



# The "Institute for Advanced Study in Toulouse" organizes a:

## Conference on the History of Business and Finance

Toulouse, 5<sup>th</sup>-6<sup>th</sup> April 2012

Manufacture des Tabacs 1 rue des Amidonniers Building S – Auditorium MS001 31000 Toulouse

**Scientific Organizer** 

Sébastien Pouget

**Professor of Finance** 

**University of Toulouse (CRM, TSE and IAST)** 

Email: Sebastien.Pouget@TSE-fr.eu

Ailsa Roell

Professor of international and public affairs

Columbia University and TSE Email: ar2319@columbia.edu

**Organization assistant** 

**Delphine Dechelotte** 

Phone: 0033 5 61 12 86 27 Email: dechelotte@iast.fr

### PROGRAM

The main purpose of this conference is to bring together researchers from a wide range of institutions and backgrounds for an exchange of ideas regarding ongoing work in economic history, with a focus on business and financial history. The work to be presented spans a wide period from the thirteenth to the nineteenth century, and covers topics that include corporate governance, financial markets and financial innovation, public policy and public finance. The presentations will include both work-in-progress and completed papers. The event is sponsored by the newly created Institute for Advanced Studies in Toulouse (http://www.iast.fr), whose goal is to provide a forum for researchers from all over the world, trained in the different social sciences, to facilitate cross fertilization of ideas and foster interdisciplinary research that addresses the challenges facing the world today.

## Thursday, 5th April 2012, Afternoon

12.30 – 2.00	Welcome and Buffet Lunch in room MS 002		
2:00 – 2:45:	Henry Hansmann, Yale University "On the evolution of voting rights in 19th-century business corporations"		
2:45 – 3:30:	<b>Liam Brunt</b> , Norwegian School of Economics "The first wave of MBOs. The enclosure movement in England in the eighteenth century"		
3.30 – 4.00	Coffee Break in room MS 002		



4:00 - 4:45: Claude Denjean, University of Toulouse – Le Mirail "Funding Business during the thirteenth Century (South France, Catalunya, Balears, Aragon). Capital, Money and Markets before Banks."

Kim Oosterlinck, Université Libre de Bruxelles 4:45 - 5:30:

"Waterloo: a Godsend for French Public Finances?"

<b>Friday</b>	. 6th A	pril 2012	, Morning

9:00 – 9:45: **David Lebris**, BEM Bordeaux School of Management

"Six hundred years of stock prices: The Moulins du Bazacle

from 1371 to 1946"

9:45 – 10:30: Pierre-Cyrille Hautcoeur, Paris School of Economics

"Experiments in financial transaction taxes in 19th century

Paris"

10:30-11:00



**Coffee Break in room MS 002** 

11:00 – 11:45: Oscar Gelderblom, University of Utrecht

"The Formative Years of the First Modern Corporation: The

Dutch East India Company, 1602-1623"

11:45 – 12:30: Will Goetzmann, Yale University

"Dutch securitization of land speculation in America in the

1790's"

12.30 – 2.00 **Buffet Lunch in room MS 002**