



Excellence  
in Practice  
**AWARD 2013**  
Learning & Development  
Partnerships



Press release: 10 October 2013

## **EDF & TSE win prestigious EFMD “Excellence in Practice” award**

***EDF & Toulouse School of Economics (TSE) are delighted to announce that they are prize-winners of the 2013 European Foundation for Management Development (EFMD) [Excellence in Practice](#) (EIP) awards, in recognition of their outstanding learning & development programme “Corporate Turnaround: Focusing, Aligning and Building for Success”.***

### **The awards**

Now in their 7<sup>th</sup> year, the EFMD EIP awards are considered among the most important distinction in Europe in the learning and development community. The winning partnerships, selected by an international jury-panel, must demonstrate strong business impact, excellent programme management and operational excellence. Testimony of the quality of the awards, prize-winners in 2013 include leading universities and corporations such as the London Business School, Danone, HEC, Danske Bank and Stockholm School of Economics.

### **The EDF-TSE prize-winning programme**

EDF & TSE have jointly won the EIP awards in the category *Organisational Development* for their outstanding learning & development programme “*Corporate Turnaround: Focusing, Aligning and Building for Success*”. The programme was designed for 2000 managers of ERDF, EDF’s electricity distribution branch, by EDF’s Corporate University, TSE, and the consultancies Luméo and Julhiet, to overcome a triple crisis that had business, financial, and operational impacts. The programme led to clear and immediate performance improvement, due to its strong focus on corporate strategy, complete commitment and support by senior management, and innovative delivery approaches that lead to the cascading of learning into the whole company.



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## Quotes

### EFMD

*"I would like to warmly congratulate EDF & Toulouse School of Economics for their outstanding case. Providing an environment that helps to engage and develop people and enhances skills is an essential component for any company and this case clearly show that investing in people is not a luxury; it is a key strategic asset for success."*

Dr. Richard Straub, Director of Corporate Services at [EFMD](#).

### EDF

*"It is an evidence of a fruitful partnership with TSE over the years. Together, we have learned to design and deliver high quality learning interventions for executives and managers. The prize is a testimony of our level of excellence"*

### TSE (IDEI)

*"We are delighted to have received this prestigious award for our executive training programme with EDF's Corporate University and ERDF. We have worked very closely – and very hard – with our partners to develop and implement this programme, and it is highly gratifying to see it recognized by our peers from EFMD. This award also provides a clear example of a fruitful cooperation between a university and a corporation, beyond research. This is an avenue that we will continue to explore in the future, with EDF and other partners."*

## Award ceremony

The winning partnerships will be presented during [EFMD's Executive Development Conference](#) hosted by the Stockholm School of Economics IFL Executive Education, Stockholm, Sweden on 9-11 October. For more information on the awards please visit [www.efmd.org/eip](http://www.efmd.org/eip).



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### **About EFMD**

EFMD is an international membership organisation, based in Brussels, Belgium. It is recognized globally as an accreditation body of quality in management education with established accreditation services for business schools and business school programmes, corporate universities and technology-enhanced learning programmes. EFMD Acts as a Catalyst to enhance excellence in management education and development globally.

### **About EDF**

World leader in the energy sector, EDF is present in all segments of the electric power value chain, from electricity production to retailing, and is making inroads into the European gas supply chain. The main player in the French electricity market, EDF also is number 2 in the UK and in Italy and has a leading presence in the USA, China, but also Poland and Hungary. In the electricity sector, the Group has the largest production fleet and the largest client portfolio in Europe. As Europe's main network operator, it balances its regulated activities and those open to competition via its operational model. For the years to come, EDF has set the goal of becoming the world leader in electric generation by 2020. EDF has been listed on the Paris stock exchange since November 2005.

- World's leading nuclear operator (71 reactors, including 58 in France)
- Lowest CO2 emissions in Europe thanks to our nuclear fleet
- Quality networks in France (ERDF), Hungary and Slovakia
- 38 million Customers in the world
- 156,000 employees in the world 90,000 in France

### **About TSE**

Toulouse School of Economics (TSE) is attached to Toulouse 1 Capitole University & is ranked within the top 10 research and education centres in economics worldwide. TSE today brings together companies, public bodies and over 140 TSE researchers in order to develop new models for research partnerships and provide support to businesses as they develop and change. The IDEI (Institute of Industrial Economics) is the partnership-based research centre linked to TSE, initiated by Jean-Jacques Laffont in 1990. The institute offers made-to-measure executive training programmes for leaders who wish to broaden their knowledge of the economic sciences and refresh their decision-making systems.

[www.tse-fr.eu](http://www.tse-fr.eu) / [www.idei.fr](http://www.idei.fr)

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