



The 9th INRA-IDEI Conference on
*Industrial Organization and the Food
Processing Industry*

Toulouse, June 21-22, 2012

• **CONFERENCE SCIENTIFIC COMMITTEE:**

Philippe Bontems (TSE, GREMAQ, INRA, IDEI), **Jean-Paul Chavas** (University of Madison, Wisconsin), **Pierre Dubois** (TSE, GREMAQ, INRA, IDEI), **Catarina Goulão** (TSE, GREMAQ, INRA), **Stephen Hamilton** (University of California Polytechnic, San Luis Obispo), **Vincent Réquillart** (TSE, GREMAQ, INRA, IDEI), **Patrick Rey** (TSE, GREMAQ, IDEI), **Tomislav Vukina** (North Carolina State University).

• **CONFERENCE ORGANIZING COMMITTEE:**

Philippe Bontems (TSE, GREMAQ, INRA)
Catarina Goulão (TSE, GREMAQ, INRA)

<http://www.idei.fr/conference/iofood.html>

Conference venue :
Manufacture des Tabacs
1, rue des Amidonniers
Building S – Auditorium
MS001
31000 Toulouse

Program

Speakers have 30 minutes, discussants 10 minutes and 5 minutes (parallel sessions)

THURSDAY, June 21, 2012

8:30 – 8:45 Registration

8:45 – 9:00 Welcome

Session 1 Chair: Claude Crampes (TSE, IDEI)

9:00 – 9:45 **Patrick Rey** (TSE, GREMAQ, IDEI),
« Shopping Costs »
Discussant: Stephen Hamilton (University of California Polytechnic)

9:45 – 10:30 **Jeanine Miklos-Thal** (University of Rochester) and Salvatore Piccolo
« Colluding through Suppliers »
Discussant: Jacques Crémer (TSE, GREMAQ, IDEI)

10:30 – 11:00 **Coffee break** ☕ 📍 Room: MS 002

Session 2 Chair: Stéphane Caprice (TSE, GREMAQ, INRA)

11:00 – 11:45 **Stephen Hamilton** (University of California Polytechnic) and Robert Innes
« Slotting Allowances and Product Variety in Oligopoly Markets »
Discussant: Renato Gomes (TSE)

11:45 – 12:30 **Pierre Dubois** (TSE, GREMAQ, IDEI), Rachel Griffith and Aviv Nevo
« Do Prices and Attributes Explain International Differences in Food Purchases? »
Discussant: Matt Harding (Stanford University)

12:30-14:00 **Lunch**

Session 3 **Chair: Jean-Marie Lozachmeur** (TSE, GREMAQ, IDEI)

14:00 – 14:45 **Marisa Miraldo** (Imperial College London, Business School) and Matteo M. Galizzi
« Are you what you eat? Experimental evidence on risk preferences and health habits »
Discussant: Kerstin Roeder (Ludwig Maximilians University, Munich)

14:45 – 15:30 **Matt Harding** (Stanford University)
«How do Purchasing Environments and Nutrition Vary with Socioeconomic Status? »
Discussant: Alban Thomas (TSE, LERNA, IDEI)

15:30 – 16:00 **Coffee break** ☕  Room: MS 002

Session 4A (parallel) **Chair: Olivier De Mouzon** (TSE, GREMAQ, INRA)

16:00 – 16:45 **Konstantinos Giannakas** (University of Nebraska-Lincoln) and Murray Fulton
« Horizon and Free-Rider Problems in Cooperative Organizations »
Discussant: Angelo Zago (University of Verona)

16:45 – 17:30 **Tomislav Vukina** (North Carolina State University) and Pierre Dubois
«Incentives to invest in short-term vs. Long-term Contracts: Theory and Evidence»
Discussant: François Salanié (TSE, LERNA, IDEI)

17:30 – 18:15 **Ethan Ligon** (University of California, Berkeley)
« Demand for food quality »
Discussant: Stefan Ambec (TSE, LERNA, INRA, IDEI)

Session 4B (parallel) **Chair: Catarina Goulao** (TSE, GREMAQ, INRA)

16:00 – 16:45 **Stéphan Marette** (UMR Economie Publique INRA, AgroParistech)
«The Strategy of One Firm Offering a New Product with Willingness to Pay Elicited in the Lab »
Discussant: James Hammitt (TSE)

16:45 – 17:30 **Damian Tago** (TSE, LERNA, INRA)
«Heterogeneity on consumer's responses to a food safety related event: The case of the 2005-2006 avian influenza»
Discussant: Stephan Marette (UMR Economie Publique INRA, AgroParistech)

17:30 – 18:15 **Daniel Herrera** (TSE, LERNA)
« To fortify or not, a structural analysis of the public advisory policy on folic acid in France»
Discussant: Marisa Miraldo (Imperial College London, Business School)

20:00 Dinner

FRIDAY, June 22, 2012

Session 5 **Chair: Christophe Bontemps** (TSE, GREMAQ, INRA)

9:00 – 9:45 **Javier Asensio** (Universitat Autònoma de Barcelona)
« Regional retail regulation and supermarket entry in Spain »
Discussant: Sylvain Chabé-Ferret (TSE, LERNA)

9:45 – 10:30 **Sophie Theron** (Arizona State University) and Timothy J. Richards
« Cross-Category Effects and Private Labels: a Multiple Discrete Continuous Extreme Value Model »
Discussant: Javier Asensio (Universitat Autònoma Barcelona)

10:30 – 11:00 **Coffee break** ☕ Room: MS 002

Session 6 **Chair: Zohra Bouamra** (TSE, GREMAQ, INRA)

11:00 – 11:45 **Carlo Russo** (University of Cassino and Southern Lazio) and Rachael Goodhue
« Measuring supermarkets' market-power: are estimates from single-product models biased? »
Discussant: Margaret Kyle (TSE, IDEI)

11:45 – 12:30 **William J. Allender** (Arizona State University) and Timothy Richards
« Market Power in the Carbonated Soft Drink Industry »
Discussant: Vincent Réquillart (TSE, GREMAQ, INRA)

12:30-13h30 **Lunch**

Session 7 **Chair: Sylvette Monier** (TSE, GREMAQ, INRA)

13:30 – 14:15 **Olivier Bonroy** (INRA, Université Grenoble 2) and Emanuele Bacchiega
« Vertical relations and number of channels in quality-differentiated markets »
Discussant: Fabian Bergès (TSE, GREMAQ, INRA)

14:15 – 15:00 **Jianyu Yu** (Southwestern University of Economics and Finance, China) and Zohra Bouamra-Mechemache
« Production Standard, Competition and Vertical Relationship »
Discussant: Olivier Bonroy (INRA, Université Grenoble 2)

15:00 – 15:30 **Coffee break** ☕ Room: MS 002

Session 8 Chair: Philippe De Donder (TSE, GREMAQ, IDEI)

15:30 – 16:15 **Xinyu Li** (Maastricht University, Netherlands) and Ronald Peeters
« Strategic Information Disclosure »
Discussant: Wilfried Sand-Zantman (TSE, GREMAQ, IDEI)

16:15 – 17:00 **Isabel Teichmann** (German Institute for Economic, DIW Berlin) and Vanessa von Schlippenbach
« The Strategic Use of Private Quality Standards in Food Supply Chains »
Discussant: Marion Desquilbet (TSE, GREMAQ, INRA)

17:00–17:45 **Leo Simon (University of California, Berkeley)**, Rachael Goodhue and Susan Stratton Sayre
« Probabilistic political viability: a methodology for predictive political economy »
Discussant: Karine Van Der Straeten (TSE, GREMAQ, IDEI)