

The EDF Corporate University for Management and Toulouse School of Economics awarded a major American prize for excellence and innovation

The EDF Corporate University for Management, which caters for the group's 12,000 managers, has just won the 13th Corporate University Xchange Prize for Excellence and Innovation, a global benchmark in terms of corporate learning.

Every year the Corporate University Xchange, which consists essentially of American company universities, distributes prestigious awards that are decided on by a jury of experts from global businesses, to reward the best training programmes in the fields of strategy, leadership and the development of managers and future managers.

This distinction, which was awarded on 15 May at the University of Wharton in Philadelphia, was given in recognition of a training programme carried out with the Toulouse School of Economics' Institute of Industrial Economics for the leaders of ERDF, a subsidiary of the EDF Group. The programme focused on the economics of local licensing mechanisms in the electricity distribution industry.

The EDF Corporate University for Management recently received an international accreditation for its Corporate Learning Improvement Process. In winning the highly coveted CorpU prize, EDF receives further recognition of its expertise in terms of training; EDF is one of only two non-American companies to receive the prize this year.

The EDF Group is one of the foremost companies in the energy business. The leading producer of electricity in Europe, the main means of production for EDF in France are nuclear and hydro-electric; which between them account for electricity that is 96.5 % free of CO² emissions. The Group supplies power and services to almost 27.9 million customers in France. The Group is also present in the area of electricity distribution through ERDF (France electricity distribution network). A 100 % owned subsidiary of the EDF Group, ERDF manages the electricity distribution network for 95 % of mainland France. The company, which employs 35,000 people, is responsible for operating, developing and maintaining 1,300,000 km of power lines. www.edf.fr

The IDEI (Institute of Industrial Economics) is a partnering research centre that is complementary to Toulouse School of Economics (TSE), the 10th largest research and training hub in the world for economics, attached to the Toulouse 1 Capitole University. Founded in 1990 by Jean-Jacques Laffont, the IDEI brings together companies, public bodies and TSE researchers in order to develop new models for research partnerships and provide support to businesses as they develop and change. IDEI offers made-to-measure training programmes for leaders who wish to broaden their knowledge of the economic sciences and refresh the systems they use for decision making. www.idei.fr

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