effects of Scientific Information and Recommendations on Physicians Prescribing Behavior* » with Tuba Tunçel
- 11:00 – 11:15 **Coffee Break**
- 11:15 – 12:15 **Michael J. Dickstein** (New York University)
« *Physician vs. Patient Incentives in Prescription Drug Choice* »
- 12:15 – 13:30 **Lunch**
- 13:30 – 14:30 **W. David Bradford** (University of Georgia)
« *Off-Label Use of Pharmaceuticals: A Detection Controlled Estimation Approach* » with John L. Turner and Jonathan W. Williams
- 14:30 – 15:30 **Tuba Tunçel** (Toulouse School of Economics)
« *Should Off-label Drug Prescriptions Be Prevented? Empirical Evidence From France* »
- 15:30 – 16:00 **Coffee Break**
- 16:00 – 17:00 **Andrew T. Ching** (University of Toronto)
« *A Structural Model of Correlated Learning and Late-Mover Advantages: The Case of Statins* » with Hyunwoo Lim
- 20:00 **Dinner (by invitation)**



Conference: Room MF 323
Coffee Break: Room MF 322
Lunch: Room MF 322